



REGIONAL SEMINAR

**WIPO/REG/IP/GE/22/1 PROV.2
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DATE: MARCH 31, 2022**

Regional Seminar on Trade Secrets for Central European and Baltic States (Virtual)

organized by
the World Intellectual Property Organization (WIPO)

Geneva, April 5, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, April 5, 2022 (Geneva Time)

9.00 – 9.30 Access to an Online Platform

9.30 – 9.35 **Opening Remarks** Mr. András Jókúti, Director, Patent and Technology Law Division, Patents and Technology Sector, WIPO, Geneva

9.35 – 10.00 **Topic 1** **Introduction to the Trade Secret System: Overview and International Framework (Q&A included)**

Speaker: Ms. Nina Belbl, Associate Legal Officer, Patents and Treaties Law Section, Patent and Technology Law Division, Patents and Technology Sector, WIPO, Geneva

10.00 – 10.40 **Topic 2** **Protection of Trade Secrets: State of Play in Europe and the CEBS Region**

Speakers: Ms. Maya Filipova-Demireva, State Examiner, Directorate Disputes and Administrative Penal Activity, Bulgarian Patent Office, Sofia, Bulgaria

Mr. Pawel Podrecki, Professor of Intellectual Property Law at the Jagiellonian University and at the Polish Academy of Sciences, Attorney-at-law, Senior Partner, Traple Konarski Podrecki, Kraków, Poland

Mr. Zbigniew Pinkalski, Attorney-at-law, Senior Associate, Traple Konarski Podrecki, Kraków, Poland

Mr. Ljubomir Kljajić, Patent Attorney and EPO Legal Practitioner, IPSystems, Novi Sad, Serbia

10.40 – 10.50 **Q&A**

10.50 – 11.00 **Break**

11.00 – 11.35 **Topic 3** **Integration of Trade Secrets in Business Strategies with Special Consideration of the Use of New Technologies**

Speakers Ms. Cristiana Sappa, Associate Professor in Business Law, Head of INENTIS Department, IÉSEG School of Management, Paris/Lille, France

Mr. Imre Gonda, Head of Industrial Property Department,
Gedeon Richter Plc., Budapest, Hungary

Mr. Jonas Block, Head of Product Management, IPwe Inc.
Düsseldorf, Germany

11.35 – 11.45	Q&A	
11.45 – 11.55	Closing remarks	Ms. Virag Halgand, Head, Section for Central European and Baltic States and Mediterranean Countries, Division for Transition and Developed Countries, Regional and National Development Sector, WIPO, Geneva Online evaluation
11.55 – 12.30	Networking Session (Optional)	Virtual Get-Together for Participants and Speakers at https://app.wonder.me/?spaceId=537003a3-207c-412b-aa8a-8be61d6c374a

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