



CONFEDERATION OF INDIAN INDUSTRY



MICRO SMALL AND MEDIUM SIZED  
ENTERPRISES (MSMES)



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## TRAINING THE TRAINERS PROGRAM

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WIPO/SMES/DEL/10/1/INF/1 PROV.  
ORIGINAL: ENGLISH  
DATE: SEPTEMBER 6, 2010

# WIPO INDIA NATIONAL CONFERENCE FOR POLICY MAKERS ON INTELLECTUAL PROEPRTY AND MICRO, SMALL AND MEDIUM-SIZED ENTERPRISES (MSME)

*Organized by*  
the World Intellectual Property Organization (WIPO)  
and  
the Ministry of Micro, Small and Medium Enterprises (MSME),  
Government of India  
and  
the Confederation of Indian industry (CII)

**New Delhi, India, October 19 and 20, 2010**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, October 19, 2010

|                   |  |   |
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| 8.00 – 9.00       | Registration   |   |
| 9.00 – 9.30       | Opening Ceremony   |   |
| Welcome Address   | Mr. Salil Singhal, Chairman, Confederation of Indian Industry (CII). National Committee of MSME  |   |
| Theme Address     | Mr. Madhav Lal, Additional Secretary and Development Commissioner, Ministry of Micro, Small and Medium Enterprises (MSMEs)               |   |
| Address           | President, CII   |   |
| Address           | Mr. Guriqbal Singh Jaiya, Director, Small and Medium Sized Enterprises Division, World Intellectual Property Organization (WIPO), Geneva |   |
| Keynote Address   | Mr. Dinesh Rai, Secretary, MSMEs   |   |
| Inaugural Address | His Excellency Mr. Dinsha J. Patel, Minister of State (Independent Charge), MSMEs  |   |
| Vote of Thanks    |  |   |
| 9.30 – 10.30      | <b><u>Theme 1</u></b>  | <b>Innovation-based Entrepreneurship, Intellectual Property and Competitiveness of Start-ups, Spin-offs and MSMEs in the Knowledge-Driven Economy of the 21st Century: Are Indian MSMEs Ready to Compete?</b> |
|                   | Speakers:  | Mr. Guriqbal Singh Jaiya  |
|                   |  | Mr. Madhav Lal, Additional Secretary and Development Commissioner, Ministry of Micro, Small and Medium Enterprises  |
|                   |  | Representative of CII   |
|                   |  | Representative of FICCI   |
|                   | Moderator:   |   |

10.30 – 11.00 Coffee Break

11.00 – 12.00 **Theme II:** **National Strategy for Innovation and Competitiveness; Focus on Innovation and branding for International Competitiveness; Role of national IP Policy and Strategy in Innovation and Branding of Products and Services of MSMEs; Role and Activities of WIPO**

Speakers: International Perspective: Mr. Guriqbal Singh Jaiya

National Perspectives: One or more Indian speakers

[Suggestions: (1) Rajeev Karwal, Founder & CEO, MILAGROW; (2) Centre for International Trade and Technology (CITT), IIFT, New Delhi; (3) Dr. P. Banerjee, Director, National Institute of Science, Technology & Development Studies (4) Dr. Rajesh K Pillania, Assistant Professor of Strategic Management, MDI, Gurgaon)]

Moderator

12.00 – 13.00 **Theme III:** **Role of the Government, Publicly-funded Research Institutes/Universities, Financial Institutions, Private Sector and Civil Society in Promoting IP Awareness and Building IP Capacity of MSMEs for Enhancing Enterprise Competitiveness: National Eco-system for Innovation**

Speakers: Mr. K. Motohashi, Professor, Department of Technology Management for Innovation, School of Engineering, University of Tokyo, Japan

Department of Biotechnology: Proposed National Innovation Act

CSIR/ICAR/ICMR, etc,

National Institute for Micro, Small and Medium Enterprises (NIMSME)

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|               | Moderator:       | Mr. Anil Sinha, Counselor, Small and Medium Sized Enterprises Division, WIPO   |
| 13:00 – 14:00 | Lunch Break      |  |
| 14:00 – 15:00 | <u>Theme IV:</u> | <b>Publicly-Funded Support Programs and Services on IP for SMEs</b>  |
|               | Speakers:        | <b>The European Experience</b><br>Mr. Alfred Radauer, Senior Consultant, <i>Technopolis Forschungs-und Beratungsgesellschaft</i> , Vienna, Austria   |
|               |                  | <b>Other Developed Countries, China, Hongkong and Singapore</b><br>Mr. Anil Sinha  |
|               | Moderator:       |  |
| 15.00 – 15.30 | Coffee Break     |  |
| 15.00 – 17.30 | <u>Theme V</u>   | <b>IP Policies, Programs and Support Schemes at the National Level in India</b>  |
|               | Speakers         | Speaker 1: Ministry/DC, MSME<br><br>Speaker 2: MOIC/DIP/CG, PDTM (including GIs)<br><br>Speaker 3: Ministry of Textiles<br><br>Speaker 4: Dept of Biotechnology<br><br>Speaker 5: Ministry of Communications and IT<br><br>Speaker 6: TIFAC<br><br>Speaker 7: NRDC<br><br>Speaker 8: Ministry of HRM |
|               |                  | <u>Discussion</u>  |
|               | Moderator:       |  |

Wednesday, October 20, 2010

|               |                   |   |
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| 9.30 – 10.30  | <u>Theme VI:</u>  | <b>IP Policies, Program and Support Schemes at the State Level in India</b>   |
|               | Speaker 1:        | Andhra Pradesh  |
|               | Speaker 2:        | Gujarat   |
|               | Speaker 3:        | Karnataka   |
|               | Speaker 4:        | Kerala  |
|               | Speaker 5:        | Punjab  |
|               | Moderator:        |   |
| 10.30 – 11.00 | Coffee Break      |   |
| 11.00 – 13.00 | <u>Theme VII:</u> | <b>IP Policies, Programs and Support Schemes on IP for Entrepreneurship and MSMEs at the Institutional Level in India</b> |
|               | Speaker 1:        | IPFC, Punjab  |
|               | Speaker 2:        | National Science and Technology Entrepreneurship Development Board (NSTEDB) and STEP                                      |
|               | Speaker 3:        | BCIL  |
|               | Speaker 4:        | Patent Cell of CST, UP  |
|               | Speaker 5:        | Entrepreneurial Cell at IIT, Kharagpur  |
|               | Speaker 6:        | IIT, Kanpur (SIDBI Cell)  |
|               | Speaker 7:        | TREC-STEP, Tiruchirappalli  |
|               | Moderator:        |   |
| 13.00 – 14.00 | Lunch Break       |   |

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| 14.00 – 15.00 | Theme VIII:      | <b>Cluster Development, GIs, Collective Marks and Certification Marks; IPR Mechanism for Improving th Access to the Global Market</b> |
|               | Speakers:        | Speaker 1: Tea Board  |
|               |                  | Speaker 2: Central Silk Board   |
|               |                  | Speaker 3: Textiles Committee   |
|               |                  | Speaker 4: CII  |
|               |                  | Speaker 5: FICCI  |
|               |                  | Speaker 6: NASSCOM  |
|               | Moderator:       | Mr. Guriqbal Singh Jaiya  |
| 15.00 – 15.30 | Coffee Break     |   |
| 15.30 – 16.30 | Theme IX:        | <b>Teaching and Training on IP Asset Management; Distance Learning Based on IP PANORAMA Multimedia Toolkit</b>                        |
|               | Speakers         | Speaker 1: Korean speaker/Mr. Guriqbal Singh Jaiya  |
|               |                  | Speaker 2: IIPM, Mumbai   |
|               |                  | Speaker 3: Global Institute of Intellectual Property (GIIP), New Delhi  |
|               |                  | Speaker 4: Vishwakarma Institute of Technology (VIT), Pune (Dr. Prabuddha Ganguli)  |
|               |                  | Speaker 5: Academy of Intellectual Property Studies (AIPS), Mumbai  |
|               | Moderator:       | Mr. Guriqbal Singh Jaiya  |
| 16.30 – 17.30 | Group Discussion | <b>Developing an Integrated National Plan of Action on IP for MSMEs in India?</b>   |
|               | Speakers         | All Speakers and Participants   |

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