

SCT/IS/ID/GE/25/1
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DATE: JANUARY 24, 2025

Information Session on Graphical User Interface (GUI) Design Protection

Online, February 21, 2025, from 1 p.m. to 3 p.m.*

PROGRAM

prepared by the Secretariat

* The times are Central European Time (CET).

At its forty-seventh session, the Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT) agreed to request the Secretariat to organize an Information Session on Graphical User Interface (GUI) Design Protection, virtually, prior to the forty-eighth session of the SCT. The Information Session will cover the topic in three parts: the first part will focus on the development of GUI designs in various sectors; the second part will present the findings resulting from the two SCT Questionnaires on Graphical User Interface (GUI), Icon, Typeface/Type Font Designs; and the third part will present Economic Research on GUI Designs.

13.00 – 13.10 Opening Remarks by:

Mr. Liu Jian, Dean, China Intellectual Property Training Center (CIPTC), Beijing, China and Chair of the forty-eighth session of SCT

13.10 – 14.15 **Development of GUI Designs in Various Sectors**

Moderator: Mr. David Stone, Solicitor Advocate, A&O Shearman, London; Research Fellow, Oxford Intellectual Property Research Centre, Oxford, United Kingdom; Author of the *European Union Design Law – A Practitioners' Guide*

Speakers: Ms. Hanan Makki, Interdisciplinary Artist, Researcher and Lecturer in Computer Game Design, Manager of the Gaming Program, Saudi Digital Academy, Ministry of Communications and Information Technology (MICT), Riyadh, Saudi Arabia

Mr. Flavio Alcântara, Head, Industrial Designs Sector, National Institute of Industrial Property (INPI), Rio de Janeiro, Brazil

Mr. Michael Oscar Esio, Creative Entrepreneur in the Games and Tech Industry and Coordinator, Africacomcade, Lagos, Nigeria

Mr. Kim Jihoon, Senior Deputy Director, Industrial Examination Division, Trademark and Design Examination Bureau, Korean Intellectual Property Office (KIPO), Daejeon, Republic of Korea

14.15 – 14.30 **Findings From the Two SCT Questionnaires on Graphical User Interface (GUI), Icon, Typeface/Type Font Designs**

Speaker: Ms. Marina Foschi, Senior Legal Officer, Policy and Legislative Advice Section, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, World Intellectual Property Organization (WIPO), Geneva, Switzerland

14.30 – 14.45 **Economic Research on GUI Designs**

Speaker: Mr. Alexander Cuntz, Senior Economist, Creative Economy Section, Department for Economics and Data Analytics, IP and Innovation Ecosystems Sector, WIPO

14.45 – 15.00 Questions and Answers

15.00 Closing of the Session

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