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INTERIM COMMITTEE FOR TECHNICAL ASSISTANCE

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**PROGRESS REPORT ON THE FEASIBILITY STUDY CONCERNING
A PERIODICAL ON LICENSING OPPORTUNITIES
(Addendum to PCT/TAS/II/2)**

prepared by the International Bureau

1. Document PCT/TAS/II/2 summarizes the background of, the plans for, and progress made in regard to a feasibility study concerning a periodical on licensing opportunities (see paragraphs 1 and 16 to 20 of that document).
2. It is recalled that the study undertaken included a survey designed to determine the degree of interest in such a publication. The survey was conducted through the distribution of approximately 4,500 questionnaires, along with a prospectus (document LP/1), to prospective users as follows:
 - 600 directly to industries in 18 developed countries;
 - 1,600 to ministries or the national industrial property Offices in some 115 countries;
 - 2,300 to industrial associations in some 30 countries.
3. Up to the time that this report was written a total of 230 responses have been received by the International Bureau. This total contains 100 responses from the 600 industries to which a direct mailing was made or approximately a 17% response. In relation to the total distribution made, however, the total responses received to date represent only slightly more than a 5% response.

4. As distribution of the questionnaires to industries through the ministries, national industrial property Offices and industrial associations takes more time than the direct industry mailing, and as responses are still being received even though the questionnaire asked that responses be made by August 31, 1972, it would seem appropriate to defer the final analysis of the survey several months to allow for the responses yet to be received to be incorporated into the study.

5. Of the 230 responses received to date, approximately 80% have indicated positive interest in such a publication.

6. The 230 responses received to date contain the following information on the prospective use of such a publication, i.e., total minimum and maximum offers, requests and subscriptions:

(a) Offers	569	-	1,039	/year
	(369)	-	539)*	/year
(b) Requests	130	-	133	/year
(c) Subscriptions	340	-	353	

*The figure in parentheses represents the total range of offers without the inclusion of a response from the Soviet Union which indicated 200-500 offers/year.

7. The geographical distribution by country of the responses received to date is as follows:

Austria (2)	Iran (1)	Senegal (1)
Bahamas (1)	Israel (3)	South Africa (2)
Belgium (5)	Italy (2)	Soviet Union (1)
Chile (1)	Ivory Coast (1)	Sweden (34)
Denmark (9)	Japan (17)	Switzerland (17)
Finland (10)	Netherlands (4)	Sudan (1)
France (22)	New Zealand (1)	United Kingdom (20)
Germany (Fed. Rep.) (15)	Poland (1)	United States of America (42)
Ghana (2)	Portugal (1)	Venezuela (1)
Hungary (10)	Romania (1)	Yugoslavia (1)
		Zambia (1)

8. *The Standing Subcommittee is invited to study the progress report on the survey and made recommendations on the direction of the further study.*

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