



WORLDWIDE SYMPOSIUM ON GEOGRAPHICAL INDICATIONS

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Characteristics of the OAPI system

- Uniform Law;
- Common Office for the 17 Member States;
- Centralized procedures;
- Registration of trademark, patent, plant variety, Design. Geographical indication



SUPPORT THE DEVELOPMENT OF MEMBER STATES THROUGH THE STRATEGIC USE OF GEOGRAPHICAL INDICATIONS.



key support of Gi development in OAPI members state

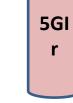




More partnership on GI project multiply by 6 the number of registered products in a shorter period



2006-2014



2018-2024













GI







4 Products under technical study for registration

- Bingou Stones (Gabon)
- Ylang Ylang (Comoroes)
- Poutargue de Mouadibou (Mauritania)
- Fromage Wagashi (Benin)

8 registered Products

- Penja Pepper (Cmr)
- OKU White honey (Cmr)
- Ziama Macenta Coffee (Guinée)
- Ananas pain de Sucre (Benin)
- Echalotte de Biandiagara (Mali)
- Oignon violet de Galmi (Niger)
- Kilichi (Niger)
- Chapeau de Sapone (BF)
 9 Products on registration process
 - Baronne de Guinée
 - Cacao Rouge du Cameroun
- Gari Sohoui de Savalou
- Huile d'Agonlin (Benin)
- Pagne Baoulé (C. I)
- Attieké des Lagunes (C.1)
- Riz de Kovié (Togo)
- Madd de Casamançe (Snl)
- Café de Maan (CI)





Chapeau de Sapone



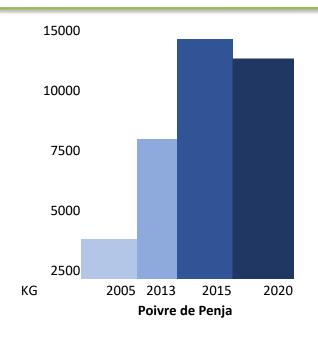
Attieké des Lagunes

Giving value to cultural and trditional product



IMPACT OF GI PROGRAM SUPPORT

Social and economic EX: Penja pepper



- Price increase of nearly 86% in the production area;
- Incomes increased for farmers, around 25 to 50 new hectares of penja pepper are planted each year;
- Jobs were created . Around 1500 people;
- More markets for Penja Pepper in Europe and Africa;

Human Ressource Development: Ex:Africa Gi training. Developing national expertise in Members state to conduct Gi registration process (Mali, Cote d'Ivoire, Cameroon)

Political engagement: project of labeling and promoting local quality product by members state with their national budget are increasing (Ex Burkina Faso. A fabric, made from non-genetically modified heavy cotton yarn, with an annual revenue potential estimated at more than 77 million of Euro)





CHALLENGES ON GI SUPPORT



Investment on GI sustainability

Control

Acces to Market

Branding

Complementary cooperation

Support adapted to the needs of GI producers

Processs

Type of funding



THANK YOU FOR YOUR KIND ATTENTION!