

# WIPO Symposium on Standard Essential Patents

## Opening of the Symposium – Welcome Address



**Mr. Daren Tang**, Director General, World Intellectual Property Organization (WIPO)

Daren Tang has been the Director General of WIPO since 2020. Under his leadership, WIPO is working to transform the global intellectual property (IP) ecosystem into a powerful catalyst for jobs, investments, business growth, as well as economic and social development for all countries. He is also committed to ensuring WIPO works to harness the power of IP to provide innovative solutions to our common global challenges.

To make this happen, IP must not just be of interest to specialists and experts but also those innovating and creating at the grassroots, and IP must better serve the needs of women, youth, SMEs and entrepreneurs.

In a world facing geopolitical challenges, economic uncertainty and fast emerging technologies, DG Tang believes that IP, innovation and creativity serve as a bridge to connect countries together for the common good for all.

Mr. Tang is a former legal counsel and senior government official of his native Singapore. He is an avid jazz pianist and has also authored a book on tea.

## Session 1 – Keynote Panel

### MODERATOR



**Ms. Lisa Jorgenson**, Deputy Director General, Patents and Technology Sector, WIPO

Lisa Jorgenson is the Deputy Director General, Patents and Technology Sector at the World Intellectual Property Organization in Geneva, Switzerland which administers the Patent Cooperation Treaty. She also manages patent and technology legislative and policy advice and programs relating to the law of patents. She is the first female in this role and is one of three female Deputy Director Generals appointed on January 1, 2021.

Lisa has also been appointed WIPO's first IP and Gender Champion, a role aimed at encouraging female engagement with Intellectual Property.

She was previously the Executive Director at the American Intellectual Property Law Association in Arlington, VA and the Group Vice President, Intellectual Property and Licensing at STMicroelectronics in Coppel, Texas.

## PANELISTS



**Mr. Jorge Contreras**, Professor, College of Law, University of Utah

Jorge Contreras is a University Distinguished Professor, the James T. Jensen Endowed Professor for Transactional Law and Director of the Program on Intellectual Property and Technology Law University of Utah S.J. Quinney College of Law in Salt Lake City, Utah, USA. He has previously served as a visiting fellow at the London School of Economics and Political Science, Tilburg University and the University of Minnesota. Professor Contreras's research focuses on intellectual property, antitrust law and standardization. He has published more than 150 academic articles and chapters and has written or edited 14 books including the 2-volume *Cambridge Handbook of Technical Standardization Law* (Cambridge Univ. Press, 2017, 2019). He has testified before committees of the U.S. Senate and House of Representatives, the Federal Trade Commission and the European Commission and is regularly quoted by news outlets such as the *New York Times*, *Wall Street Journal*, *Economist*, *Bloomberg*, *Law360*, and *CNN*. He has served as an expert witness in complex intellectual property cases around the world and his work has been favorably cited in numerous judicial opinions. He received his JD from Harvard Law School, earned his BSEE and BA at Rice University and clerked for Chief Justice Thomas R. Philips of the Texas Supreme Court.



**Mr. Christian Loyau**, Former Director for Legal Affairs and Governance at European Telecommunications Standards Institute (ETSI)

Christian Loyau graduated from the University of Paris in business, corporate and IP law. After 5 years of practicing in law firms in Denmark and France, Christian joined Digital Equipment Corporation, and Cap Gemini in France.

He served for 12 years as Legal Director for International Affairs for the French telecommunication company Matra Communication and was involved in the IPR group of ETSI from 1993 to 1996. He then served as General Counsel and Secretary of the Board of the French IT quoted company Bull for 14 years. Christian was Director for Legal Affairs and Governance of the European Telecommunications Standards Institute (ETSI).



**Ms. Susanna Martikainen**, Chief Licensing Officer, Wireless Technologies, Nokia

Susanna Martikainen is Chief Licensing Officer, Wireless Technologies, and leads Nokia's patent licensing programs for mobile devices, consumer electronics, automotive, and IoT. During her 20-year career at Nokia, Susanna has played a major role in structuring and negotiating patent license agreements with many major licensees, and managed complex patent enforcement projects including large-scale FRAND arbitrations. Susanna is also involved in IP strategy, business development, transactions and regulatory matters. She has a master's degree in law from Helsinki University.

## **Session 2 – WIPO's SEP Strategy: Status of its Implementation**

### **PRESENTER**



**Mr. Andras Jokuti**, Director, Patent and Technology Law Division, WIPO

Andras Jokuti is an intellectual property lawyer with domestic and international experience in public IP policy and university technology transfer.

Since January 2022, he is the Director of the Patent and Technology Law Division at the World Intellectual Property Organization (WIPO). The division provides legislative assistance in the field of patents, administers certain patent-related international treaties (Paris Convention, Budapest Treaty, Patent Law Treaty), and works with WIPO's member states to promote the progressive development of the international patent system, *inter alia* through serving as the Secretariat of the Standing Committee on the Law of Patents. The activities of the unit cover addressing emerging issues in patent law and trade secret protection, providing capacity building and training in these areas, as well as coordinating the implementation of WIPO's Strategy on Standard Essential Patents.

He is the former Director-General for Legal Affairs of the Hungarian IP Office (2017-18). During his 10 years at the office, he was dealing with legislative and policy matters for all IP titles, including representing the government position at various European and international expert and governance bodies.

As a Fulbright scholar, he obtained an LL.M. in IP Law (2015) at The George Washington University.

Between 2019 and 2021, he assisted the Budapest University of Technology and Economics to strengthen its IP and technology transfer operations.

## Session 3 – The Economics behind FRAND Determination

### MODERATOR



**Mr. Carsten Fink**, Chief Economist, Department for Economics and Data Analytics, WIPO

Carsten Fink is the Chief Economist of the World Intellectual Property Organization (WIPO) in Geneva. Before joining WIPO, he was Professor of International Economics at the University of St. Gallen and Visiting Professor at Sciences Po in Paris. Earlier, he spent over a decade at the World Bank, serving as Senior Economist at the World Bank Institute and as Economist in the Trade Division of its research department in Washington, DC. His research—centered on intellectual property, innovation, and international trade—has been published in academic journals and books. He holds a doctorate in economics from the University of Heidelberg and a Master of Science in economics from the University of Oregon.

### PANELISTS



**Ms. Fei Deng**, Vice-President, Charles River Associates

Dr. Fei Deng is a Vice President at Charles River Associates (CRA). She is a seasoned testifying economic expert specializing in antitrust and intellectual property matters in China. She brings a distinctive combination of U.S.-trained analytical expertise and global perspective, grounded in deep local knowledge and extensive experience in Chinese legal and regulatory systems. As one of the first external economic experts engaged by China's antitrust authority, Dr. Deng has worked closely with the agency on both sides of merger reviews and antitrust investigations, providing strategic guidance and valuable insights to global clients navigating complex regulatory landscapes. Dr. Deng has also testified in many Chinese courts on antitrust and IP issues, including high-profile SEP disputes involving FRAND rate setting and injunctions. She played a key role in securing a favorable outcome in the first-ever SEP FRAND rate judgment issued by the Supreme People's Court of China.



**Mr. Mario A. Lopez**, Vice-President, Charles River Associates

Dr. Mario A. Lopez is an expert in the application of rigorous economic methods to intellectual property and antitrust matters. In particular as it pertains to the valuation of patents and standard essential patents (SEPs). Dr. Lopez frequently advises patent holders and manufacturers in licensing negotiations, including on the assessment of FRAND (i.e., Fair, Reasonable, And Non-Discriminatory) royalty rates and other FRAND issues pertaining to SEPs.<sup>[1]</sup> Dr. Lopez has been retained in some of the key FRAND

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<sup>[1]</sup> I will use the acronyms FRAND and RAND interchangeably. RAND stands for Reasonable and Non-Discriminatory.

royalty cases in the U.S. and worldwide, including *Nokia v. Amazon*, *OPPO v. InterDigital*, *In re: Innovatio*, *TCL v. Ericsson and Ericsson v. D-Link*. He has been involved in litigations in the United Kingdom, the Netherlands, Germany, Italy, India and China.



**Ms. Kadambari Prasad**, Vice-President, Compass Lexecon

She has significant expertise in the valuation of intellectual property, in particular the valuation of Standard Essential Patents (SEPs) on terms that are fair, reasonable and non-discriminatory. She has been involved in litigations and private arbitrations relating to SEPs in cellular connectivity and audio and video codecs in a number of jurisdictions (UK, Europe, the US, China and India).

She also has experience in determination of fair and reasonable terms in digital markets (in particular app stores) in relation to the implementation of the DMA and ex-ante regulations in other jurisdictions. She also has experience in determination of fair and reasonable terms in generative AI training as well as in passive infrastructure (in particular access to towers) in relation to the implementation of the GIA.

Prior to joining Compass Lexecon, she has worked at another economic consultancy and taught at the University of Oxford. She holds a D.Phil. and M.Phil. in Economics from Nuffield College, Oxford, and a B.Sc. in Economics from the London School of Economics and Political Science.



**Mr. Pekka Sääskilahti**, Executive Vice-President, Compass Lexecon

He has economic consulting experience in competition cases regarding merger clearance, abuse of dominance, quantification of damages, and in intellectual property matters. He has worked more than 25 years economics consulting, strategy consulting and in inhouse positions in the telecommunications and high-tech industries. Pekka has served as Professor of Practice at Hanken School of Economics teaching intellectual property and competition economics, pricing, and strategy.

Recently, Pekka provided economic advice to parties in merger proceedings of Bonnier/HSS Media (newspapers), Caverion/TM Voima (substation and transmission lines), Lantmännen/Sponmill (frozen bakery products), Valmet/Neles (valves manufacturing), Cargotec/Konecranes (container handling equipment), Framatome/Rolls-Royce (nuclear safety and control instrumentation), Altia/Arcus (beverages), Mehiläinen/Pihlajalinna (healthcare), Loomis/Automatia (financial services), Donges Steel/Ruukki Building Systems (steel construction), Sanoma/Alma Media (newspapers), Kesko/Heinon Tukku (food service), Caverion/Maintpartner (industrial maintenance services) and S-Group/Stockmann Herkku (food retail).



He has also advised clients in relation to Article 101 and 102 matters, intellectual property royalties and licensing terms, valuation, damages, and regulatory policy. He has provided testimony in front of the Finnish Market Court and an arbitral tribunal.

Before joining Compass Lexecon, Pekka was the Head of Research and Director of Economics at Nokia, and his prior positions included Head of Pricing Analytics and Director of Economics for Nokia's smartphone business among others.

Pekka has a Ph.D. and a M.Sc. in economics from the Helsinki School of Economics, which included year-long visits to the University of Warwick and the Toulouse School of Economics. He has published his economics research in academic journals including the Journal of Health Economics, the Journal of Economics & Management Strategy, the Scandinavian Journal of Economics, the Journal of Competition Law & Economics, the Journal of Health Economics, and the Economics of Innovation and New Technology.

He is listed as Thought Leader amongst competition economists and as IP Expert - Thought Leader both by Lexology Index.

His working languages are Finnish and English.

## Session 4 – The Process of Dealmaking

### MODERATOR



**Ms. Allison Mages**, Head, IP Commercialization Section, IP for Innovators Department, WIPO

Ms. Mages leads a team at the World Intellectual Property Organization (WIPO) that empowers enterprises, innovators, and creators to maximize their potential through the creation and commercialization of intellectual property. This includes the Inventor Assistance Program (IAP), which connects under-resourced inventors with volunteer patent attorneys and agents to navigate the patent system. Her group also focus on improving access to affordable capital through intellectual property. Prior to her current role, Ms. Mages headed WIPO's legislative and policy advice section for patents and trade secrets. She collaborated with more than 50 countries and other bodies at different levels of development to update their legislative frameworks.

## PANELISTS



**Mr. Alexander Haertel**, Cluster Lead Patents, Deutsche Telekom

Alexander Haertel joined Deutsche Telekom as the head of patents in 2022, after 18 years of extensive patent litigation experience as an attorney-at-law. In his position as head of patents he is responsible for all patent related litigation as well as prosecution of Deutsche Telekom. His role also encompasses any patent related licensing as well as patent policy issues. He helps shape the patent portfolio by finetuning and further developing an IP strategy. Alexander has conducted hundreds of cases before all major German courts including nullity proceedings and opposition proceedings, with a special emphasis on cross-border disputes especially in the telecommunication and automotive sector. He is an active lecturer and publishes regularly on patent law. He is, among others, an author for an upcoming commentary on the Unified Patent Court. For the Licensing Executive Society (LES) he is Co-Chair of the European Committee as well as international delegate for LES Germany.



**Mr. John Mulgrew**, IP Policy, Lenovo

John Mulgrew has a mechanical engineering degree from Rice and a JD from GW Law. He started his legal career at several prominent law firms in New York and DC. At Microsoft, John led teams handling a wide variety of licensing, litigation support, and other IP transactional related matters, and for two years he also served in a broader role for Microsoft Research in EMEA where he drafted multi-party agreements with companies, universities, governments and research organizations. John joined Uber in 2017 to lead the IP team, including through the company's IPO in early 2019. Over time, his responsibilities also included leading the Privacy Legal team during GDPR compliance, helping to reorganize the legal department to form multiple client-facing legal teams, and managing the marketing legal team. After leaving Uber, John joined Lenovo as VP of Intellectual Property where he focused on IP strategies and policy efforts that best served the business. John stepped down from leading the IP team but continues his work on IP policy for Lenovo.



**Mr. Shahrokh Nayeb Nazar**, Senior Director of Technology, Qualcomm

Dr. Shahrokh Nayeb Nazar is the Senior Director of Technology at Qualcomm, leading the patent analysis and assertion team at Qualcomm Technology Licensing (QTL). His team is responsible for developing Qualcomm's global patent assertion and enforcement strategy, providing detailed technical analysis of third-party portfolios, and conducting technical discussions during the negotiation of global patent license agreements.

Before joining Qualcomm in 2019, Dr. Nayeb Nazar held a senior position at InterDigital, where he served as the head of delegation

for InterDigital's 3GPP RAN1 working group during the 5G standardization process. With over 25 years of experience in wireless communications and the cellular industry, Dr. Nayeb Nazar has been an active contributor to the 3GPP standards since 2008. His original scientific contributions have resulted in the filing of more than 300 U.S. and international patent applications. He earned his PhD in electrical engineering, focusing on signal processing for communications, from McGill University.



**Ms. Sophie Pasquier**, Senior Director, Principal Intellectual Property and Licensing Counsel, Philips

Dr Sophie Pasquier is a qualified patent attorney and works as Senior Director and Principal Licensing Counsel in the Intellectual Property & Standards Department of KONINKLIJKE PHILIPS N.V. Her main responsibility is the licensing of Philips' wireless communication patents to third parties. Dr Pasquier has responsibility for valuing Philips patent portfolio by creating, developing and leading several of Philips' patent licensing programs particularly in the field of IoT & Connectivity. Dr Pasquier has graduated as an engineer from Ecole Centrale, holds a LLM degree from Paris Sorbonne University and a LLM degree specialized in patent law from Centre of International Intellectual Property Studies. Dr Pasquier is the Vice President of the Licensing Executive Society International and the past President of LES France.

In 2025, Dr Pasquier brings more than 21 years of experience in licensing intellectual property, infringement analysis, contract drafting, patent sales and acquisitions. She has successfully lead programs in all phases of obtaining financial value for specific patent portfolios and technologies: strategic mining of patent portfolios, creation and realization of licensing programs, management of international litigations and negotiations of global patent licenses and settlements.

Dr Pasquier 's career began as a researcher in mechanics and material sciences working for SAFRAN Group, where she gained her PhD for work on modeling the thermomechanical behavior of ceramic composites. Dr Pasquier continued her professional career working first for an international manufacturing group, FLEXTRONICS, where she specialized in auditing manufacturing firms all around the world and later as a purchasing director for ALCATEL MOBILE PHONE S.A. where she developed an international ne.twork and a deep understanding of the consumer electronic and telecom industry.

Armed with this strong business experience, Dr Pasquier continued her international career joining the Intellectual Property and Standard Group of ALCATEL LUCENT S.A. where she served for 8 years as senior manager in the field of Technology and Patent Licensing. Her work there ranged from creating and leading several IP valuation projects including IP creation, IP acquisition, patent sales, technology transfer and patent licensing.



## Session 5 – SEP Litigation and Judicial Developments

### MODERATOR



**Ms. Eun-Joo Min**, Director, WIPO Judicial Institute, WIPO

Eun-Joo Min is Director of the WIPO Judicial Institute. Prior to her current position, Ms. Min headed the policy and international cooperation work of the WIPO Building Respect for IP Division (2012-2017), and the legal development section of the WIPO Arbitration and Mediation Center (2007-2011).

Ms. Min was a member of the Expert Advisory Group of the Medicines Patent Pool from 2011 to 2018, and currently serves as a member of the Advisory Board of the International IP Research Center of the IP High Court of Korea. She is the author of a number of publications on IP enforcement and dispute resolution, including a chapter on cross-border intellectual property enforcement in *The Oxford Handbook of Intellectual Property Law* (Oxford University Press, 2018).

Ms. Min holds a Ph.D. in law from Yonsei University in Seoul, Republic of Korea, and was a Fulbright Scholar at the University of Michigan Law School, USA. She has taught law at Yonsei University and Sogang Law School, Republic of Korea.

### PANELISTS



**Mr. Cesar Giovanni Chaparro Rincon**, Judge, Administrative Tribunal of Cundinamarca, Colombia

Judge of the Tribunal of Cundinamarca (Colombia) in the administrative jurisdiction since 2022, adjudicating cases, both in appeal and in the first instance, involving issues of patent and trademark registration, unfair competition, economic governmental measures, collective rights, and environmental affairs. Circuit Judge of Bogotá in tax conflicts in 2012. Assistant magistrate of the Superior Council of the Judiciary for more than 8 years, advising on decisions concerning the national administration and government of the judicial branch. Law professor in constitutional law, economic constitutional law, legislation process, judicial decisions analysis, legal argumentation and legal writing at various universities. LLM in International Economic Law (University of Warwick, UK), with a focus on the relationship between the international law of foreign investment and the legal issues of sustainable development.



**Mr. Rodney Gilstrap**, District Judge, Eastern District of Texas, United States of America

Judge Rodney Gilstrap was nominated by President Barack Obama to serve as United States District Judge for the Eastern District of Texas and was confirmed in 2011. He assumed the position of Chief Judge in 2018. He resides in Marshall, Texas and has judicial responsibilities in both the Marshall and Texarkana Divisions of the EDTX. Prior to assuming the bench, Judge Gilstrap was engaged in private practice of law in East Texas. During this time, he also was elected three times as County Judge of Harrison County, Texas. He holds a BA magna cum laude from Baylor University where he was a member of Phi Beta Kappa. He also holds a JD from the Baylor University School of Law where he was an Assoc. Editor of the Baylor Law Review. He has served as President of the Baylor Law Alumni Association. In 2018 he was named "The Baylor Lawyer of the Year" -- the highest recognition given by his alma mater. He was also selected as the 2018 "Jurist of the Year" by TEXABOTA (comprising all 16 chapters in Texas of the American Board of Trial Advocates). In 2023, he was recognized with the Outstanding Public Service Award from The New York Intellectual Property Law Association. He has also served on the Board of Directors for the American Inns of Court.



**Mr. Liming Kong**, Presiding Judge, IP Court of the Supreme People's Court of China, China

Mr. Kong Liming was appointed as a judge of the Intellectual Property Court of the Supreme People's Court of the People's Republic of China in August 2019 and was promoted to presiding judge in March 2025. Judge Kong hears second-instance IP cases involving patents, software copyrights, technical secrets, and antitrust matters. Judge Kong joined the Intellectual Property Division of the Shanghai High People's Court in September 2010. Prior to his judicial career, he spent five years in private practice at Freshfields Bruckhaus Deringer, where he specialized in providing legal services to international financial institutions. Over the past 15 years, Judge Kong has adjudicated a broad range of IP cases, including disputes concerning trademarks, copyrights, unfair competition, industrial designs, and patents. He holds a bachelor's degree in English literature from the College of Foreign Languages at the National University of Defense Technology and a master's degree in international law from the Law School of Nanjing University.



**Mr. Richard Meade**, Justice, High Court, United Kingdom

Richard Meade was called to the Bar in 1991 and practised from Chambers at 8 New Square (where he worked with Sir Robin Jacob and Lord Kitchin) until 2020, taking silk in 2008. He appeared as an advocate in the Patents Court, the Court of Appeal and the House of Lords/Supreme Court in numerous patent cases, as well as in the European Patent Office at all levels, including the Enlarged Board of Appeal, and the Court of Justice of the European Union. He was a Deputy High Court Judge from 2011 and was appointed a full time High Court Judge in September 2020. He has been Judge in Charge of Intellectual Property and Judge in Charge of the Patents Court since 2021.



**Ms. Prathiba Singh**, Justice, Delhi High Court, India

Justice Prathiba M. Singh was elevated as Permanent Judge of the High Court of Delhi in 2017. She was the Chairperson for the First IP Division, High Court of Delhi 2021-22 Session and was also its Presiding Judge.

Justice Singh joined the Bar in 1991, regularly appearing before the Supreme Court of India, High Court of Delhi, IP Appellate Board, and Indian Patent Office. Her advisory work included streamlining the Copyright Office (Amicus Curiae, High Court of Delhi) and patent examinations (member, High-Level Committee), as also advising Parliamentary Committees on legislative amendments related to intellectual property. Her honors include awards for Managing IP's Asia Women in Business Law Award and 50 Most influential people in IP for 2021 & 2022.

She has authored India's first comprehensive commentary on patent law titled 'Prathiba M. Singh on Patent Law', discussing more than 600 precedents from India and other jurisdictions.

After obtaining her LL.B. from the University Law College, Bangalore, Justice Singh received her LL.M. (ODASSS scholarship) from the University of Cambridge, where the Prathiba M. Singh Scholarship for LL.M. students was created in 2013. She serves on Cambridge's Circle of Advisors for India and is also an Honorary Fellow, Hughes Hall, University of Cambridge.

Justice Singh is currently serving as the co-chair in the 'Working Group on Regulatory Consideration on AI in Health' formed by World Health Organization.

She has also been nominated by the WIPO Judicial Institute to the WIPO Advisory Board of Judges for the 2025-2027 term.



**Mr. Peter Tochtermann**, Presiding Judge, Unified Patent Court

Professor Dr Tochtermann worked as a judge in patent matters at all German instances since 2010, in his last national position as presiding judge at the Regional Court Mannheim. Judge Tochtermann is a Honorary Professor at the University of Heidelberg where he teaches Patent Law.

He is the presiding judge of the UPC's Court of First Instance – Mannheim Local Division and a Member of the Presidium.

## **Session 6 – Alternative Dispute Resolution in SEP Licensing**

### **MODERATOR**



**Ms. Heike Wollgast**, Head, IP Disputes Section, WIPO Arbitration and Mediation Center, WIPO

Heike Wollgast heads the IP Disputes Section at the WIPO Arbitration and Mediation Center. She oversees the administration of WIPO mediation, arbitration and expert determination cases, and leads legal and policy developments relating to WIPO Alternative Dispute Resolution (ADR). This includes the development of ADR schemes adapted to specific industry sectors, as well as ADR collaborations with IP authorities and courts globally.

Heike is a German lawyer and holds a Ph.D. in European Community Law from the University of Cologne. Following studies and legal training in Germany, Switzerland and the US, she practiced with two major law firms in Germany in the areas of IP and trade law. Before joining the WIPO Arbitration and Mediation Center, Heike also specialized in international IP enforcement law and policy at WIPO.

### **PANELISTS**



**Mr. Chung Nian Lam**, Head, IP, Technology & Data Group, Wong Partnership

Chung Nian Lam heads the Intellectual Property, Technology & Media, Telecommunications and Data Protection Practices at WongPartnership LLP one of Singapore's leading law firms.

He has extensive experience representing multinational companies, listed corporations and government clients on regulatory, transactional, enforcement and advisory matters in the areas of intellectual property, media, technology, data protection and telecommunications. He is a leading practitioner in his areas of expertise, having won many awards and accolades.

He is a Fellow of the Chartered Institute of Arbitrators (FCIArb) and has been accredited by the Singapore Academy of Law as a Senior Accredited Specialist (Data & Digital Economy). He has been appointed as an IP Adjudicator empowered to hear disputes

before the Intellectual Property Office of Singapore, as well as to the panels of the Singapore International Arbitration Centre (SIAC) and the World Intellectual Property Organization (WIPO) Arbitration and Mediation Center, and the Copyright Tribunal, Singapore, among others.

He is admitted to the Singapore Bar and to the Roll of Solicitors of England & Wales and is also a registered patent agent in Singapore.



**Mr. Tilman Müller-Stoy**, Partner, Bardehle Pagenberg

Tilman Müller-Stoy is widely recognized as a leading German patent litigator and already one of the pioneers at the European Unified Patent Court. With over 20 years of experience in IP, he has handled several hundreds of patent disputes in courts and patent offices, with a focus on high-value, multinational matters. He frequently takes on a coordinating role, acting as the European lead counsel, so clients benefit from his solid understanding of the laws and procedures of all relevant jurisdictions. Tilman is particularly sought after in SEP/FRAND matters, having in-depth knowledge of numerous standards and related industry practice including the underlying economics. He assists his clients not only in such litigation but also in avoiding or preparing for it – be it as lead negotiator be it as trusted advisor in the background. He has vast experience not only in defending against, but also creating, evaluating, and enforcing major licensing programs, including compulsory licensing proceedings in the pharmaceutical area. He is particularly active in the high tech, automotive and life sciences sectors. Tilman frequently speaks at international IP conferences, has authored many peer-reviewed articles on patent litigation, is a board member of LESI and LES Germany, a honorary professor at Munich Technical University where he teaches patent law since 2008 and a member of the editorial board of EPLAW and GRUR Patent.



**Mr. Richard Vary**, Partner, Bird and Bird

Richard Vary specialises in patent disputes in the technology and communications industry.

He is a partner in the London office, where he works with an amazing team of high-tech patent litigators. As well as the patent expertise you'd expect, we have developed a unique expertise in the valuation of portfolios and FRAND.

Before Bird & Bird, he was Vice President and Head of Litigation at Nokia, where he managed global commercial litigation and was part of the Legal & Compliance leadership team. This mostly involved mobile telecoms patent litigation and arbitration all around the world, and he had a very successful track record in global patent litigation strategy. he was awarded 'In-House Counsel of the



Year' by "The Lawyer" and have twice been recognised in Managing IP's annual list of the 50 most influential people in intellectual property.

He has also worked on a variety of international litigation and arbitration matters, from competition law to commercial and tax disputes, as well as brand protection, trademarks, and design and copyright issues.

He is a part-time District Judge in the London and South-East circuit, and in the Intellectual Property Enterprise Court.



**Mr. David Yurkerwich**, Senior Managing Director, Ankura

David Yurkerwich is a senior managing director and leader of Ankura's IP team. He is based in New York and works closely with companies and law firms in the United States, United Kingdom, Germany and Asia. He is a seasoned valuation and damages expert with over 40 years of experience. He has provided evidence in over 100 disputes and has facilitated global IP transactions. David and his team continuously enhance their valuation models by combining timely competitive information with advanced analytical tools to consider the technical, legal and market risks in IP negotiations and litigation. They work closely with inventors, owners and attorneys to assess markets for technologies to build and maintain competitive IP portfolios and negotiates licenses and IP-based transactions. David has provided expert valuation analysis and testimony in patent infringement cases, standard-essential patent FRAND disputes, international arbitrations and other business disputes involving companies throughout the world.

## **Session 7 – Policy and Regulation: What Governments Can Do**

### **MODERATOR**

**Mr. Andras Jokuti**, Director, Patent and Technology Law Division, WIPO  
Please see Session 2.

### **PANELISTS**



**Mr. Christian Hannon**, Acting Principal Counsel and Director for Patent Policy, United States Patent and Trademark Office (USPTO), United States of America

Mr. Hannon serves as the Acting Principal Counsel and Director for Patent Policy at the United States Patent and Trademark Office's Office of Policy and International Affairs (OPIA). Mr. Hannon's portfolio encompasses standard-essential patent issues, policy issues relating to artificial intelligence, and policy issues relating to plant inventions. Previously, Mr. Hannon was a Senior Patent Attorney in OPIA and has also held various roles in the USPTO including the Office of the Under Secretary and Director, the Office of the Solicitor, and Patent Operations. Mr. Hannon serves as a co-chair of the Department of Commerce's Subcommittee on Standards-related IPR Policy.



**Mr. Jonas Hein**, Legal and Policy Officer, European Commission

Jonas Hein is a legal & policy officer at the European Commission's, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (GROW). He is a national expert seconded to the Commission by the German Federal Ministry of Justice. He works on IP policy with a focus on standard essential patents & standardization, trade secrets and IP-backed financing.



**Mr. Wei Jiang**, Second-level Inspector, National Intellectual Property Administration (CNIPA), China

Jiang Wei is currently a Second - level Inspector of the Patent Documentation Department of the China National Intellectual Property Administration and is in charge of patent utilization work. He has more than 20 years of work experience in the intellectual property field and has worked in positions such as patent examination, patent administrative law enforcement, patent agency management, and patent utilization. He has participated in the revision work of laws and regulations such as the Chinese Patent Law, the Trademark Law, and the Patent Regulations.



**Mr. Jamie Lewis**, Head, SEP, IP and Competition Policy, United Kingdom Intellectual Property Office (UKIPO), United Kingdom

Mr Jamie Lewis has been at the UK Intellectual Property Office for almost 12 years, specialising in a number of areas of IP law and policy, including international Trade Marks, Designs and Brands policy, Copyright (including European IP law), and more recently Standard Essential Patents and IP and competition policy.

Jamie joined the IPO during the Hargreaves Review of Intellectual Property and Growth in 2013, where he was part of the legal frameworks team responsible for development of the Review's Statutory Instruments. Currently, Jamie leads the UK's SEP policy development, including advising seniors and Ministers on these policy matters.

Jamie is a lawyer by trade (previously working at the Ministry of Justice), graduating from the University of South Wales, where he also completed his Legal Practice Course, and more recently completing studies at King's College London on UK, EU and US Copyright Law.



**Mr. Yoshinobu Sato**, Director for Intellectual Property (Representative (Intellectual Property Attaché) for Japan Patent Office in Europe), Japan External Trade Organization (JETRO), Japan

Joined the Japan Patent Office (JPO) in 2010 and engaged in patent examination in the field of mechanical engineering. During that time, involved in the patent strategy planning in the Policy Planning and Research Division, and learned at LL.M. Program of MIPLC (Munich Intellectual Property Law Center). Promoted to administrative judge in the Trial and Appeal Division in 2024. Currently, since January 2025, working at JETRO (Japan External Trade Organization) in Düsseldorf as an IP attaché for the European region, seconded from the JPO.



**Mr. Alfred Yip**, Director, Intellectual Property Office Singapore (IPOS) International, Singapore

Alfred Yip is a Director at IPOS International, where he leads Singapore's patent search and examination capabilities and oversees the patent analytics function across the IPOS Group. With close to two decades of experience in the patent field across public and private sectors, he brings deep expertise in both policy and practice.

Alfred previously served as Vice-Chair of the United Nations Committee on the Law of Patents and as Chair of the ASEAN Patent Examination Cooperation Taskforce. Before joining IPOS, he was Principal Consultant at a Japanese multinational, advising on standard essential patents in the telecommunications sector.

He has also held leadership roles in the Licensing Executives Society (LES), including as a member of the LES Singapore Executive Committee and Co-Chair of the LES International High Technology Committee.

Alfred holds a First-Class Honours degree in Electrical and Electronics Engineering from Nanyang Technological University, a Specialist Certificate in Intangible Asset Management, and completed INSEAD's Leading Business Transformation in Asia programme.

## Session 8 – Fireside Chat

### MODERATOR



**Mr. Marco Aleman**, Assistant Director General, IP and Innovation Ecosystems Sector, WIPO

Marco M. Alemán, studied law at the Javeriana University (J.D., 1991) where he also obtained a Corporate Law Certificate (L.L.M., 1996). He then obtained a Diploma in Advanced Studies (DEA) in Research at the Alcala University (Spain, 2006), and a Ph.D. in Law (2011, Cum Laude).

Mr. Alemán practiced as an IP Attorney from 1991 to 1995. He was then appointed Head of the Colombian Industrial Property Office, from 1995 to 1998, and was invited as a Fellow Visiting Researcher at the Max Planck Institute in Munich, Germany in 1998. He joined WIPO in 1999 as Senior Program Officer, Office of Cooperation for Development for Latin America and the Caribbean (from 1999 to 2006). He was then appointed Deputy Director in the Division for Public Policy and Development (from 2006 to 2009), Deputy Director of the Patent Law Division (from 2009 to 2013), and went on to be Director of the Patent Law Division (2013 – 2020). He is currently Assistant Director General of WIPO, leading the IP and Innovation Ecosystems Sector (IES).

### PANELISTS



**Mr. Steve Faraji**, Head of Litigation, Licensing, Brand Protection, Volkswagen

Steve is Head of Litigation, Licenses, Brand protection at Volkswagen AG in Wolfsburg, Germany. He is a qualified German and European Patent Attorney specializing in SEPs and computer implemented inventions. Prior to joining Volkswagen, he worked at AUDI AG as Head of Patents Vehicle/Production and Chief IPR Policy Manager and before that on prosecution and litigation of ICT patents for a major patent law firm in Munich.



**Ms. Gabriele Mohsler**, VP Patent Development, Ericsson

Gabriele Mohsler is Head of Patent Creation Management within Ericsson, responsible for all patent creation and portfolio build up world-wide and in charge of a number of patent units world-wide with more than 200 people. Throughout the years she has held several management positions and was responsible for European litigation within Ericsson for a number of years.

Gabriele Mohsler studied electrical engineering at the Rheinisch Westfälische Technische Hochschule in Aachen (RWTH) and started her career as patent attorney trainee within Alcatel. After passing the European Qualifying Exam, she started working at Ericsson in Germany in 1997. Here she took the German attorney

exam and started building up the patent department in Germany, which is now one of the key IPR departments within Ericsson.

Gabriele Mohsler is president of LES Germany and is an elected member of the board at *The German Association for the Protection of Intellectual Property* (GRUR). She further is in the Curatorship of “Women in IP”.

## Session 9 – SEPs and SMEs

### MODERATOR



**Mr. Trod Lehong**, Head, Legislative and Policy Advice Section, Patent and Technology Law Division, WIPO

**Trod Lehong** is a highly experienced intellectual property (IP) law expert focused on supporting the development and implementation of national IP systems. In his current role with WIPO, he advises governments and organizations on strengthening patent systems and aligning them with international standards.

Trod’s career includes leadership roles at renowned IP institutions and advisory positions across various regions. He is known for his strategic guidance in developing legislative frameworks, offering policy advice, and building capacity within national IP systems. His expertise lies in balancing national priorities with global obligations to ensure that IP systems are robust, sustainable, and fit-for-purpose.

With experience spanning both private and public sectors, Trod has worked on diverse projects involving patent law, treaty negotiations, IP enforcement, and complex portfolio management, providing comprehensive support to Member States and organizations alike.

### PANELISTS



**Mr. Jacob Babcock**, Chief Executive Officer, NuCurrent

Jacob Babcock is CEO and Founder of NuCurrent, a venture-backed wireless power technology company headquartered in Chicago. NuCurrent is the world’s leading wireless power innovator, having launched more products into mass production than any other company in the space. Its technologies span automotive, consumer, medical, and industrial sectors, with applications including UPS package delivery devices, Whoop fitness bands, Samsung mobile phones, and others.

Mr. Babcock’s prior roles include serving as North American legal counsel for Cleverbridge, a leading e-commerce provider; working as a technology attorney at Foley & Lardner LLP, a global law firm; and teaching high school and coaching football in St. Louis through Teach For America. He is also a Board Member at MHUB, the premier hard tech innovation center in the Midwest.



Mr. Babcock is a named inventor on over 30 patents. He earned his JD from Northwestern University School of Law and his BA from Indiana University. He lives in Chicago with his wife, two daughters, and their dog, and remains a devoted fan of the Green Bay Packers and Milwaukee Brewers.



**Mr. Lukas Johnson-Hecker**, Senior Legal Counsel, Fairphone

Lukas Johnson-Hecker is Senior Legal Counsel at Fairphone, where he supports the company's innovation and ESG mission by overseeing product compliance, intellectual property, procurement, and legal operations. Previously, he worked at Engie/EVBox, contributing to the development of e-mobility products and negotiating international distribution and infrastructure agreements.

Standard Essential Patents (SEPs) have been a consistent part of his work, reflecting their strategic importance in the development of sustainable technologies. His perspective highlights the challenges faced by smaller, mission-driven companies in accessing SEP-encumbered technology under fair, reasonable, and non-discriminatory (FRAND) terms.

He holds a law degree from Université Grenoble Alpes and an LLM in Law & Technology from Tilburg University, with a specialization in intellectual property and competition law.



**Mr. Robert Pocknell**, Chief Executive Officer, N&M Consultancy

Robert Pocknell is the director and founder of SME Safe Island Limited, a company set up to enable fair and reasonable SEP licensing for SMEs. In a world where companies in the IoT are not innovating and developing new connected products because of SEP licensing issues, the aims of the business are to encourage SMEs to adopt and use standards, and to give them no-cost licenses to SEPs while they are SMEs; the structure encourages SEP licensing by SMEs, and enables SMEs to negotiate FRAND SEP licenses, for when they are no longer SME's, on a 'safe island', without fear of discrimination and injunctions. Robert is also CEO of N&M Consultancy; N&M advised ETSI on the setting up and implementation of the original 1994 ETSI IPR Policy. Robert has advised small and large companies, from SME's to multinationals and across multiple industry sectors from energy to medtech, on patent licensing in the wireless industry for more than 25 years.

## Session 10 – SEPs in the Global Economy

### MODERATOR



**Mr. Yogesh Pai**, Head, Patents and Treaties Law Section, Patent and Technology Law Division, WIPO

Mr. Yogesh PAI is the Head of the Patents and Treaties Law Section of the Patent and Technology Law Division at the World Intellectual Property Organization (WIPO), Geneva. Previously, Mr. Pai served as an Associate Professor of Law at National Law University Delhi and as the Director of the Centre for Innovation, Intellectual Property and Competition (CIIPC) and as the SPRIHA IPR Chair Professor (in-charge) instituted by the DPIIT, Ministry of Commerce and Industry, Government of India. He was also the Founding Director of the WIPO-NLUD-IPO Joint Masters/LL.M. Degree Programme on IP Law and Management at NLU Delhi. He was the Thomas Edison Fellow (2017-18) at the George Mason University, Washington D.C. In the fall of 2012, he visited the School of Law, University of Washington as the Asian Law Centre short-term Visiting Scholar. He holds a LL.M. in Intellectual Property Law and a PhD in an area of patent law and has published on different IP issues.

### PANELISTS



**Mr. Xavier Giné**, Lead Economist, World Bank

XAVIER GINE is a Lead Economist in the Finance and Private Sector Development Team of the Development Research Group at the World Bank and the Director of the World Development Report 2025 on Standards for Development. His research focuses on access to financial services and financial consumer protection. Prior to joining the Bank he was a postdoctoral fellow and lecturer at the Economic Growth Center at Yale University. He holds a B.A. in Economics from Universitat Pompeu Fabra in Spain, an M.A. and a Ph.D. in Economics from the University of Chicago.



**Mr. Roger Kampf**, Counsellor, World Trade Organization (WTO)

Roger Kampf is from Hamburg, Germany. He joined the World Trade Organization in May 2004 and works as Counsellor in the Intellectual Property, Government Procurement and Competition Division. Mr Kampf is responsible for the Secretariat's work in the area of TRIPS and public health and IP enforcement. He also oversees the Division's technical assistance activities in relation to intellectual property. From 2016 to 2018, Mr Kampf has been the Secretary of the Council for TRIPS.

From 1998 to 2004, Mr. Kampf worked for the European Commission at its headquarters in Brussels and at the permanent representation in Geneva, where he was responsible for intellectual property issues in WTO and WIPO, as well as

for government procurement. Prior to this, he was involved in negotiations on financial services under the GATS Agreement, and also worked as an assistant in public law and European Communities law at the University of Hamburg.

Mr. Kampf holds a law degree from the University of Hamburg and a degree in public administration from the Ecole Nationale d'Administration in Paris. He has published on various aspects of EC and WTO law.



**Mr. Otto Licks**, Founding Partner, Licks Attorneys

Otto Licks is one of the founding partners at Licks Attorneys, a Brazilian law firm with over 330 professionals across five offices in Brazil and Japan. Mr. Licks is an expert on complex litigation, advocacy, and policy, with 30 years of experience representing international clients. He has started in private practice in SEP patent litigation in CCITT switching and signalling (R2/MFC, System 7 and ISDN) cases. He was also responsible for the first Brazilian nationwide adjudication campaign for patent monetization (optical CD-R disks). Today Licks Attorneys represents all SEP patent owners adjudicating patents in Brazil. Before joining private practice, Mr. Licks worked as a UN/PINUD consultant for the Brazilian State Department, during the implementation of the WTO Agreements. He has established a reputation as a trial and appellate practice specialist, with an outstanding track record in the obtaining, defending, and enforcing preliminary and permanent injunctions.

## **Session 11 – SEPs and Competition Law**

### **MODERATOR**



**Ms. Nina Belbl**, Legal Officer, Patent and Technology Law Division, WIPO

Dr. Nina Belbl implements WIPO's SEP Strategy as Legal Officer in the Patent and Technology Law Division. In this role, she coordinates SEP policy development and provides expertise on standard essential patents.

Nina's SEP expertise is grounded in both practical and academic experience. Her doctoral thesis at the University of Freiburg (Germany) examined strategic transfer of standard essential patents, providing theoretical foundation for her current policy work. Before joining WIPO in 2020, Nina practiced patent litigation at a leading German patent litigation firm, focusing on telecommunications and automotive sectors. Her work included multinational SEP litigation and connected car disputes.

Dr. Nina Belbl also contributes to WIPO's broader IP mission through legislative and policy advice to Member States on patent law and by developing trade secret policy, including significantly

contributing to the development of the WIPO Guide to Trade Secrets and Innovation. Nina works in English, French, and German.

## PANELISTS



**Mr. Peter Camesasca**, Managing Partner, Peter Camesasca Advokaats

Peter D. Camesasca, Ph.D., is a seasoned, multi-faceted competition lawyer with 28 years of experience in all major aspects of EU competition law. He has a strong business development track record with a leveraged client base and is a routinized cross-practice and cross-office team player, working in law firms as well as with clients' in-house teams. Peter is highly experienced working in and with different cultures (Asia, Europe, U.S.) and has a particular focus on in- and outbound aspects of the Asia/Europe interface.

Peter's work experience includes cases under Articles 101, 102 and 106 TFEU, national and multijurisdictional merger and joint venture notifications (including FDI and Foreign Subsidies Regulation / FSR assessments / DMA Digital Markets Act), investigations by multiple enforcement authorities and global antitrust litigation and monopolization issues (including Digital Markets Act / DMA and SEP / IP cross-over issues). In addition, he advises and litigates on horizontal and vertical cooperation issues, prepares and executes various compliance and dawn raid programs and participates in the installation of in-house training programs.

Peter has acted before the European Commission, the European courts, the German Bundeskartellamt, the UK Office of Fair Trading and the Competition and Markets Authority, the Belgian Competition Council, and various national courts.



**Ms. Sophie Lawrance**, Partner, Bristows Law Firm

Sophie specialises in EU and UK competition law and litigation. She has a particular interest in working with businesses across the technology and pharmaceutical sectors, and in relation to the competition issues that arise in connection with standardised technology. Her practice spans all competition issues, but has a particular focus on litigation and investigations.

Sophie has acted for both claimants and defendants before the High Court and the Competition Appeal Tribunal. Alongside competition litigation, Sophie has market-leading experience of cases involving FRAND licensing obligations, acting for both implementers and patentees. Sophie's case load to date has included defending applications for interim injunctive relief, handling mixed stand-alone/follow-on damages claims, raising and defending competition issues arising from the seeking of remedies in IP cases and claims arising from IP licences.

Sophie is Vice Chair (Competition) of the Competition Law Association (CLA) Committee and is co-editor of the 'IP and Competition' chapter in the latest edition of Bellamy and Child, the leading competition law text book (publication forthcoming).



**Ms. Anke Nestler**, Senior Managing Director, FTI Consulting

Dr Anke Nestler is Senior Managing Director at FTI Consulting in Germany with over two decades of expertise in valuing intangible assets such as patents, trademarks, software, and knowhow. Anke is a publicly appointed and sworn expert in business and intangible asset valuation and holds credentials as Certified Licensing Professional and Certified Valuation Analyst.

She regularly provides expert opinions in contentious and non-contentious proceedings quantifying damages in German courts, international arbitrations and at the UPC. Anke was expert in the pioneering damages assessment for NanoString (now Bruker) in the UPC enforcement case, the first economic damages report under UPC rules. Beside IP valuations her work spans damage assessment in post M&A, contractual breaches, share exchange disputes, and FRAND licensing for standard essential patents.

Drawing on her extensive experience, Anke also acts as an independent expert in licensing situations involving competition law, such as Licensing Negotiation Groups or competitors in joint R&D developments.

Anke is regularly recognised by Lexology as an expert on quantum of damages in arbitration and in IP valuation. She is also a ranked expert of IAM Strategy 300 in the category valuation and licensing. Anke is a board member of the Licensing Executive Society in Germany, chairs the IP Valuation Working Group at LES Germany, and also of the LES International IP Valuation Committee.



**Ms. Annie Xue**, Senior Partner, Lifang & Partners

Dr Annie Xue is a senior partner with Lifang & Partners, a Beijing headquartered Chinese law firm. She holds a doctoral degree in antitrust law from the University of Illinois at Urbana-Champaign. She served as a post-doc fellow at the Institute of Law, Chinese Academy of Social Sciences. Dr Xue specializes in competition law and data privacy. She is especially interested in the complex issues standing at the intersection of antitrust, IP and data.



## Session 12 – Approaches to Group Licensing

### MODERATOR



**Mr. Hüseyin Kebapci**, Senior Legal Officer, Legislative and Policy Advice Section, Patent and Technology Law Division, WIPO

Hüseyin is a legal strategist and IP practitioner with over 15 years of European and international experience in intellectual property law, technology commercialisation, and competition policy. He is currently Senior Legal Officer for legislative and policy advice in patent and technology law at WIPO, where he assists governments on national patent frameworks, as well as laws on utility models, trade secrets, and layout designs. He began his career at the European Commission in 2008, serving as legal officer, policy coordinator, and team leader. He worked across IP management, technology transfer, licensing, dispute settlement, innovation policy, and competition law portfolios. He established and led the Commission's Central IP Service as its in-house IP department, presided over its IPR Network, and coordinated the state aid expert group for research and innovation. Apart from his institutional roles, Hüseyin also formerly advised a broad range of clients through his private IP consulting practice.

### PANELISTS



**Mr. John Kinton**, Chief Legal Officer, Access Advance LLC

John D. Kinton is Chief Legal Officer at Access Advance, LLC, an independent licensing administrator company formed to lead the development, administration, and management of patent pools for licensing essential patents of the most important standards-based video codec technologies.

John is a US lawyer and a UK solicitor with over 25 years' experience in Intellectual Property law. Prior to joining Access Advance, John managed Walmart's patent and internet privacy litigation. In private practice as a partner at Jones Day and DLA Piper, John litigated cases in various jurisdictions, including the US, the UK, Germany, Norway, Canada, and Brazil. Some of John's notable achievements include litigating a trade secret misappropriation case that resulted in a global settlement for Qualcomm against Apple and trying a patent case that resulted in a record-breaking damages verdict for Idenix against Gilead.



**Mr. Daniel P. McCurdy**, Chief Executive Officer, RPX Corporation

Dan McCurdy is the Chief Executive Officer of RPX Corporation, the leading provider of patent risk mitigation services worldwide. Prior to joining RPX, he served as CEO of Provenance Asset Group, Allied Security Trust, PatentFreedom and ThinkFire, and was president of the IP division of Lucent Technologies. He has served as a vice president of IBM and Ciena Corporation, director of business development for IBM Research; and manager of technology and IP

policy for IBM worldwide. Mr McCurdy graduated *summa cum laude* from the University of North Carolina – Chapel Hill. In 2011 he was named CEO of the Year by *Intellectual Property Magazine*, and in 2014 was named among the 40 most influential “movers and shakers” in IP transactions by *IAM*. He has been included in the *IAM Strategy 300* every year since the annual list has been published.



**Mr. Matteo Sabattini**, Executive Advisor, Government Affairs, Sisvel

Dr. Matteo Sabattini has years of expertise in technology licensing and IP strategy. He currently serves as Executive Advisor, Government Affairs at Sisvel, Europe’s largest and longest-established patent pool operator. In this role, he leads the company’s policy and advocacy initiatives.

Dr. Sabattini served as President and Chief Licensing Officer of Convida, a joint venture between Sony Corporation of America and InterDigital and a pioneer in research and innovation for IoT and cloud services. He also held positions at Ericsson, the Sisvel Group, InterDigital and other leading organizations in the IP industry. He also held several teaching and research positions in wireless and mobile communications at UCSD and at the German Aerospace Centre (DLR).

Dr. Sabattini holds an MBA from the George Washington University (GWU), a PhD in electrical engineering from the University of California, San Diego (UCSD), and a Laurea Magistrale *magna cum laude* also in electrical engineering from the University of Bologna. He is a member of the board of the Licensing Executive Society International (LESI). He is an IEEE senior member, a Beta Gamma Sigma lifetime member, as well as a member of the MIT Enterprise Forum. He is active in the community and has served on several boards of non-profit organizations. He is an avid skier and a mediocre surfer.



**Ms. Uta Schneider**, Vice-President Global Government Affairs, Avanci

Uta Schneider leads European government and EU relations and public policy strategy for Avanci, working with legislators, elected officials, governmental and other agencies as well as trade organizations and industry groups.

Before Avanci, Uta held roles in Brussels for TERMA, a Danish company working in the defense, space, aerospace and security sectors, and with Diehl Group, a global technology and engineering company.

With a master’s degree in Political Science, Modern History and Governmental Law from the University of Bonn in Germany, Uta speaks German, English and French. She is based in Brussels, Belgium.

## Session 13 – The World Outside of Cellular Standards

### MODERATOR

**Ms. Nina Belbl**, Legal Officer, Patent and Technology Law Division, WIPO  
Please see Session 11.

### PANELISTS



**Mr. John Dubiansky**, Senior Director, Intellectual Property and Standards Policy, Dolby

John Dubiansky is Senior Director, Intellectual Property and Standards Policy at Dolby Laboratories, where he focuses on advocacy and policy related to intellectual property, competition, and standardization. Prior to joining Dolby, John served in the United States Federal Trade Commission's Office of Policy Planning, focusing on policy issues at the intersection of competition and intellectual property, including projects such as the Commission's 2016 report on Patent Assertion Entity Activity. Prior to this, John worked as a patent litigator at law firms including Howrey and Kirkland & Ellis and as an engineer. He received his law degree from the Harvard Law School and has a degree in mechanical engineering from Cornell University.



**Mr. Scott Hayden**, Vice-President of the IP Group, Amazon

Scott received his BS degree in Electrical Engineering and Technology from Purdue University, his Masters Business of Administration from Illinois University, and his JD from Saint Louis University. After 13 years with Emerson Electric in the engineering and corporate legal departments, Scott joined Armstrong Teasdale in St. Louis, Missouri as an intellectual property attorney. In 1999, Scott became the division IP counsel for General Electric in Melbourne, Florida. Following several years as General Counsel of a GE business, Scott returned to IP as the founding leader of GE's global patent operations in Fairfield, Connecticut. In 2006, Scott joined Amazon.com as the Vice President of the intellectual property group with responsibility for all patent, trademark, copyright, trade secret and domain issues. He has managed the growth of the IP team from 4 people to over 80 and is responsible for a patent portfolio of 18,000+ patent families.



**Ms. Claudia MacMaster**, Head of Legal and Compliance,  
International Electrotechnical Commission (IEC)

- A Colombian American attorney-at-law and published author, Claudia joined the IEC - established in 1906 - to create its first in-house legal service in 2020.
- Starting at a boutique law firm in Miami in 2003, Claudia has worked at various law firms and an administrative court in the United States before coming to Geneva, Switzerland, in 2007 to join the WIPO Arbitration and Medication Center and thereafter, seconding at a Swiss law firm and working for ISO, IEC's sister organization, which also publishes and develops international standards.
- Having started in trademarks and then moving deeply into the world of copyright, Claudia's interest in SEPs lies in their ability to move innovation while balancing fair access within a neutral platform such as the provision of international standards.



**Mr. Andrew Yen**, Chief IP Counsel, Panasonic

Andrew Y. Yen is the Chief IP Counsel at Panasonic's R&D division where he is responsible for bilateral licensing, patent pools, global litigations and policy matters relating to standardization, standard essential patents and FRAND.

Andrew is instrumental in building Panasonic's outbound cellular SEP licensing program and leads a team of licensing and patent professionals to develop technical, legal and valuation positions, including FRAND. He spearheads global licensing negotiations, and his team achieved the first substantive SEP/FRAND decision at the UPC.

Andrew represents Panasonic at patent pool formation and licensor meetings. He works with a global in-house team to author Panasonic's corporate IPR position papers and amicus briefs for standard developing organizations, courts and government agencies worldwide.

Prior to joining Panasonic in 2017, Andrew practiced law at Orrick Herrington & Sutcliffe, DLA Piper and Hogan Lovells where he represented companies from Asia on patent disputes in the United States courts and the ITC. Andrew is a member of the State Bar of California and is a registered foreign attorney in Japan. He has a multicultural upbringing and speaks English, Mandarin and Japanese. Andrew is currently based in Osaka Japan. He is continuously inspired by the revolutionary spirit of Lexington Massachusetts where he grew up.

## Session 14 – Transparency and Data Science behind SEPs

### MODERATOR



**Ms. Magdalena Zelenkovska**, Senior Patent Data Manager, Patent Database Section, WIPO

Magdalena Zelenkovska serves as Senior Patent Data Manager at the World Intellectual Property Organization (WIPO), where she leads the data and analytics strategy for PATENTSCOPE, WIPO's global patent database. Drawing on over 18 years of experience in patent information management, she has consistently delivered impactful data initiatives across the global patent ecosystem.

Throughout her career, she has fostered successful partnerships with more than 80 patent offices worldwide, along with various other partner organizations, all aimed at enhancing data accessibility and standardization. Her most recent contribution goes to WIPO's SEP strategy with the integration of standard essentiality information into PATENTSCOPE, improving the platform's capability to support users in navigating the complex intersection of patents and technical standards.

Prior to her WIPO career, Magdalena applied her data expertise in the humanitarian sector. She holds a degree in electrical engineering and computer science and a post-graduate degree in information technology.

### PANELISTS



**Mr. Pere Arqué Castells**, Stream Leader at the Observatory on Patents and Technology, European Patent Office (EPO)

Pere leads research on legal and innovation policies at the EPO's Observatory, where he is responsible for the Financing innovation and Patents and standards programmes. His work bridges research and practice in intangible asset valuation, technology markets, technology standards and innovation policy. His research in these areas has been featured in peer-reviewed journals and policy reports. He has a rich academic background, having served as an Assistant Professor in the Innovation Management and Strategy department at the University of Groningen, a Research Associate at Northwestern University's Pritzker School of Law, and a Postdoctoral Researcher at the Universitat Autònoma de Barcelona. Pere holds an MSc in Economics from the London School of Economics and a PhD in Economics from the University of Barcelona.





**Ms. Magali Fitzgibbon**, Legal and Governance Director, European Telecommunications Standards Institute (ETSI)

Magali Fitzgibbon is the Legal and Governance Director at ETSI (European Telecommunication Standards Institute), collaborating with the keyholders of the association. She holds a master degree in Law, specialised in Intellectual Property and New Technologies. Through her 18 years' experience in research and innovation in the digital and ICT sectors, she has had the opportunity to work in a variety of positions involving legal support and expertise, partnerships, project management, policy and general secretarial duties.



**Mr. Sharaz Gill**, Founder, IP Mind

Sharaz Gill is a Co-Founder of IP Mind, an AI-driven legal services company specializing in the identification and licensing of Standard Essential Patents (SEPs). With 35 years of experience in technology patents, he is one of the few people in the world to have worked across all branches of the patent system: as a patent examiner at the European Patent Office, as a qualified European Patent Attorney, as a litigator for Qualcomm and HTC, and as a licensing executive heading global programs at HTC and Via Licensing. Mr. Gill is a Chartered Engineer, a Barrister, Chartered UK and European Patent Attorney and a graduate in both electronic engineering and law. Through IP Mind, he is pioneering the use of artificial intelligence to enhance SEP claim charting, essentiality assessment, and transparency in global licensing.



**Mr. Tim Pohlmann**, Managing Director Americas LexisNexis Intellectual Property, Lexis Nexis

Tim Pohlmann founded IPlytics and led it as CEO for a decade. When LexisNexis acquired the company in 2022, he became Managing Director of LexisNexis Intellectual Property Solutions Americas, steering sales, customer success, and marketing while helping U.S. clients make clearer innovation decisions. His work with standards-essential patents (SEPs) began during his doctoral research in 2009. Seeking transparent SEP intelligence, he launched IPlytics in 2014, creating the first platform to integrate SEP declarations, patent-pool data, and technical-standards contributions. The solution now underpins SEP licensing, pool participation, portfolio management, and competitive analysis for standards-driven industries. Pohlmann earned a doctorate with highest honors from the Berlin Institute of Technology in 2012, then served as a post-doctoral researcher and consultant at the Law & Economics of Patents Group, CERN, MINES ParisTech. He has delivered empirical studies for the European Commission, WIPO, and the German government, and is a recognized speaker on SEPs, FRAND licensing, patent pools, and advanced patent analytics. An adjunct lecturer on innovation economics, he contributes frequently to outlets such as Managing IP, IPWatchdog, and IAM Magazine.