

Information Session on Graphical User Interface (GUI), Icon and Typeface/Type Font Designs

Geneva, October 31, 2017

PROGRAM

prepared by the Secretariat

- 9.15 – 9.30 Opening remarks by the Secretariat
- 09.30 – 11.00 Practices of Offices with Regard to Graphical User Interface (GUI), Icons and Typeface/Type Font Designs
- Moderator: World Intellectual Property Organization (WIPO)
- Speakers: Ms. Na'ama Daniel, Legal Advisor, Intellectual Property Law Department, Legislation and Legal Counsel, Ministry of Justice, Jerusalem
- Mr. Hiroyuki Ito, Director, Design Examination Planning, Design Division, Japan Patent Office (JPO), Tokyo
- Mr. David Gerk, Patent Attorney, Office of Policy and International Affairs, United States Patent and Trademark Office (USPTO), Department of Commerce, Alexandria, Virginia, United States of America
- Ms. Kim Min-Hee, Deputy Director, International Trademark Examination Division, Korean Intellectual Property Office (KIPO), Daejeon Metropolitan City, Republic of Korea
- Mr. Simion Levițchi, Head, Trademarks and Industrial Designs Department, State Agency on Intellectual Property (AGEPI), Chisinau
- 11.00 – 11.30 Coffee Break
- 11.30 – 13.00 Experience of Users with Regard to Graphical User Interface (GUI), Icons and Typeface/Type Font Designs
- Moderator: WIPO
- Speakers: Mr. Dunstan Barnes, Member of the Industrial Designs Committee, American Intellectual Property Law Association (AIPLA), Arlington, United States of America
- Ms. Irmak Yalçiner, Member of the Standing Committee on Designs, International Association for the Protection of Intellectual Property (AIPPI), Zurich, Switzerland
- Ms. Chen Yuanqing, Director, IP Counsel, Intellectual Property-Patents, Lenovo Group, Beijing
- Mr. James Pitchford, Partner, Mathys & Squire LLP, London, United Kingdom
- 13.00 – 13.30 Discussion

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