

Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications

**Third Special Session – Preparation of the Basic Proposal for the Diplomatic
Conference to Conclude and Adopt a Design Law Treaty (DLT)
Geneva, October 2 to 6, 2023**

ACCREDITATION OF AN OBSERVER

Document prepared by the Secretariat

1. The Annex to this document contains information on a non-governmental organization (NGO), which has requested to be granted observer status in sessions of the Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT), according to the SCT Rules of Procedure (document SCT/1/2, paragraph 6).

2. The SCT is invited to approve the representation in sessions of the Committee of the non-governmental organization referred to in the Annex to this document.

[Annex follows]



International
Olympic
Committee

Legal Affairs Department

**World Intellectual Property
Organization**

A/a.: Marcus Höpperger, Secretary
to the Standing Committee on the
Law of Trademarks, Industrial
Designs and Geographical
Indications
34, Chemin des Colombettes
1211 Geneva
Switzerland

Lausanne, 27 January 2023

Observer status for WIPO SCT

Dear Marcus,

The purpose of this letter is to request accreditation as observers for the World Intellectual Property Organization (WIPO) Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT).

By way of introduction, please note that the International Olympic Committee (IOC)ⁱ is an international non-governmental not-for-profit organisation, of unlimited duration, in the form of an association with the status of a legal person, recognised by the Swiss Federal Council and with headquarters in Lausanne, Switzerland.

The mission of the IOC is to promote Olympism throughout the world and to lead the Olympic Movement. It serves as a catalyst for collaboration between all members of the Olympic family, from athletes to National Olympic Committees (NOCs), International Sports Federations (IFs), Organising Committees for the Olympic Games (OCOGs), TOP Partners, Media Partners and United Nations agencies. On this basis, it (i) ensures the regular celebration of the Olympic Games, (ii) supports all affiliated member organisations of the Olympic Movement and (iii) strongly encourages, by appropriate means, the promotion of the Olympic values. Furthermore, it is governed according to a high standard of ethical rules.

The IOC strategically uses its intellectual property (IP) rights to generate revenues that are redistributed across the Olympic Movement. These IP-generated funds also support sports in emerging nations and ensure the maximum number of people in the world experience the Olympic Games.

The IOC funds its activities and achieves its mission and objectives through the sale of sponsorship, media and other licensing rights, controlling and limiting the commercialisation of the Games, and enlisting the support of Olympic marketing partners.

In addition to the foregoing, the IOC is the beneficiary organisation of the Nairobi Treaty on the Protection of the Olympic Symbol adopted at Nairobi on 26 September 1981 and administered by WIPO. Also, the IOC is one of the beneficiary of the Internet Corporation for Assigned Names and Numbers (ICANN's) Protection of IGO and INGO Identifiers in All gTLDs Policy (the "ICANN Policy") adopted by the ICANN Board on 30 April 2014 and 27 January 2019.

We also note that the IOC was granted observer status by the United Nations General Assembly on 19 October 2009.

Finally, and for communication purposes, the IOC can be contacted via:

Carlos Castro, Head of Intellectual Property (or the persons holding this or equivalent titles/roles)
Maison Olympique
1007 Lausanne, Switzerland
+41 (0) 21 621 6111
carlos.castro@olympic.org
www.olympics.com

Yours sincerely,



Carlos Castro
Head of Intellectual Property



Marianne Wuthrich
Head of Trademark

ⁱ French: Comité International Olympique (CIO) and Spanish: Comité Olímpico Internacional (COI).

[End of Annex and of document]