The Lisbon System:
Recent Developments and Perspectives

WIPO Worldwide Symposium on Geographical Indications
Geneva (Virtual), September 6 to 8, 2021

Alexandra Grazioli
Director, Lisbon Registry
Brands and Designs Sector, WIPO
Presentation

- Recent Developments and trends
- Main characteristics and benefits

**WIPO LISBON System**

*International Registration and Protection for Appellations of Origin and Geographical Indications*
Lisbon System:

Key dates and figures

1958 Adoption Lisbon Agreement
1967 Revision Stockholm Act
2015 Revision Geneva Act
2020 Entry into force Geneva Act

30 Contracting Parties
30 Countries

10 Contracting Parties
34 Countries

Lisbon System overall protection in 55 countries
Most recent accessions to the Geneva Act

Lao PDR
(November 24, 2020)

France
(January 21, 2021)

Hungary
(June 10, 2021)

Oman
(March 30, 2021)

Switzerland
(August 31, 2021)
Accessions Outlook...
Increasing Interest for GI & Lisbon Protection in all Regions
GI = Interaction Between a Product, a Producers’ Group and a Geographical Area

PRODUCTION AREA
(Influence of natural conditions → the product is generally different from the ones produced elsewhere)

PRODUCT WITH A SPECIFIC NAME AND SPECIFIC NAME OR REPUTATION
→ Consumers make a direct connection between the origin of the product and its specific characteristics/quality

PRODUCERS' KNOW-HOW
(GI products are often traditional products, with a connection to the local knowledge and heritage)

Source: FAO, Catherine Teyssier
WIPO / GI Projects
Protection and commercialization

- Economic development, better leaving conditions in the region
- Women & youth empowerment
- Preservation of the environment
- Recognition and valorization of emblematic products and traditions
- etc.
WIPO / GI Projects
Protection and commercialization

- **Koh Trung Pomelo** (Cambodia)
- **Madd de Casamance** (Senegal)
- **Kampot Sea Salt** (Cambodia)
- **Riz de Kovié** (Togo)

etc…
How to protect your AOs or GIs abroad?

WIPO Lisbon System
an efficient solution
The Lisbon System (Geneva Act)
Cost Effective

- Facilitates the **international protection** of AOs and GIs
- A **single registration procedure** ("simple & cost effective")
- Covers **all kinds of products**
The Lisbon System (Geneva Act)
Legal Benefits

- High level protection
  - against any “usurpation” and “imitation”
  - exceptions: refusal, invalidation, renunciation

- Indefinite protection in other Lisbon Members, including in futures ones

- Protection against “genericity”

- Title for taking legal action
The Lisbon System (Geneva Act) Flexibilities

- **Inclusion of geographical indications**
  
  *no need to distinguish between AOs and GIs in domestic Law*

- **Flexibility as to the type of legislation**
  
  to protects AOs/GIs in Contracting Parties
  
  *sui generis/GI system, trademarks system, etc.*

- **Inclusion of safeguards**
  
  - *prior trademarks; personal names used in business;*
    
    *plant variety or animal breed denominations;*
  
  - *generic terms;*
  
  - *possibility for interested parties to request refusal*

- **Accession by intergovernmental organizations**

- **Possibility to request individual fees**
Direct filings vs. WIPO systems

**Direct Route**

AO → applications → National/Regional IP Office(s) → Registrations

**Lisbon System (international registration & protection system)**

AO → application → International registration → International AO → National/Regional IP Office(s)
Lisbon International Register
1066 International Registrations
(in force, including applications, 15.04.2021)
International Registrations

The Bulletin is the official publication of the Lisbon System. The Bulletin contains registrations and other recordings in the International Register, as well as information concerning changes in the legal framework of the Lisbon System and statistical information.
Lisbon Agreement's Geneva Act Receives First Geographical Indication: Kampot Pepper from Cambodia

January 18, 2021

Cambodia has recorded Kampot Pepper as the first geographical indication (GI) registered via the Geneva Act of WIPO's Lisbon System, which provides protection for names identifying the geographic origin of products such as coffee, tea, cheese, wine, pottery, and cloth.
Kampot Pepper: Price Evolution

Source: H.E. Mr Thay Bunthon

---

Kampot Pepper Promotion Association (KPPA)
Kampot Pepper: Local Tourism

VISIT THE FARM
SOCIAL AND SUSTAINABLE AGRO-TOURISM PROJECT

LA PLANTATION
FAIR SPICES PRODUCER

KAMPOT PEPPER
The taste of heritage

GUIDED TOUR

FOOD & RESTAURANT

ACTIVITIES
International Protection of *Djebba Figs* at the Heart of Local Development (Tunisia)

Lisbon International Registration

AO 1155  /Figues de Djebba
WIPO IP PORTAL.... and soon eLisbon!

https://www.wipo.int/export/sites/www/shared/images/ipportal_news_newportal_1_845.jpg
More information on the Lisbon System

More information on the Lisbon System:

www.wipo.int/lisbon

alexandra.grazioli@wipo.int