Topic III
Geographical Indications in the Tourism Value Chain: Gastronomy Tourism/Enotourism
Ms. Kitiyaporn Sathusen
Director of GI office
Department of Intellectual Property
GI System in Thailand
National Policy on GI in Thailand (related to Tourism)

Twenty-Year National Strategic Plan (2017-2036)
National Tourism Policy Committee
DIP’s Initiatives

The Michelin Guide Thailand
Food & Travel Destination, Isan Thailand
DIP 's Initiatives

Local Airline Magazine (Nokair)
DIP’s Initiatives

GI Thailand Magazine
DIP’s Initiatives

Michelin Chef /Celebrity Chef to promote GI products
DIP’s Initiatives

Packaging Development