



PORTUGUESE INSTITUTE OF INDUSTRIAL
PROPERTY (INPI)



SYMPOSIUM

WIPO/GEO/LIS/19/INF/3
ORIGINAL: ENGLISH
DATE: JUNE 27, 2019

Worldwide Symposium on Geographical Indications

organized by the World Intellectual Property Organization (WIPO)

and

the Portuguese Institute for Industrial Property (INPI)

with the support of the European Union Intellectual Property Office (EUIPO)

Lisbon, July 2 to 4, 2019

INFORMATION ON SPEAKERS

prepared by the International Bureau of WIPO

DIANA AKULLO OGWAL



Diana Akullo Ogwal is a Policy Officer with the Department of Rural Economy and Agriculture of the African Union Commission (AUC). She facilitates policy harmonization, partnership building, and resource mobilization to implement programmes for causing Africa's positive transformation.

Ms. Akullo Ogwal has experience in agricultural policy analysis, formulation, and implementation for improved delivery of scientific knowledge, policy options and technologies at the continental, regional and at country levels. She is interested in contributing to improving women and youth access to key agricultural technologies and inputs for improved livelihoods. She is also engaged in advancing the objectives of the African Union Agenda 2063, which has been elaborated for implementation in the Comprehensive Africa Agriculture Development Programme (CAADP) framework and its related implementation programmes, as well as the Africa Continental Free Trade Area (AfCFTA). Specifically, Ms. Akullo Ogwal coordinates the African Sanitary and Phytosanitary (SPS) and the Geographical Indications Programmes.

Ms. Akullo Ogwal was recently appointed the Regional Coordinator for the African Union and the United Nations Food and Agriculture Organization Technical Cooperation Project on reinforcement of plant health governance in Africa through coordinated management of the Fall Armyworm.

FERNANDO AMARAL



Fernando Amaral is a Senior Officer in the Quality and Genetic Resources Unit of the Directorate-General for Agriculture and Rural Development (DGADR).

Mr. Amaral joined DGADR in 2015, where he has worked on quality schemes for agricultural products and foodstuffs.

Mr. Amaral graduated in Food and Nutrition Sciences from the University of Porto.

FATIMA AMEHRI



Fatima Amehri is President of AMIGHA (Moroccan Association of the Geographical Indication of Argan Oil) and President of oriGIn Africa (Organization for an International Geographical Indications Network). Ms. Amehri is a former President of oriGIn, representing 500 associations of producers and other GI-related institutions from 40 countries.

Ms. Amehri works as a GI Moroccan national consultant. In that capacity, she has accompanied many Moroccan GIs in elaborating their specifications.

Ms. Amehri has been a frequent speaker in international conferences on GIs (Laos International Conference on GIs; Public Forum organized by WTO in September 2017; INTA's International Conference on GIs in Rome), and has benefited from many trainings on GIs from international experts.

Ms. Amehri holds a University Degree in English Studies from Ibn Zohr University, Agadir, Morocco.

SUSAN ANTHONY



Susan Kathleen Anthony is an Attorney-Advisor in the Office of Policy and International Affairs (OPIA), at the U.S. Patent and Trademark Office (USPTO).

Ms. Anthony joined the USPTO in 2003, where she has handled various portfolios relating to trademarks and copyright, including work within the Internet Corporation for Assigned Names and Numbers (ICANN) and the Internet Governance Forum (IGF).

She began handling issues related to the intersection of trademarks and domain names in 1994, first in private practice and later in the corporate world, during which time she also served on the International Trademark Association (INTA) Board of Directors.

Ms. Anthony graduated from The George Washington University National Law Center in Washington D.C. and holds postgraduate and undergraduate degrees in interpersonal and public communication and secondary education.

FRANCIS FAY



Francis Fay is Head of the Unit responsible for geographical indications in DG Agriculture and Rural Development of the European Commission. Mr. Fay has 20 years' experience of policy on geographical indications (GIs), agricultural standards and value-adding schemes, having been involved in more than one reform of EU GI policy.

Mr. Fay has worked on international agricultural trade, and headed the unit for relations with African, the Caribbean and Pacific countries, including negotiations on the agricultural elements of the Economic Partnership Agreements. Previously, Mr. Fay was desk officer responsible for agricultural trade negotiations with the US and Canada, notably on trade in wines and spirit drinks.

He read law at Trinity College, Dublin, Ireland.

DEV. S. GANGJEE



Dr. Dev Gangjee is an Associate Professor at the Oxford Law Faculty and Director of the Oxford Intellectual Property Research Centre. Mr. Gangjee's research focuses on Intellectual Property (IP), with a special emphasis on Branding and Trade Marks, Geographical Indications and Copyright law.

He is the author of *Relocating the Law of Geographical Indications* (2012) and the editor of the *Research Handbook on Intellectual Property and Geographical Indications* (2016). Thematic research interests include the history and political economy of IP, collective and open innovation, and the significance of registration for intangibles.

Mr. Gangjee has acted in an advisory capacity for national governments, law firms, international organisations and the European Commission on IP issues.

ORESTE GERINI

Oreste Gerini is Director of the Directorate General for Prevention and Contrast of Agri-Food Fraud in the Central Inspectorate Department for the Protection of Food Quality and Repression of Agri-Food Products (ICQRF) of the Ministry of Agriculture, Food, Forestry and Tourism Policies (MIPAAFT).

Previously, also within ICQRF, Mr. Gerini was Director of the I/T Office of the ICQRF (Planning and monitoring of the activities of offices and laboratories), of the Conqua I Office (Authorization and Supervision of Control Bodies) and of the ICQRF Territorial Office Tuscany and Umbria.

Mr. Gerini is Professor of "wine legislation" in the degree course in viticulture and oenology at the Department of Agricultural, Food and Agri-Environmental Sciences of the University of Pisa. He was a member of the National Committee for the protection and enhancement of denominations of origin and geographical indications of wines from October 2008 to December 2017. From 2008 to 2011, he was Vice President of the technical evaluation group of the private control bodies and Secretary of the Evaluation Committee of the Control Bodies operating in organic agriculture.

He is a speaker and lecturer in post-university Masters, in numerous courses and seminars on agrifood, as well as in training courses organized by the Administration for the technical staff of the ICQRF.

ALEXANDRA GRAZIOLI

Alexandra Grazioli is currently Director of the Lisbon Registry in the Brands and Designs Sector of the World Intellectual Property Organization (WIPO). Her area of supervision involves the management, development and promotion of the Lisbon System, as well as the development and implementation of projects relating to geographical indications. Since taking up her duties with WIPO in 2014, she has worked as Senior Counsellor and then as Director in the Office of the Director General.

Before joining WIPO, she worked at the Swiss Federal Institute of Intellectual Property first as trademark examiner, then as Senior Legal Advisor, where she was responsible for the coordination of WIPO issues and negotiations on geographical indications. Finally, she worked as Counsellor in charge of intellectual property issues at the Permanent Mission of Switzerland to the United Nations Office and to the Other Organizations in Geneva. As representative and head of the Delegation of Switzerland, she attended several meetings and negotiations in all fields of intellectual property and on issues relating to governance and budgetary issues at WIPO, WTO (TRIPS and Doha Round negotiations).

LIU JIAN

Liu Jian is Deputy Director General of the International Cooperation Department, China National Intellectual Property Administration (CNIPA).

He has been working at the International Cooperation Department of CNIPA since 1994, where he is in charge of the cooperation and communication issues with European countries, regional organizations and the World Intellectual Property Organization, and participated in many international meetings and negotiations on IP. He is also an expert listed in the CNIPA Expert Database.

Mr. Liu graduated from Beijing Foreign Affairs College in 1994 with a bachelor degree in liberal arts and a bachelor degree in law. In 2003, he obtained his master's degree in law from the University of Edinburgh, United Kingdom.

ALLEN JOHNSON

Ambassador Johnson serves as the Senior International Affairs Advisor for the Consortium for Common Food Names (CCFN). He is also President of Allen F. Johnson & Associates (AFJ) since founding the company in 2005. AFJ has been involved in business and consulting activities in North and South America, Europe, Asia and Africa for companies and trade associations, as well as for the U.S. government and international organizations

Prior to founding AFJ, Mr. Johnson served as an Ambassador at the Office of the United States Trade Representative (USTR) in the Executive Office of the President from April 2001 until September of 2005. At USTR, Mr. Johnson was responsible for directing all U.S. agricultural negotiations globally, regionally and bilaterally, and resolving bilateral issues and disputes, including issues related to new technologies, with virtually every U.S. trading partner. He coordinated closely with U.S. regulatory agencies such as the Department of Agriculture, Environmental Protection Agency, and Food and Drug Administration, in creating federal rules and policies regarding international trade.

Ambassador Johnson has extensive private sector experience in management and marketing in the agriculture and technology sector in the U.S. and abroad. He has served on several boards and is involved in various entrepreneurial and philanthropic activities.

MASLINA MALIK

Maslina Malik joined the ASEAN Secretariat in 2018 and is currently a Senior Officer in the Competition, Consumer Protection and IPR Division. She specializes in the area of IPR, with a focus on geographical indications, industrial designs and trademarks, and oversees the ASEAN Working Group on IP Cooperation (AWGIPC) Meetings, which involves participation of the ten ASEAN Member States.

Ms. Malik started her IP career at the Intellectual Property Office of Singapore (IPOS) in 2001. As a Senior Assistant Director in IPOS, she was responsible for the day-to-day operations of the Registry of Designs and Plant Varieties and was involved in carrying out legislative amendments and policy reviews for the registry.

She graduated from the National University of Singapore (NUS) with a bachelor degree in Business Administration.

WOLF MEIER-EWERT

Wolf Meier-Ewert is Counsellor in the Intellectual Property, Government Procurement and Competition Division of the World Trade Organization (WTO), which is responsible for the administration of the Agreement on Trade-related Aspects of Intellectual Property Rights (TRIPS Agreement). In this capacity he gives legal advice in relation to Intellectual Property and the TRIPS Agreement to Members and Observers of the WTO and deals with TRIPS-related dispute settlement cases among WTO Members. He serves as the Secretary to the TRIPS Council, the governing body of the TRIPS Agreement, and to the Special Session of the TRIPS Council, the negotiating group dealing with TRIPS negotiations under the Doha Round. He has widely lectured on TRIPS and WTO-related matters

Mr. Meier-Ewert has practised as an attorney at an international law firm in London and Munich focusing on intellectual property law in international corporate transactions and in cross-border infringement litigation. Before that, Mr. Meier-Ewert was a researcher at the Max-Planck-Institute for Innovation and Competition in Munich, Germany, where he concentrated on copyright law and private international law.

Mr. Meier-Ewert is a graduate of the University of Oxford, UK, where he studied Politics, Philosophy and Economics (PPE) and holds a law degree from the Ludwig-Maximilian University in Munich, Germany.

ASHLEY PARASRAM

Ashley Parasram is the Director of the Trinidad & Tobago Fine Cocoa Company (TTFCC). Established in 2016, TTFCC is a public-private partnership with the Government of Trinidad & Tobago to develop in-country value-added processing of cocoa and export of cocoa products to the high-value international markets.

Mr. Parasram is a sustainable development specialist with over 20 years working on a range of environment and sustainability issues for the International Institute for Environment Development, the UK Department for International Development, the Centre for International Forestry Research (Indonesia), the European Forest Institute (Finland) and the UK Ministry of Defense.

He graduated with a degree from the University of London in Forestry and a Master at Edinburgh University in Natural Resource Management.

EMÍDIO RAFAEL

Emídio Rafael is currently the Acting Legal Department Coordinator of the Institute of Industrial Property (IPI) of Mozambique, where he has worked for the last 12 years.

Mr. Rafael served as Legal Advisor and Focal Point for the implementation of the Geographical Indications system in Mozambique. In that capacity, he collaborated in the process of preparing the book of specifications of “*Camarão de Moçambique*” and “*Cabrito de Tete*”, two emblematic national products, whose qualities and reputation derive from their geographical origin. He also worked for the establishment of the Association for the Protection and Promotion of Cabrito de Tete (APROCATE).

Mr. Rafael is a Bachelor in Law.

ALBERTO RIBEIRO DE ALMEIDA

Alberto Ribeiro de Almeida is the Head of the Legal Department of the Port and Douro Wines Institute. He is also Professor at the Lusiada University (Portugal), especially on Commercial and Civil law.

He is the Vice-President of the DROCON group at the International Organization of Vine and Wine (OIV) and a WIPO Consultant. He is an active Member of Intellectual Property Associations.

Mr. Ribeiro de Almeida has written several books and articles published in national and international magazines, especially in the field of appellations of origin, geographical indications and trademarks. He is also a reviewer of law magazines.

He has participated in numerous international congresses and workshops on industrial property, European law, competition law, national, European and international rules on trademarks, appellations of origin and geographical indications.

Mr. Ribeiro de Almeida is a University Professor. Ph.D. – Doctor in law by the University of Coimbra, Portugal.

MARIE PAULE RIZO

Marie Paule Rizo heads the Policy and Legislative Advice Section in the Trademark, Industrial Design and Geographical Indication Department of the World Intellectual Property Organization (WIPO).

Ms. Rizo joined WIPO in 1997, where she has worked in various positions relating to trademarks, industrial designs and geographical indications.

She is a frequent speaker on international trademark, industrial design and geographical indication law, and a lecturer at the Centre for International Intellectual Property Studies (CEIPI) in Strasbourg.

Ms. Rizo graduated in law from the University of Barcelona and holds a postgraduate degree on industrial property law from the University of Strasbourg.

ANNA ROGOLEVA

Anna Rogoleva is Head of the Division for Legal Support of State Services, Legal Department of the Federal Service for Intellectual Property (ROSPATENT).

Since taking up her duties, she has worked on the implementation of strategic plans for IP in Russia and on various projects aimed at the development of the IP legal framework, including a revision of the Civil Code of the Russian Federation.

Ms. Rogoleva contributed to the work leading to accession to the Geneva Act of the Hague Agreement Concerning the International Registration of Industrial Designs by the Russian Federation. She also took part in the 2015 Diplomatic Conference, which adopted the Geneva Act of the Lisbon Agreement on Appellations of Origin and Geographical Indications.

Ms. Rogoleva was an active member of the Working group for the effective protection and enforcement of IP rights during the 2018 FIFA World Cup in Russia.

IGOR SCHUMANN SEABRA MARTINS

Igor Schumann Seabra Martins works at the Division of Technical Examination of collective marks, certification marks and geographical indications in the Trademark, Industrial Design and Geographical Indication Department of the National Institute of Industrial Property (INPI) in Brazil.

Mr. Schumann Seabra Martins joined INPI in 2014, where he has worked as examiner of trademarks, collective marks, certification marks and geographical indications.

He is a frequent speaker on Brazilian trademark and geographical indication law, and is currently a Master's Degree student at the Post-Graduate Program in Intellectual Property and Innovation of the INPI Academy.

Mr. Schumann Seabra Martins graduated in biological sciences from the Fluminense Federal University and holds a postgraduate degree on Comptroller and Public Management from the Rio de Janeiro Federal University.

HAILTON TAVARES ALFAMA



Hailton Alfama works at the Institute for Quality Management and Intellectual Property (IGQPI) of Cape Verde as Technician and Coordinator of the Intellectual Property Work Group of the Institute. Mr. Alfama is also a member of the working group for Appellations of Origin for the wine of FOGO and *Chã das Caldeiras* in Fogo Island, Cape Verde.

Previously, also within the IGQPI, Mr. Alfama worked on various issues related to the Cape Verdean law for intellectual property, in particular on the revision of the Cape Verdean Industrial Property Code.

In his quality of national expert on intellectual property, Mr. Alfama has been a frequent speaker in several events in Cape Verde, namely at the Business Incubation Center (BIC), the Agency for Enterprise Development and Innovation (ADEI), the University of Cape Verde and at the First National Forum of Publishers and Booksellers.

MASSIMO VITTORI



Massimo Vittori is the Managing Director of oriGIn, in charge of the Organization's strategic planning and overall management.

Mr. Vittori previously worked as legal advisor at the International Trade Center (ITC) – a technical assistance agency of the World Trade Organization and the United Nations – where he was in charge of several projects in the field of intellectual property, trade law harmonization, model contracts for SMEs and alternative business dispute resolution mechanisms. Mr. Vittori also worked at the United Nations Conference for Trade and Development (UNCTAD) on the improvement of developing countries' investment climate through regulatory reforms.

Following his Bachelor Degree in International Relations, Mr. Vittori obtained a Master's Degree in International Law at the Graduate Institute of International and Development Studies of Geneva and an LL.M. in Intellectual Property at the University of Turin.

Mr. Vittori regularly delivers seminars on GIs, trademarks and trade-related issues in several European Universities.

[End of document]