BEST PRACTICES OF IP OFFICES FOR ASSISTING SME’s TO USE THE IP SYSTEM

Innovation Promotion Activities undertaken by the Austrian Patent Offices
REORGANISATION PROJECT

• Definition of goals and Activities for a period of some years give the chance to realize the new tasks patent offices have to manage.
• Furthering technological progress.
• To convince the target groups, clients and partners.
• Modern patent office.
APO HELP DESK

• The program aims to improve efficiency and competitiveness of SMEs.
• Knowledge about IP is the basis for the functioning of markets.
• Implementation of IP within SMEs.
• Increasing numbers of interested companies.
ONLINE-IP INFORMATION

• Online Access to all bibliographic data of national industrial property rights.
• Online access to in-house data of national applications and registered IP-rights and EP- and PCT-publications with respect to Austria.
• Difficulty in accessing IPR information.
• Easy access to data.
TRAINING THE TRAINEES

• The Project is aimed to train lawyers, librarians, business advisers, teachers...as multipliers for dissemination of information concerning IP.
• Dissemination of information.
• Create awareness.
• Increasing number of companies using IP information.
STATE-OF-THE-ART SEARCHES

- Clients receive a complete state-of-the-art search without having to file an application.
- Filing should not always be the first step in IP.
- Stop filing before knowing the state-of-the-art.
- Number of state-of-the-art searches.
SME INFORMATION CAMPAIGN

- Project is aimed to improve efficiency and competitiveness of all users of IP.
- Create a public awareness.
- Lack of knowledge of market information.
- Increasing number of participants.
UNIVERSITY SERVICE

• Students in the last exams benefit from the state-of-the-art searches carried out free of charge.
• Students going into the company know these searches and save R&D costs.
• Lack in IPR knowledge.
• Increasing number of participants.
MORE INFORMATION

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