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INTELLECTUAL PROPERTY OFFICE OF MONGOLIA  
GOVERNMENT OF MONGOLIA



WORLD INTELLECTUAL  
PROPERTY ORGANIZATION

## **WIPO NATIONAL SEMINAR ON INTELLECTUAL PROPERTY AND SMALL AND MEDIUM-SIZED ENTERPRISES (SMEs)**

organized by  
the World Intellectual Property Organization (WIPO)  
in cooperation with  
the Intellectual Property Office of Mongolia (IPOM)

**Ulaanbaatar, October 28 and 29, 2003**

**IMPORTANCE OF AN INTELLECTUAL PROPERTY STRATEGY FOR SMALL  
AND MEDIUM-SIZED ENTERPRISES (SMEs) IN ENHANCING THEIR MARKET  
COMPETITIVENESS: INTEGRATING INTELLECTUAL PROPERTY  
IN THE BUSINESS PLAN**

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PowerPoint Presentation follows.....