JAMAICA’S GEOGRAPHICAL INDICATION (GI) PROTECTION SYSTEM

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LEGISLATIVE FRAMEWORK

▪ The Protection of Geographical Indications Act, 2004
▪ The Protection of Geographical Indications Regulations, 2009
▪ The Protection of Geographical Indication (Amendment) Act, 2018
  ▪ Provides the higher level of protection to non-wines and spirits
  ▪ Provides an absolute level of protection on registered geographical indications of goods including wines and spirits in keeping with Article 23.1 TRIPS - Agreement on Trade Related Aspects of Intellectual Property Rights, thereby preventing a designation of a product as being made other than in the true place of origin.
GI REGISTRABILITY CRITERIA

▪ Applicant must be producer/group of producers carrying on an activity in the geographical area specified in the GI application for registration

▪ Producer- producer of agricultural products, a person who exploits natural products, a manufacturer of products of industry or handicraft, a person who deals or trades in these products

▪ Quality or reputation of product is specifically linked to a geographical location

▪ Application must contain specified quality and procedural standards
PRACTICAL TIPS FOR GI APPLICANTS

The Producers’ Association should collectively agree:

- Definition of geographical area
- Code of Practice for the production of the product
- Control Manual to check and maintain standards
- Collective Budgeting for work of the Association
- Collective Marketing Strategy
PRACTICAL TIPS FOR GI APPLICANTS

Code of Practice
- Scope
- Geographical Area
- Ingredients
- Processing/Manufacturing
- Product Testing
- Labeling
- Misuse of GI

Control Manual
- Objectives
- Supply Chain
- Manufacturing
- Certification Body
- Quality Controls
- Governance of the Association
Date of registration: September 30, 2015

GI: Jamaica Jerk

Good: Jerk Seasonings, Jerk Sauces-obtained by processing a spice and herbal blend, consisting of ingredients grown and processed in Jamaica.

Proprietor: The Jamaica Jerk Producers Association Limited

Geographical Area: Jamaica

Controls: Jerk processing (thermal or non-thermal) is done under conditions approved by the Bureau of Standards Jamaica (BSJ). Organoleptic features are to be tested by a panel comprising producers and consumers. Physical, chemical, and microbiological product tests must be done by a BSJ certified laboratory.
BORN & RAISED
AH YAAD

REAL JERK
COMES FROM JAMAICA

www.walkerswood.com  #RealJerkComesfromJamaica
JAMAICA RUM

Date of registration: December 1, 2016

GI: Jamaica Rum

Proprietor: Spirits Pool Association Ltd.

Geographical Area: Jamaica

Controls: All rums must be presented to the Jamaica Rum and Spirits Traders Association Technical Committee for analytical and sensory examinations prior to the issuance of an approval certificate.
Thank you!
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