Information Session on Graphical User Interface (GUI), Icon and Typeface/Type Font Designs

Geneva, October 31, 2017

PROGRAM

prepared by the Secretariat
9.15 – 9.30 Opening remarks by the Secretariat

09.30 – 11.00 Practices of Offices with Regard to Graphical User Interface (GUI), Icons and Typeface/Type Font Designs

Moderator: World Intellectual Property Organization (WIPO)

Speakers: Ms. Na’ama Daniel, Legal Advisor, Intellectual Property Law Department, Legislation and Legal Counsel, Ministry of Justice, Jerusalem

Mr. Hiroyuki Ito, Director, Design Examination Planning, Design Division, Japan Patent Office (JPO), Tokyo

Mr. David Gerk, Patent Attorney, Office of Policy and International Affairs, United States Patent and Trademark Office (USPTO), Department of Commerce, Alexandria, Virginia, United States of America

Ms. Kim Min-Hee, Deputy Director, International Trademark Examination Division, Korean Intellectual Property Office (KIPO), Daejeon Metropolitan City, Republic of Korea

Mr. Simion Leventchi, Head, Trademarks and Industrial Designs Department, State Agency on Intellectual Property (AGEPI), Chisinau

11.00 – 11.30 Coffee Break

11.30 – 13.00 Experience of Users with Regard to Graphical User Interface (GUI), Icons and Typeface/Type Font Designs

Moderator: WIPO

Speakers: Mr. Dunstan Barnes, Member of the Industrial Designs Committee, American Intellectual Property Law Association (AIPLA), Arlington, United States of America

Ms. Irmak Yalçiner, Member of the Standing Committee on Designs, International Association for the Protection of Intellectual Property (AIPPI), Zurich, Switzerland

Ms. Chen Yuanqing, Director, IP Counsel, Intellectual Property-Patents, Lenovo Group, Beijing

Mr. James Pitchford, Partner, Mathys & Squire LLP, London, United Kingdom

13.00 – 13.30 Discussion

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