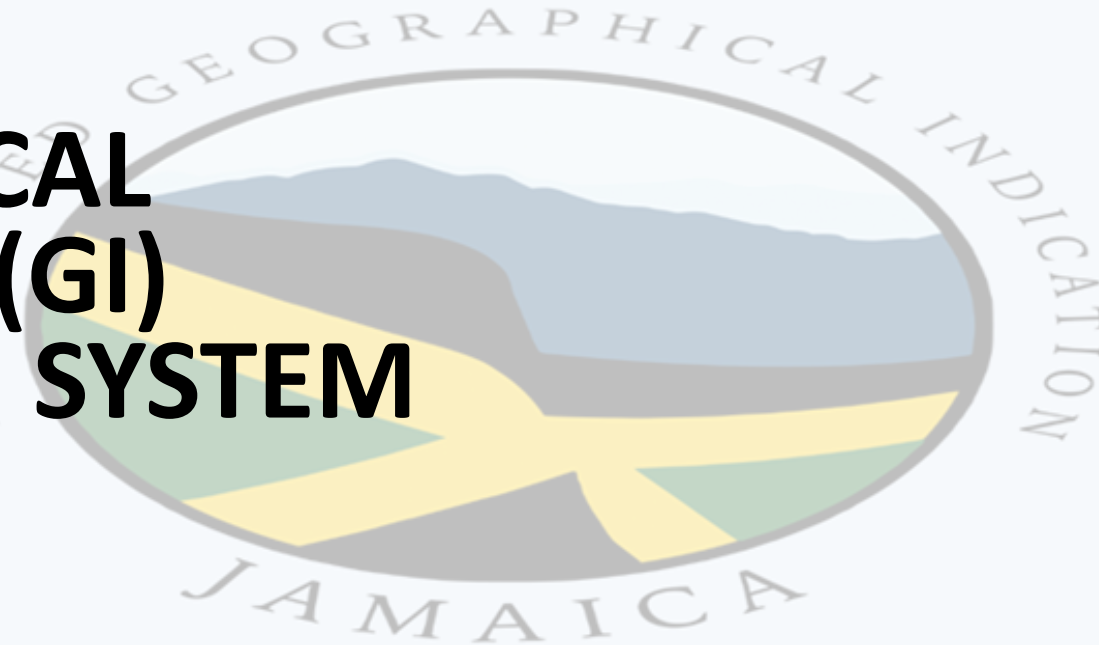


J A M A I C A

JAMAICA'S GEOGRAPHICAL INDICATION (GI) PROTECTION SYSTEM

Adrienne Thompson
Deputy Director/Registrar

Jamaica Intellectual Property Office
June 15, 2023



LEGISLATIVE FRAMEWORK

- The Protection of Geographical Indications Act, 2004
- The Protection of Geographical Indications Regulations, 2009
- The Protection of Geographical Indication (Amendment) Act, 2018
 - Provides the higher level of protection to non-wines and spirits
 - Provides an absolute level of protection on registered geographical indications of goods including wines and spirits in keeping with Article 23.1 TRIPS -*Agreement on Trade Related Aspects of Intellectual Property Rights*, thereby preventing a designation of a product as being made other than in the true place of origin.

GI REGISTRABILITY CRITERIA

- Applicant must be producer/group of producers carrying on an activity in the geographical area specified in the GI application for registration
- Producer- producer of agricultural products, a person who exploits natural products, a manufacturer of products of industry or handicraft, a person who deals or trades in these products
- Quality or reputation of product is specifically linked to a geographical location
- Application must contain specified quality and procedural standards



PRACTICAL TIPS FOR GI APPLICANTS

The Producers' Association should collectively agree:

- Definition of geographical area
- Code of Practice for the production of the product
- Control Manual to check and maintain standards
- Collective Budgeting for work of the Association
- Collective Marketing Strategy



PRACTICAL TIPS FOR GI APPLICANTS

Code of Practice

- Scope
- Geographical Area
- Ingredients
- Processing/Manufacturing
- Product Testing
- Labeling
- Misuse of GI

Control Manual

- Objectives
- Supply Chain
- Manufacturing
- Certification Body
- Quality Controls
- Governance of the Association

JAMAICA JERK

***Date of registration:* September 30, 2015**

***GI:* Jamaica Jerk**

***Good:* Jerk Seasonings, Jerk Sauces-obtained by processing a spice and herbal blend, consisting of ingredients grown and processed in Jamaica.**

***Proprietor:* The Jamaica Jerk Producers Association Limited**

***Geographical Area:* Jamaica**

***Controls:* Jerk processing (thermal or non-thermal) is done under conditions approved by the Bureau of Standards Jamaica (BSJ). Organoleptic features are to be tested by a panel comprising producers and consumers.**

Physical, chemical, and microbiological product tests must be done by a BSJ certified laboratory.



BORN & RAISED

AH YAAD



**REAL JERK
COMES FROM JAMAICA**

www.walkerswood.com #RealJerkComesfromJamaica



JAMAICA RUM

Date of registration: December 1, 2016

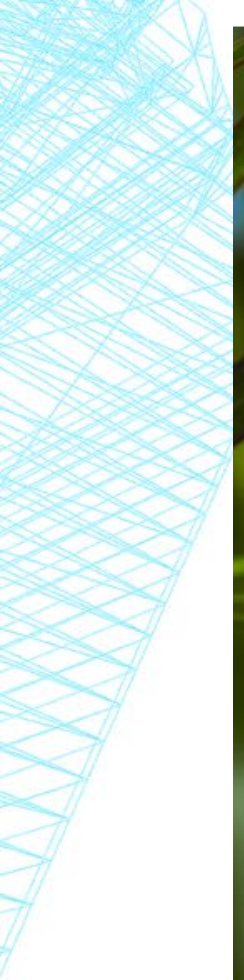
GI: Jamaica Rum

Proprietor: Spirits Pool Association Ltd.

Geographical Area: Jamaica

Controls: All rums must be presented to the Jamaica Rum and Spirits Traders Association Technical Committee for analytical and sensory examinations prior to the issuance of an approval certificate.





J A M A I C A



Thank you!

Jamaica Intellectual Property Office (JIPO)

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