

# WIPO Symposium on Trade Secrets and Innovation

November 25 and 26, 2019  
WIPO, Room A, AB Building  
Geneva, Switzerland

The World Intellectual Property Organization (WIPO) is organizing a Symposium addressing a wide range of issues relating to the interface between trade secrets and innovation, covering policy, law, economics and business. The Symposium will explore new challenges and opportunities for both technological and service innovation sectors, and the potential impact of emerging technologies on the integration of trade secrets in the modern innovation ecosystem.

Join prominent international speakers and panelists to explore the world of trade secrets – one of the oldest knowledge management tools.

Simultaneous interpretation will be provided in English, French and Spanish.

The Symposium is open to the public.

To participate, you must **register online**.  
More information is available at:  
[www.wipo.int/meetings/en/2019/  
symposium\\_trade\\_secrets](http://www.wipo.int/meetings/en/2019/symposium_trade_secrets)



# Provisional Program

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## Welcome Address and Keynote Speech

Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO)

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## Topic 1

Overview: The role of trade secret systems in the changing innovation environment

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## Topic 2

Trade secret systems in innovation, IP policies and development

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## Topic 3

National and regional frameworks: Recent developments

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## Topic 4

Economic impact of trade secret systems on innovation

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## Topic 5

Integration of trade secrets in business strategies and knowledge management

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## Topic 6

Seeking remedies for misappropriation of trade secrets

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## Topic 7

Handling trade secret information during the procedures before judiciaries and IP administration

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## Topic 8

Future of trade secret systems: Addressing innovation gaps and opportunities derived from emerging technologies