

UNITED STATES
PATENT AND TRADEMARK OFFICE



Geographical indications and the internet domain name system

John Rodriguez

Attorney-Advisor

Office of Policy and International Affairs (OPIA)

September 8, 2021

UNITED STATES
PATENT AND TRADEMARK OFFICE



Topics

- Overview of various tools to address conflicts between trademarks and domain names
- Geographical indications and the DNS
 - Some outstanding issues
 - Scope of protection and territoriality
 - Due process
 - Transparency
 - Common names for goods

