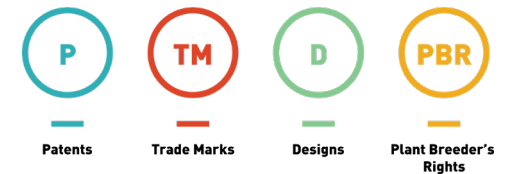




Ways to prevent bad faith registration of geographical indications in domain names

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Existing safeguards

Specification 11 of ICANN's Registry Agreement

- Registrars required to:
 - prohibit fraudulent and deceptive practices, counterfeiting
 - prohibit activities contrary to applicable laws
 - provide consequences for such activities



Existing safeguards

National level protections

- For example, in Australia domain protections include:
 - Prohibition on registering domain names for resale or transfer
 - Close and substantial connection requirement
 - Must not facilitate illegal, unlawful or fraudulent conduct



Issues with preventative measures

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