

用好马德里监视器，实时监测马德里商标

马德里体系网络研讨会

张俊琴

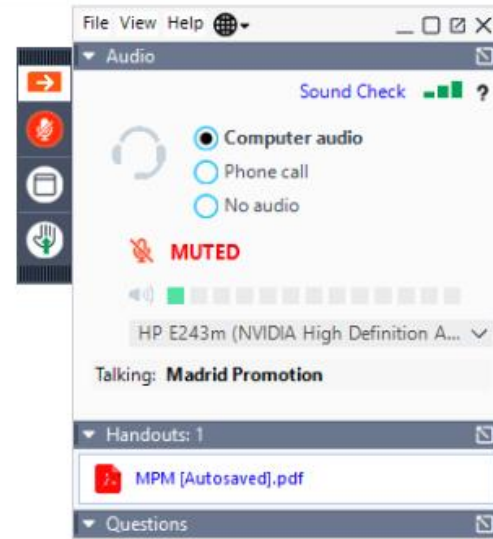
马德里信息与推广司

文学

WIPO中国办事处

2023年7月27日
日内瓦 - 北京

怎样使用GoToWebinar



网络研讨会架构

- 常见问题解答
- 会后互动问答
- 演示介绍文稿可供下载
- 录制的会议内容将上传至[马德里网络研讨会页面](#)
- 用简短的调查问卷提供反馈意见

互动问题1:

- 请问你是否经常使用马德里监视器（Madrid Monitor）？
 - 经常使用
 - 没用用过
 - 不太好用

一键式登录



在哪里找到 Madrid Monitor?

(<https://www.wipo.int/portal/en/index.html>)

WIPO 中文 🔍 🔔 🏠 junqin ZHANG ▾

学习了解 ▾ **查找浏览** ▾ 保护管理 ▾ 伙伴协作 ▾ 产权组织 ▾

专利和技术信息 PATENTSCOPE 专利分析 国际专利分类	商标信息 全球品牌数据库 马德里监视器 Lisbon Express数据库	工业品外观设计信息 全球外观设计数据库 国际外观设计公报 Hague Express数据库	地理标志信息 Lisbon Express数据库 全球品牌数据库地理标志信息
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WIPO 中文 🔍 🔔 🏠 junqin ZHANG ▾

学习了解 ▾ **查找浏览** ▾ **保护管理** ▾ 伙伴协作 ▾ 产权组织 ▾

专利保护 PCT - 国际专利体系 ePCT 布达佩斯 - 国际微生物保藏体系	商标保护 马德里 - 国际商标体系 eMadrid eMadrid参考 第六条之三 (徽章、旗帜、国徽)	工业品外观设计保护 海牙 - 国际外观设计体系 eHague	地理标志保护 里斯本 - 国际地理标志体系 eLisbon
植物品种保护 (UPOV) UPOV PRISMA	知识产权争议解决 调解 仲裁 专家裁决 域名争议	知识产权局业务解决方案 检索和审查集中式接入 (CASE) 数字查询服务 (DAS)	知识产权服务缴费 WIPO Pay 产权组织往来账户

集中服务工具平台-eMadrid

WIPO

Help

English



junqin ZHANG

Home > Madrid System > eMadrid

eMadrid

Protect Your Trademarks In Multiple Countries

Discover eMadrid



Introducing eMadrid
Your New Gateway to all Madrid System Online Services.



Madrid System Podcast
Episode 2 of the Madrid System Podcast is in. Listen now!

What is eMadrid?

eMadrid provides you with central and secure access to all the online tools and services you need to file and manage international trademark applications and registrations under the Madrid System.

Services

PREPARE YOUR APPLICATION

MONITOR YOUR REGISTRATION

EXPAND PROTECTION OF YOUR REGISTRATION

WIPO | MADRID
The International
Trademark System

WIPO FOR OFFICIAL USE ONLY

eMadrid — 操作工具

Services

<p style="text-align: center;">PREPARE YOUR APPLICATION</p> <p>Use the Madrid Application Assistant to prepare your international registration.</p> <p style="text-align: center;">Get started</p>	<p style="text-align: center;">MONITOR YOUR REGISTRATION</p> <p>Use Madrid Monitor to track the status of your international application or registration.</p> <p style="text-align: center;">Get started</p>	<p style="text-align: center;">EXPAND PROTECTION OF YOUR REGISTRATION</p> <p>Use our Subsequent Designation service to expand the geographical scope of your international registration.</p> <p style="text-align: center;">Get started</p>	
<p style="text-align: center;">LIMIT THE GOODS AND SERVICES</p> <p>Restrict the list of goods and services for the Contracting Parties designated in your international registration.</p> <p style="text-align: center;">Get started</p>	<p style="text-align: center;">RENOUNCE PROTECTION IN CONTRACTING PARTIES</p> <p>Abandon the effects of your international registration for all goods and services, for some of the designated Contracting Parties.</p> <p style="text-align: center;">Get started</p>	<p style="text-align: center;">CANCEL AN INTERNATIONAL REGISTRATION</p> <p>Restrict the list of goods and services for all of the designated contracting parties in your international registration.</p> <p style="text-align: center;">Get started</p>	
<p style="text-align: center;">MANAGE YOUR REPRESENTATIVE</p> <p>Appoint, cancel or change name and/or contact details of your representative, as recorded in the International Register.</p> <p style="text-align: center;">Get started</p>	<p style="text-align: center;">CHANGE HOLDER DETAILS</p> <p>Change the holder's name and/or address as recorded in the International Register.</p> <p style="text-align: center;">Get started</p>	<p style="text-align: center;">CHANGE OWNERSHIP</p> <p>Record a total or partial change in ownership of your international registration.</p> <p style="text-align: center;">Get started</p>	
<p style="text-align: center;">RENEW YOUR REGISTRATION</p> <p>Renew your international registration for all or some of the designated Contracting Parties.</p> <p style="text-align: center;">Get started</p>	<p style="text-align: center;">UPLOAD A FORM</p> <p>Submit a form to WIPO in the frame of your international registration.</p> <p style="text-align: center;">Get started</p>	<p style="text-align: center;">CORRECT A RECORDING</p> <p>Rectify an error recorded in the International Register.</p> <p style="text-align: center;">Get started</p>	
<p style="text-align: center;">REQUEST A CERTIFIED DOCUMENT</p> <p>Request certified documents and extracts from the Madrid Registry.</p> <p style="text-align: center;">Get started</p>			

eMadrid — 支持工具

Services

CONSULT MADRID SYSTEM MEMBER PROFILES

Learn all about the laws and practices of IP Offices of Madrid System members.

Get started

CALCULATE YOUR FEES

Use the Fee Calculator to estimate the cost of filing and managing an international registration.

Get started

COMPILE AND VERIFY LISTS OF GOODS AND SERVICES

Use Madrid Goods & Services Manager to select from thousands of terms to build a list of goods and services that will be covered by your international registration.

Get started

SIMULATE INTERNATIONAL PROTECTION

Access the International Application Simulator to find out how the Madrid System can protect your trademark abroad.

Get started

FIND OUT ABOUT PENDENCY RATES

Learn all about the pendency times for key Madrid System transactions.

Access report

互动问题2:

- 请问在马德里监视器（Madrid Monitor）中是否可以查到某个国家的商标注册信息？
- 可以
- 不可以

Madrid Monitor 的功能

The screenshot displays the WIPO Madrid Monitor web application. At the top, there is a navigation bar with the WIPO logo on the left and user information 'junqin ZHANG' on the right. A dropdown menu is open for the user, listing options: 'My WIPO Account', 'My Academy Dashboard', 'My IP Portal Dashboard', 'My Favorites' (which is highlighted with a red circle and has a toggle switch turned on), and 'Logout'. A red circle also highlights a bookmark icon in the top right corner with the text 'Select and unselect your favorites by clicking this icon'. Below the navigation bar, the breadcrumb trail reads 'Home > Madrid System > eMadrid > Madrid Monitor'. The main heading is 'Madrid Monitor', followed by a descriptive paragraph. An orange callout box contains a 'New' announcement about the 'Designation status' tab. Below this is a search bar with 'Search', 'WIPO Gazette', and 'Support' tabs. A sidebar on the left offers search options: 'simple search', 'advanced search', 'realtime search', and 'image search'. The main content area is titled 'Search for' and includes a search input field with a magnifying glass icon and a dropdown menu. A note below the search field explains how to use the search functionality.

Your favorites will appear here

Select and unselect your favorites by clicking this icon →

WIPO

Help English

junqin ZHANG

Home > Madrid System > eMadrid > Madrid Monitor

Madrid Monitor

Keep up to date with your international registrations. Follow the status of your international application or trademark registration; access detailed information on all trademarks registered through the Madrid System; and keep an eye on competitors' trademarks.

New: Use the 'Designation status' tab to easily check the status of protection of your international trademark registration in designated Madrid System Members; download unofficial certificates of protection; and more. Find out more and send us your feedback. Switch to the old version of Madrid Monitor.

Search WIPO Gazette Support

simple search
advanced search
realtime search
image search

Search for

Start your search by entering words, numbers, dates, classes or countries: the most likely search field(s) will be automatically selected for you. If you wish to change the assigned field(s), use the drop down menu next to your term. Leave the search box empty to browse the full collection.

Madrid Monitor为马德里商标提供简便易行的实时监测服务

包括：

- 设置email 提醒功能，监测指定马德里商标的任何变化
- 通过筛查功能核查马德里商标的email 地址是否已经注册或者需要更新
- 追踪马德里商标的实时状态，包括是否受保护，是否需要续展以及是否有转让申请

简单查询: 马德里国际注册号 IRN

Madrid Monitor

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New: Use the 'Designation status' tab to easily download unofficial certificates of protection; and Switch to the old version of Madrid Monitor.

Search WIPO Gazette Support

Search for

▼ IRN 605000

Start your search
change the a

- simple search
- advanced search
- realtime search
- image search


Search WIPO Gazette Support

Current Search

1

image search download monitor

1 - 1 / 1 Display: 30 per page options

Trademark	Image	Status	Ori	Holder	Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
ROMARIN		Active	CH	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	605000	1993-06-16	9, 35, 38	

2

1 - 1 / 1

Filters

▼ Status

- Active 1
- Pending 0
- Inactive 0

▼ Origin

- CH 1

简单查询: 商标 Trademark

Madrid Monitor

Keep up to date with your international registrations. Follow the status of your international application or trademark registration; access detailed information on all trademarks registered through the Madrid System; and keep track of the status of your international registrations.

New: Use the 'Designation status' tab to easily check the status of your international registrations; download unofficial certificates of protection; and more. For more information, click on the 'Support' link. Switch to the old version of Madrid Monitor.

Search WIPO Gazette Support

simple search

advanced search

realtime search

image search

Search for

MARK_ALL,HOL:romarin

Start your search by entering a keyword in the search field. To change the assigned field(s), click on the 'Refine Terms' button.

Search WIPO Gazette Support

Refine Terms

holder only

mark only

Filters

Status

Active 3
Pending 0
Inactive 2

Origin

FR 2
GB 1
TN 1
CH 1

Designation

Nice Cl.

Type of Mark

Reg. Year

Vienna Cl.

Holder

Holder country

Current Search

1

MARK_ALL,HOL:romarin



image search

download

monitor

1 - 5 / 5

Display: 30 per page options

Trademark	Image	Status	Ori	Holder	Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
ROMARIN		Active	GB	BELMOND MANAGEMENT LIMITED	1615653	2021-06-17	39	
ROMARIN		Active	CH	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	605000	1993-06-16	9, 35, 38	
ROMARIN		Inactive: expired	FR	LA FRANCAISE DES PAINS (société anonyme)	647621	1995-11-15	30, 42	
Fleurs De Romarin		Active	TN	LES OLIVERAIRES DE JUGURTHA	1583603	2020-07-09	30, 31	05.03, 26.01, 27.05, 29.01
Rondelé SAVEUR de SAISON Basilic et Romarin		Inactive: expired	FR	GRUPE LACTALIS (société anonyme à directoire)	723286	1999-11-12	29	05.11, 10.03, 26.04, 27.05, 29.01

1 - 5 / 5

1 / 1


图形检索

Search WIPO Gazette Support

simple search
advanced search
realtime search
image search

Search for
visually similar trademarks.

Pick an image



edit delete

+ Vienna = e.g. 05.07.13, apple AND tree

search

Pick a strategy

- Concept
- Shape
- Color
- Composite

Pick an image type






- Verbal
- Nonverbal**
- Combined

Search WIPO Gazette Support

Current Search

image search download monitor

1 - 30 / 19,394

Trademark	Image	Status	Or	Holder	Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
No Verbal Elements		Active	US	TRIPADVISOR LLC	1227206	2014-06-17	38, 39, 42, 43	03.07
SORPRESO		Active	EM	Uždaroji akcinė bendrovė "Prelentantas"	1555331	2020-09-03	30	03.07, 11.03, 27.05
No Verbal Elements		Active	EM	DAMERIK, S.L.	1267278	2015-02-11	16, 28, 35	03.07
OPTICIEN B. Baseil		Inactive: expired	BX	BASEIL, Bernard, Joseph, Norbert, Victor	721598	1999-08-12	1, 3, 5, 9, 10, 18, 21	03.07, 16.03, 27.05
No Verbal Elements		Active	US	Ava Labs, Inc.	1713323	2022-12-30	9, 36, 38, 42	03.07

Filters

- image type x image x
- Status
 - Active 12,243
 - Pending 146
 - Inactive 7,005
- Origin
 - FR 1,928
 - DE 1,870
 - CN 1,774
 - IT 1,618
 - ...
- Designation
- Nice Cl.
- Type of Mark
- Reg. Year
- Vienna Cl.
- Holder
- Holder country
- Representative

设置邮件提醒

Madrid Monitor

Keep up to date with your international registrations. Follow the status of your international application or trademark registration; access detailed information on all trademarks registered through the Madrid System; and keep an eye on competitors' trademarks.

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[Switch to the old version of Madrid Monitor.](#)

[WIPO Gazette](#)
[Support](#)

Remove record from alert list

← back

International Trademark

WIPO | MADRID

← 3 / 5 →

[HTML](#)
[PDF](#)
[XML](#)

605000- ROMARIN Active

Trademark	Holder	Registration Date	Expiration Date	Nice
ROMARIN	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	16.06.1993	16.06.2023	09, 35, 38

简单查询、筛查、提醒

holder only
mark only

MARK_ALL,HOL:ROMARIN ✕

image search 📷 download ⬇️ monitor 🔔

1 - 5 / 5 Display: 30 per page options ⚙️

Trademark	Image	Status	Ori	Holder	Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
★ ROMARIN		Active	GB	BELMOND MANAGEMENT LIMITED	1615653	2021-06-17	39	
ROMARIN		Inactive: expired	FR	LA FRANCAISE DES PAINS (société anonyme)	647621	1995-11-15	30, 42	
★ ROMARIN		Active	CH	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	605000	1993-06-16	9, 35, 38	
Fleurs De Romarin		Active	TN	LES OLIVERAIRES DE JUGURTHA	1583603	2020-07-09	30, 31	05.03, 26.01, 27.05, 29.01
Rondelé SAVEUR de SAISON Basilic et Romarin		Inactive: expired	FR	GRUPE LACTALIS (société anonyme à directoire)	723286	1999-11-12	29	05.11, 10.03, 26.04, 27.05, 29.01

1 - 5 / 5

Filters

▼ Status

Active 3

Pending 0

Inactive 2

▼ Origin

FR 2

GB 1

TN 1

CH 1

- Designation
- Nice Cl.
- Type of Mark
- Reg. Year
- Vienna Cl.
- Holder
- Holder country
- Representative
- Expiration
- Email Address Status

email 邮箱筛査、提醒

image search download monitor

1 - 30 / 1,120 Display: 30 per page options

1 / 38

	Trademark	Image	Status	O	Holder	Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
<input checked="" type="checkbox"/>	BONJOUR SUNSHINE		Active	FR	L'OREAL	1386215	2017-12-19	3	
<input checked="" type="checkbox"/>	GLITTER FEVER		Active	FR	L'OREAL	1386208	2017-12-04	3	
<input checked="" type="checkbox"/>	LA VIE EN GLOW		Active	FR	L'OREAL	1390462	2017-12-01	3	
<input checked="" type="checkbox"/>	L'OREAL JOLI BRONZE		Active	FR	L'OREAL	1386207	2017-12-01	3	
<input checked="" type="checkbox"/>	SOURCE ESSENTIELLE		Active	FR	L'OREAL	1381998	2017-10-27	3	
<input checked="" type="checkbox"/>	HEAVY METAL		Active	FR	L'OREAL	1381992	2017-10-12	3	
<input checked="" type="checkbox"/>	BLONDAGE		Active	FR	L'OREAL	1373615	2017-09-15	3	
<input checked="" type="checkbox"/>	HELLO LIGHT		Active	FR	L'OREAL	1367043	2017-07-28	3	
<input checked="" type="checkbox"/>	CRYSTAL TOUCH		Active	FR	L'OREAL	1367019	2017-07-14	3	

Filters

Email status

- > Status
- > Origin
- > Designation
- > Nice Cl.
- > Type of Mark
- > Reg. Year
- > Vienna Cl.
- > Holder
- > Notification IDs
- > Expiration

Email Address Status

Email address needed 1,120

Email address not needed 0

Madrid Monitor为马德里商标提供简便易行的实时监测服务

- 了解马德里商标的实时状态
- 新增加在指定目标国受保护或被驳回的实时状态
- 在指定目标国的核准保护信息可以下载为PDF文件

实时状态监测

simple search

advanced search

▶ realtime search

image search

Search for

the most up-to-date status of trademark documents and transactions processed by WIPO, including information not yet published.

International Registration Number

WIPO reference

Office reference

Applicant reference

Basic application

Basic registration

Mark name

WIPO referen	Type	International R	Offic	Inscription d	Notification	Gazette	Status
1688891202	Correction	605000		2023-03-13			Recorded
1688891201	Subsequent designation	605000		2023-03-09	2023-03-23	2023/10	Recorded
1688890702	Correction	605000		2023-03-13			Recorded
1688890701	Subsequent designation	605000		2023-03-09	2023-03-23	2023/10	Recorded
1545375002	Correction	605000		2022-01-21			Recorded
1545375001	Subsequent designation	605000		2022-01-19			Recorded
1052761601	Invalidation	605000	US	2017-06-19	2017-06-20	2017/25	Recorded
959448301	Payment Received	605000		2016-02-19			Recorded
958411401	Subsequent designation	605000					Cancelled (2016-02-17)

实时状态监测

Realtime status

Realtime status provides real time information directly from the register regarding trademark documents being processed by WIPO. This list includes every transaction associated with the record you are viewing, including those not available elsewhere like older transfers of ownership or irregularity letters.

The 'Status' column can contain several values:

1. **Abandoned:** An irregularity was not remedied and the application, request or communication was deemed abandoned
2. **Awaiting examination:** The application, request or communication has been received and has not yet been assigned to an examiner.
3. **Being translated:** The application, request or communication has been examined and is now being translated
4. **Cancelled:** Application, request or communication has been dismissed, possibly due to being a duplicate
5. **Irregular:** There is an irregularity in the application, request or communication that must be remedied
6. **Paid:** Second part fee has been paid for this designation.
7. **Recorded:** The application, request or communication has resulted in a recording in the International Register.
8. **Registered:** The application has resulted in a registration in the International Register.
9. **Under Examination:** The application, request or communication has been assigned to an examiner

Search WIPO Gazette Support

back 1 / 1 International Trademark Alert me when document is updated HTML PDF XML

605000- ROMARIN

Active

Trademark	Holder	Registration Date	Expiration Date	Nice
ROMARIN	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	16.06.1993	16.06.2023	09, 35, 38

Summary Designation Status Real-time Status

WIPO reference	Type	Office	Inscription date	Notification date	Gazette	Status
1688891202	Correction		2023-03-13			Recorded
1688891201	Subsequent designation		2023-03-09	2023-03-23	2023/10	Recorded
1688890702	Correction		2023-03-13			Recorded
1688890701	Subsequent designation		2023-03-09	2023-03-23	2023/10	Recorded
1545375002	Correction		2022-01-21			Recorded
1545375001	Subsequent designation		2022-01-19			Recorded
1052761601	Invalidation	US	2017-06-19	2017-06-20	2017/25	Recorded
959448301	Payment Received		2016-02-19			Recorded

追踪和浏览马德里商标在指定成员的保护状态

Search WIPO Gazette Support

← back **International Trademark** Alert me when document is updated ☆

1 / 1 **WIPO | MADRID** HTML PDF XML ↻

605000- ROMARIN Active 

Trademark	Holder	Registration Date	Expiration Date	Nice
ROMARIN	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	16.06.1993	16.06.2023	09, 35, 38

Summary **Designation Status** Real-time Status

Designated contracting party	Status	Nice class	Date
Albania (AL)	Protection granted	09, 35, 38	1998-10-23

PDF

Current status of protection

The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved): 1998-10-23

- 09 Machine-readable bibliographic and graphic data media, including magnetic tapes, optical disks, CD-ROM disks for mark documentation; software on magnetic or optical media.
- 35 Services relating to data banks in connection with data relating to marks, namely collection, storage, update, formatting, analysis, archiving, sorting and documentation of data, including information, communications, images, films and documents.
- 38 Services relating to data banks in connection with data relating to marks, namely distribution and delivery of data, including information, communications, images, films and documents.

CERTIFICATE OF PROTECTION: DRAFT -
NOT OFFICIAL!

605000- ROMARIN

Australia

Printed: 2023-07-25 16:42 (v10.13076)



The International Bureau of the World Intellectual Property Organization (WIPO) certifies that the indications appearing in the present certificate conform to the indications appearing in the International Register of Marks maintained under the Madrid Protocol.

Mark
ROMARIN

Date of the registration
16.06.1993

Expected expiration date of the registration/renewal
16.06.2023

Name and address of the holder of the registration
ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE
chemin des Colombettes 34
CH-1211 GENEVE 20
(CH)

The mark is protected in Australia (AU)
Grant of protection 2002/23 (2002-11-18)

- 09 Machine-readable bibliographic and graphic data media, including magnetic tapes, optical disks, CD-ROM disks for mark documentation; software on magnetic or optical media.
- 35 Services relating to data banks in connection with data relating to marks, namely collection, storage, update, forming, analysis, archiving, sorting and documentation of data, including information, communications, images, films and documents.
- 38 Services relating to data banks in connection with data relating to marks, namely distribution and delivery of data, including information, communications, images, films and documents.

Basic registration
CH, 01.04.1993, 402 418

Data relating to priority under the Paris Convention and other data relating to registration of the mark in the country of origin

高级查询与统计:马德里监视器的升级运用, 尤其统计功能

Search WIPO Gazette Support

simple search
advanced search
realtime search
image search

Search for

Number
+ Int. Registration = e.g. 89000269, 97294* + Basic no. = e.g. 402418, 402*

Mark
+ Trademark = e.g. wipo OR ompi, *ntel*, om + Phonetic = e.g. WIPO OR OMPI

Name / Address
+ Holder = e.g. 'world intell', wipo- + Holder Address = beijing
+ Representative = e.g. jones-, smith OR smythe

Date
+ Registration = 2022-01-01 TO 2022-12-31 + Expiration = e.g. 2012-03-04, [NOW-6MON]

Classification
+ Nice = e.g. 25, footwear + Goods/Services = e.g. footwear, comput*
+ Vienna = e.g. 05.07.13, apple AND tree >

Country
+ Origin = CN + Designated contracting party = e.g. FR, France

Other
+ Transaction (gazette) = e.g. "RFNP FR 2011/2", RFN*

search ↗

高级查询与统计

Refine Terms

holder only

mark only

Filters

▼ Status

Active 280

Pending 1

Inactive 0

▼ Origin

CN 281

► Designation

► Nice Cl.

► Type of Mark

► Reg. Year

► Vienna Cl.

▼ Holder

EDIGENE INC 8

52TOYS DEVELOPMENT CO LTD 7

► Holder country









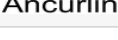

► Representative

► Expiration

► Email Address Status

Current Search

1 - 30 / 281

Trademark	Image	Status	Orn	Holder	Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
BJCL		Active	CN	Beijing Chonglee Machinery Engineering Co., Ltd.	1693456	2022-06-20	7	26.04, 27.05
sinochem		Active	CN	SINOCHAM CORPORATION	1693585	2022-07-28	1, 2, 4, 5, 17, 35, 36, 42	27.05
sinochem		Active	CN	SINOCHAM CORPORATION	1689830	2022-04-18	1, 2, 4, 5, 17, 35, 36, 42	05.05, 26.13, 27.05, 28.03, 29.01
No Verbal Elements		Active	CN	SINOCHAM CORPORATION	1670056	2022-04-14	1, 2, 4, 5, 17, 35, 36, 42	28.03
BOTSING		Active	CN	Beijing Bo Tsing Technology Co., Ltd.	1671091	2022-05-13	9, 12, 37, 40	01.01, 27.05, 28.03
BOTSING		Active	CN	Beijing Bo Tsing Technology Co., Ltd.	1671675	2022-05-12	7, 9, 12, 37, 40	01.01, 27.01, 27.05
Aulivin		Active	CN	SinoCellTech Ltd.	1674883	2022-03-22	5	
Anconrin		Active	CN	SinoCellTech Ltd.	1674882	2022-03-22	5	27.05
Ancurlin		Active	CN	SinoCellTech Ltd.	1668574	2022-03-22	5	27.05
CNLP		Active	CN	BEIJING JINGDONG 360 DU E-COMMERCE LTD.	1694671	2022-08-29	35, 36, 37, 39	27.05

实时状态监测

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1 / 5
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1615653- ROMARIN Active

Trademark	Holder	Registration Date	Expiration Date	Nice
ROMARIN	BELMOND MANAGEMENT LIMITED	17.06.2021	17.06.2031	39

Summary
Designation Status
Real-time Status

WIPO reference	Type	Office	Inscription date	Notification date	Gazette	Status
1680831701	Final decision	US	2023-02-13	2023-03-02	2023/7	Recorded



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The International
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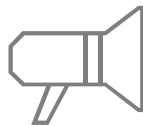
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<https://www.gotostage.com/channel/wipo-madrid-public-webinars-multi>

Webinars in Chinese

<p>马德里体系网络研讨会</p> <p>商标国际注册马德里体系的有趣问答 (2022)</p> <p>WIPO MADRID 1:13:32</p> <p>EDUCATION 3 MONTHS AGO</p> <p>Everything You Have Always Wanted to Know about the</p>	<p>马德里体系网络研讨会</p> <p>马德里国际注册的通知和证明文件 (2022)</p> <p>WIPO MADRID 1:11:30</p> <p>EDUCATION 4 MONTHS AGO</p> <p>Requesting Certified Documents from the Madrid</p>	<p>马德里体系网络研讨会</p> <p>马德里案卷管理器详解 (2022)</p> <p>WIPO MADRID 1:08:27</p> <p>EDUCATION 4 MONTHS AGO</p> <p>Exploring the Madrid Portfolio Manager</p>	<p>马德里体系网络研讨会</p> <p>马德里商品和服务管理器详解 (2022)</p> <p>WIPO MADRID 58:24</p> <p>EDUCATION 5 MONTHS AGO</p> <p>Exploring the Madrid Goods & Services Manager</p>	<p>马德里体系网络研讨会</p> <p>全球品牌数据库详解 (2022)</p> <p>WIPO MADRID 1:08:08</p> <p>EDUCATION 7 MONTHS AGO</p> <p>Exploring the Global Brand Database</p>
<p>马德里体系网络研讨会</p> <p>马德里体系在线服务 (2022)</p> <p>WIPO MADRID 59:43</p> <p>EDUCATION 7 MONTHS AGO</p> <p>The Madrid Online Services</p>	<p>马德里体系网络研讨会</p> <p>经验之谈：马德里体系用户的常见错误 (2022)</p> <p>WIPO MADRID 59:13</p> <p>EDUCATION 9 MONTHS AGO</p> <p>Common Mistakes Made by Users of the Madrid System</p>	<p>马德里体系网络研讨会</p> <p>了解马德里体系法律规则的最新进展 (2022)</p> <p>WIPO MADRID 51:20</p> <p>EDUCATION 10 MONTHS AGO</p> <p>Legal Updates of 2022 and feedback from the Working</p>	<p>马德里体系网络研讨会</p> <p>更正马德里商标国际注册：详解和案例说明 (2021)</p> <p>WIPO MADRID 1:11:22</p> <p>EDUCATION 1 YEAR AGO</p> <p>Correction of the International registration:</p>	<p>马德里体系网络研讨会</p> <p>扩大地理保护范围：马德里体系后期指定 (2021)</p> <p>WIPO MADRID 1:02:47</p> <p>EDUCATION 1 YEAR AGO</p> <p>Adding New dCPs to International Registrations:</p>

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How does WIPO's Madrid System help Midea Group protect their brands worldwide?

In the last years, Midea has started to explore different market segments in which to develop a multi-brand portfolio. As a result, it has built a portfolio that includes both mass market and high-end trademarks, all of which have established a high reputation among the public.

Midea Group's ventures with the Madrid System started in 2000 when it filed for international registration of its house mark "Midea". It has since registered numerous trademarks for its logo in various design and product categories. The group has also registered other brands through the Madrid System, including its major Original Brand Manufacturer (OBM) Comfee and the high-end brand COLMO, launched in 2018. So far, Midea Group has applied for over 50 Madrid registrations and acquired international trademark protection in over 110 countries.

WO TM	Active	CN	Midea Group Co., Ltd.	1059427		2020-09-04	2020-09-04	11	SHINSENA
WO TM	Active	CN	Midea Group Co., Ltd.	1052798		2020-09-02	2020-09-02	11	SHINSENA
WO TM	Active	CN	Midea Group Co., Ltd.	1051914		2020-07-29	2020-07-29	7, 11	SHINSENA
WO TM	Active	CN	Midea Group Co., Ltd.	1148903		2020-04-22	2020-04-22	7, 8, 11, 42	Midea Group MIDEA
WO TM	Active	CN	Midea Group Co., Ltd.	1033957		2020-04-21	2020-04-21	14, 16, 18, 20, 21, 24, 25, 26	Midea Group MIDEA
WO TM	Active	CN	Midea Group Co., Ltd.	1017206		2019-12-17	2019-12-17	11	Xtreme 1 Home
WO TM	Active	CN	Midea Group Co., Ltd.	1017466		2019-12-02	2019-12-02	11	XtremeCool
WO TM	Active	CN	Midea Group Co., Ltd.	1017420		2019-12-02	2019-12-02	11	XtremeCool
WO TM	Active	CN	Midea Group Co., Ltd.	1485041		2019-09-24	2019-09-24	11	XpressOven
WO TM	Active	CN	Midea Group Co., Ltd.	1483077		2019-09-24	2019-09-24	11	XpressWave
WO TM	Active	CN	Midea Group Co., Ltd.	1482066		2019-09-24	2019-09-24	11	XpressClean
WO TM	Active	CN	Midea Group Co., Ltd.	1484316		2019-09-14	2019-09-14	11	TasteXpress
WO TM	Active	CN	Midea Group Co., Ltd.	1481913		2019-08-08	2019-08-08	11	XpressMaster
WO TM	Active	CN	Midea Group Co., Ltd.	1481909		2019-08-08	2019-08-08	11	XpressMaster
WO TM	Active	CN	Midea Group Co., Ltd.	1010174		2019-08-02	2019-08-02	7, 8, 11, 38, 42	HolaCon OriginalFRESH
WO TM	Active	CN	MIDEA GROUP CO., LTD.	1483406		2019-05-20	2019-05-20	11	AlloyCooling
WO TM	Active	CN	MIDEA GROUP CO., LTD.	1481435		2019-02-26	2019-02-26	11	AlloyCooling
WO TM	Active	CN	MIDEA GROUP CO., LTD.	1476206		2019-01-30	2019-01-30	7, 8, 11	Midea
WO TM	Active	CN	MIDEA GROUP CO., LTD.	1481737		2019-12-03	2019-12-03	11	Midea
WO TM	Active	CN	MIDEA GROUP CO., LTD.	1433809		2019-09-21	2019-09-21	7, 11, 37	COLMO
WO TM	Active	CN	Midea Group Co., Ltd.	1236697		2016-05-26	2016-05-26	7, 8, 11, 37	COLMO
WO TM	Active	CN	Midea Group Co., Ltd.	1201902		2015-11-26	2015-11-26	11	GMCC
WO TM	Active	CN	Midea Group Co., Ltd.	1200606		2015-07-24	2015-07-24	7, 8, 11, 21	Midea GMCC
WO TM	Active	CN	Midea Group Co., Ltd.	1059008		2010-09-24	2010-09-24	8, 10, 21	Midea GMCC
WO TM	Active	CN	Midea Group Co., Ltd.	1050873		2010-09-19	2010-09-19	7	Midea GMCC
WO TM	Active	CN	Midea Group Co., Ltd.	1006739		2010-06-04	2010-06-04	8, 9, 10, 21	Midea GMCC
WO TM	Active	CN	Midea Group Co., Ltd.	307814		2006-05-29	2006-05-29	38, 37	Midea
WO TM	Active	CN	Midea Group Co., Ltd.	702380		2001-07-23	2001-07-23	11	Midea
WO TM	Active	CN	Midea Group Co., Ltd.	709172		2001-06-01	2001-06-01	11	Midea

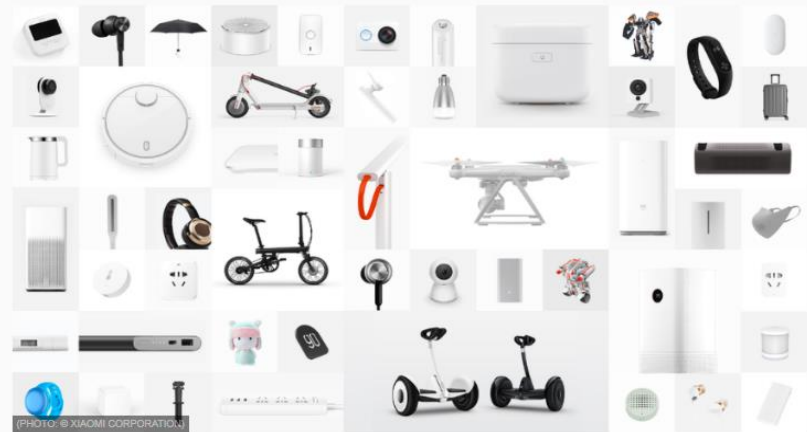
Through just one application, Midea Group can obtain protection for its brands all over the world. This streamlined application process —completed in one language and using only one currency —makes the Madrid System an efficient and cost effective way to register trademarks.

Using the Madrid System, the Midea Group can also keep its portfolio up to date through simple

Xiaomi and the WIPO Madrid System in practice

Mijia (International Registration Numbers 1400365B, 1400365A, 1400365, 1379373, 1366319, 1366276E, 1366276D, 1366276C, 1366276B, 1366276A and 1366276)

Outside the field of smartphones, the corporation's founder, Lei Jun, introduced the brand Mijia in March 2016. Mijia is a new brand under Xiaomi Corporation, comprising of smart household products such as rice cookers and robot vacuums. The name Mijia is the combination of "mi" and "jia", which are transliterations (also known as pinyin) for the characters "mi" in Xiaomi and "jia" in "zhineng jiating", or "smart home" in Chinese.



The logo shaped like a shield, promotes the idea of a reliable protection for the smart homes of Xiaomi's consumers. The company has also entered the e-commerce market by launching the online boutique Mijia Youpin in April 2017, later renamed as "Xiaomi Youpin".

马德里体系用户群 (Madrid System User Group)

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谢谢！

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