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WIPO CONFERENCE ON INTELLECTUAL PROPERTY AND SMALL AND MEDIUM-SIZED ENTERPRISES (SMES)

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the Patent Office of the Republic of Poland

Warsaw, November 19 and 20, 2003

PROVISIONAL PROGRAM

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Wednesday, November 19, 2003 9.00 - 11.00Registration of the participants 11.00 - 11.10Welcome address President of the Patent Office Speaker: 11.10 - 11.40Welcome address Speaker: Representative of the Ministry of Economy of Poland 11.40 - 12.10Presentation Prof. Manuel Desantes, Vice President, European Patent Speaker: Office (EPO) Major Trends in Development of International Protection of 12.10 - 12.40Intellectual Property – WIPO's Perspective Mr. Philippe Petit, Deputy Director General, World Speaker: Intellectual Property Organization (WIPO) 12.40 - 13.00OHIM and the implications for the Office of the forthcoming enlargement Speaker: Mr. Wubbo de Boer, President, Office for Harmonisation in the Internal Market (OHIM) Luncheon 13.00 - 14.3014.30 - 16.30Occasional address "Poland in International Conventions on Industrial Property", Prof. Aurelia Nowicka. Occasional addresses of the Guests Ceremony of decoration of merit with medals and awards 17.30 Gala reception at the Grand Theatre Thursday, November 20, 2003 Support provided by National Intellectual Property (IP) Offices and International Organizations to SMEs 9.00 - 9.20Topical presentation

Speaker:

Dr. Alicja Adamczak, President of the Patent Office

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Thursday, November 20, 2003 (continued)

9.20 - 9.50	Intellectual Property – A Powerful Tool for Competitiveness of SMEs	
	Speaker:	Mr. Guriqbal Singh Jaiya, Director, SMEs Division, WIPO
9.50 - 10.20	Topical presentation	
	Speaker:	a representative of the EU Commission
10.20 - 10.50	OHIM's strategies in supporting SMEs	
	Speaker:	Mr. Miranda de Sousa, Director, General Affairs and External Relations, OHIM
10.50 - 11.30	Coffee break	
11.30 - 12.00	Best Practices of IP Offices for Assisting SMEs to use the IP System	
	Speaker:	Mr. Guriqbal Singh Jaiya
12.00 – 15.00	Panel discussion: Best Practices of IP Offices for Assisting SMEs to use the IP System	
	countries: Hungary, S	representatives of the national offices from the following Austria, Czech Republic, Denmark, Finland, Germany, Spain, Sweden, Switzerland, United Kingdom, as well as ives from Poland.
15.15	Reception hosted by WIPO	

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