

## Comité de Desarrollo y Propiedad Intelectual (CDIP)

**Vigesimoquinta sesión**  
**Ginebra, 18 a 22 de mayo de 2020**

### PRUEBA DE CONCEPTO DE UN CATÁLOGO DE CONSULTA EN LÍNEA PARA LOS PROYECTOS Y PRODUCTOS DE LA AGENDA PARA EL DESARROLLO

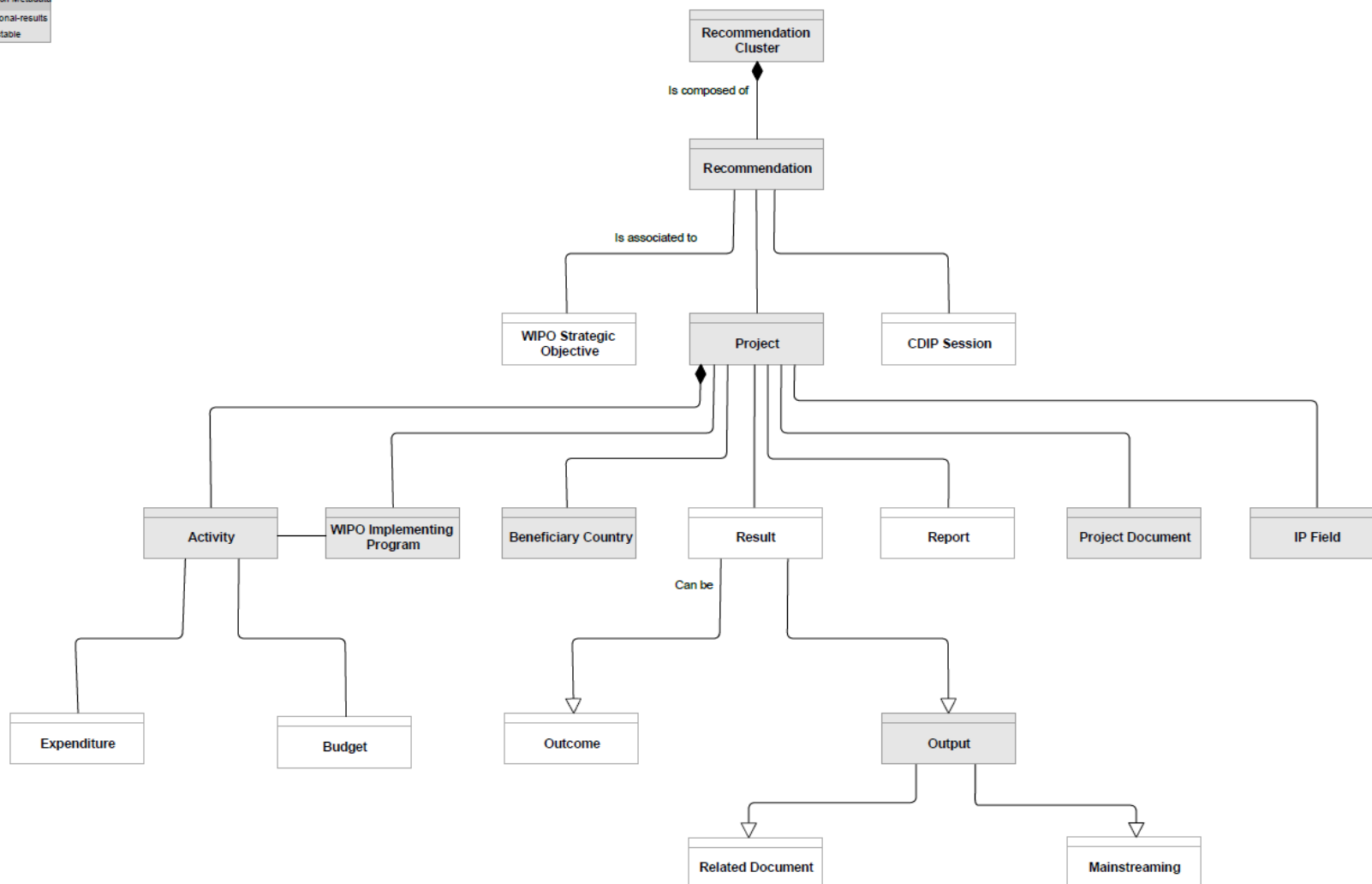
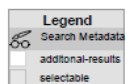
*Documento preparado por la Secretaría*

1. En su vigesimocuarta sesión, el Comité de Desarrollo y Propiedad Intelectual (CDIP) aprobó un proyecto presentado por las delegaciones del Brasil, el Canadá, Indonesia, Polonia y el Reino Unido relativo a las herramientas para la elaboración de propuestas de proyecto fructíferas de la Agenda para el Desarrollo, que figura en el documento [CDIP/24/14 Rev.](#)
2. Uno de los productos del proyecto es la creación de un Catálogo de consulta en línea que contenga todos los proyectos anteriores y en curso de la AD, junto con información adicional sobre cada proyecto, y una referencia a los países beneficiarios (cuando proceda), las principales actividades y productos del proyecto, las fechas de inicio y conclusión de la ejecución, los efectos y logros, así como informes sobre la marcha de las actividades del proyecto, informes de evaluación y las recomendaciones. En el presente documento se describe la prueba de concepto del Catálogo de consulta en línea, que actualmente está en fase de elaboración en el contexto del proyecto mencionado.
3. Los metadatos que se utilizarán para elaborar el producto final consistirán en la información contenida en todos los documentos de los proyectos de la AD, los informes sobre la marcha de las actividades, los informes de evaluación, los informes de finalización de proyectos y los productos de los proyectos de la AD (estudios, directrices y bases de datos).

4. La prueba de concepto se ha creado a partir de la información recopilada de los documentos de ocho proyectos. El diseño visual del Catálogo se finalizará una vez que el producto final esté desarrollado y disponible en el sitio web de la OMPI.
5. Al elaborar la prueba de concepto del Catálogo, se determinaron los siguientes grupos de usuarios previstos: i) Estados miembros que desean presentar propuestas de proyectos al CDIP (principal grupo de usuarios); ii) Estados miembros interesados en beneficiarse de las actividades resultantes de los proyectos de la AD; iii) directores de proyecto (personal de la OMPI); y iv) personas que buscan información.
6. En consecuencia, el Catálogo se desarrollará en torno al modelo de información que figura en el Anexo I del presente documento, y el flujo de información se estructurará en dos categorías principales: información seleccionable (recuadros grises) e información adicional (recuadros blancos). A continuación se presenta la lista de categorías de información que permitirá ajustar las búsquedas efectuadas en el Catálogo:
  - Categoría de recomendaciones de la AD;
  - Recomendaciones de la AD;
  - Proyectos de la AD (incluirá los proyectos finalizados y en curso);
  - Actividades realizadas en el contexto de la ejecución de los proyectos de la AD;
  - Aplicación del programa de la OMPI;
  - Países beneficiarios;
  - Código de los documentos de los proyectos;
  - Ámbitos de la PI;
  - Productos de los proyectos.
7. El Catálogo también proporcionará resultados adicionales a los que se podrá acceder fácilmente, una vez que la información haya sido filtrada o bien al comienzo de la búsqueda. Los resultados adicionales incluirán información sobre los aspectos siguientes:
  - Metas estratégicas de la OMPI;
  - Enlace a la sesión del CDIP en la que se aprobó o se debatió el documento;
  - Informes (se incluirán informes sobre la marcha de las actividades, informes de finalización de proyectos e informes de evaluación);
  - Gastos totales;
  - Presupuesto del proyecto;
  - Efectos del proyecto;
  - Documentos conexos;
  - Integración del proyecto.
8. Además de la posibilidad de filtrar con arreglo a las categorías mencionadas en el párrafo 6, el Catálogo permitirá realizar búsquedas de texto completo en los seis idiomas oficiales de las Naciones Unidas, en función de la disponibilidad de los documentos utilizados para elaborar los metadatos del Catálogo.
9. El Catálogo se diseñará de manera que cualquier material nuevo que resulte pertinente (proyectos, productos, informes) pueda actualizarse fácilmente en la plataforma a fin de que la información sea precisa y esté actualizada en todo momento.
10. Los catálogos de consulta en línea se denominarán “Catálogo de proyectos de la AD” y sustituirán al cuadro de resúmenes actualmente disponible en el sitio web de la OMPI sobre la AD: <https://www.wipo.int/ip-development/es/agenda/projects.html>.
11. En el Anexo II figuran capturas de pantalla de un prototipo desarrollado por la OMPI.

*12. Se invita al CDIP a tomar nota de la información contenida en el presente documento.*







[Siguen los Anexos]



[Sigue el Anexo II]

Refine by		<input type="checkbox"/>	Type	Name ↑ 🔍	Security Clearance	DA Project Status
Content Type	▼	<input type="checkbox"/>		Conference on "Mobilizing Resources for Development"	Public	In-Progress
DA Beneficiary Country	▲	<input type="checkbox"/>		Cooperation on Development and Intellectual Property Rights Education and Professio...	Public	Completed
N/A	13	<input type="checkbox"/>		Intellectual Property, Tourism and Culture Supporting Development Objectives and Pro...	Public	Completed
Burkina Faso	2	<input type="checkbox"/>		Intellectual Property, Tourism and Culture- Supporting Development Objectives and Pro...	Public	Completed
Egypt	2	<input type="checkbox"/>		Pilot Project on Intellectual Property (IP) and Design Management for Business Develo...	Public	Completed
Namibia	2	<input type="checkbox"/>		Project on Capacity-Building in the Use of Appropriate Technology Specific Technical a...	Public	Completed
Sri Lanka	2	<input type="checkbox"/>		Project on Intellectual Property (IP) and Socio-Economic Development - Phase II	Public	Completed
DA IP Topic	▲	<input type="checkbox"/>		Project on the Use of Information in the Public Domain for Economic Development	Public	Completed
N/A	16	<input type="checkbox"/>		Project on the Use of Information in the Public Domain for Economic Development-Folder	Public	Completed
Patents	1	<input type="checkbox"/>		Strengthening and Development of the Audiovisual Sector in Burkina Faso and Certain ...	Public	Completed
DA Project Status	▲	<input type="checkbox"/>		Strengthening and Development of the Audiovisual Sector in Burkina Faso and Certain ...	Public	Completed
Completed	16					
In-Progress	1					
DA Recommendation #	▲					
16	8					
20	8					
10	6					
1	4					
2	3					
Show more	▼					
Document Type	▲	11 items				

Filtro de la información por las recomendaciones de la AD y los países beneficiarios

Refine by		DA Recommendation #. 10 <span>✕</span>			
Content Type	<input type="checkbox"/>	Type	Name <span>↑</span> <span>🔍</span>	Security Clearance	DA Project Status
DA Beneficiary Country <span>^</span> Burkina Faso <span>2</span> Egypt <span>2</span> N/A <span>2</span> Namibia <span>2</span> Sri Lanka <span>2</span>	<input type="checkbox"/>		Cooperation on Development and Intellectual Property Rights Educatio...	Public	Completed
	<input type="checkbox"/>		Intellectual Property, Tourism and Culture Supporting Development Obj...	Public	Completed
	<input type="checkbox"/>		Intellectual Property, Tourism and Culture- Supporting Development Ob...	Public	Completed
	<input type="checkbox"/>		Pilot Project on Intellectual Property (IP) and Design Management for B...	Public	Completed
	<input type="checkbox"/>		Strengthening and Development of the Audiovisual Sector in Burkina F...	Public	Completed
	<input type="checkbox"/>		Strengthening and Development of the Audiovisual Sector in Burkina F...	Public	Completed

The screenshot shows a search interface for 'DA Searchable Catalogue - Demo'. It features a 'Refine by' sidebar on the left with filters for 'Content Type' (Document 1, Folder 1) and 'Modified Date'. The main area displays search results with columns for 'Type', 'Name', 'Security Clearance', and 'DA Project Status'. Two results are visible, both with a 'Public' security clearance and 'Completed' status.

Type	Name	Security Clearance	DA Project Status
<input type="checkbox"/>	Intellectual Property, Tourism and Culture Supporting Development Obj...	Public	Completed
<input type="checkbox"/>	Intellectual Property, Tourism and Culture- Supporting Development Ob...	Public	Completed

Búsqueda de texto completo en chino

The screenshot shows a search results page from WIPO Kic Know. The search query is in Chinese: '本文件的附件载有经修订的关于'. The results show a single document: 'cdip\_16\_4\_rev(ZH).pdf'. The document is located within the 'Organizational Workspace > ... > DA Searchable Catalogue - Demo > Project on the Use of Information in the Public Domain for Economic Development-Folder'. The document's metadata includes: OTCreatedBy: Beaver, Date: 12/02/2020, and Size: 289 KB.

[Sigue el Anexo III]

## SUMMARY OF THE STUDY ON INTELLECTUAL PROPERTY, TOURISM AND CULTURE: SUPPORTING DEVELOPMENT OBJECTIVES AND PROMOTING CULTURAL HERITAGE IN EGYPT AND OTHER DEVELOPING COUNTRIES

PROJECT SUMMARY	
<u>Project Code</u>	DA_1_10_12_40_01
<u>Title</u>	<i>Intellectual Property, Tourism and Culture: Supporting Development Objectives and Promoting Cultural Heritage in Egypt and other Developing Countries</i>
<u>Development Agenda Recommendations</u>	<p><i>Recommendation 1:</i> WIPO technical assistance shall be, <i>inter alia</i>, development-oriented, demand-driven and transparent, taking into account the priorities and the special needs of developing countries, especially LDCs, as well as the different levels of development of Member States and activities should include time frames for completion. In this regard, design, delivery mechanisms and evaluation processes of technical assistance programs should be country specific.</p> <p><i>Recommendation 10:</i> To assist Member States to develop and improve national intellectual property institutional capacity through further development of infrastructure and other facilities with a view to making national intellectual property institutions more efficient and promote fair balance between intellectual property protection and the public interest. This technical assistance should also be extended to sub-regional and regional organizations dealing with intellectual property.</p> <p><i>Recommendation 12:</i> To further mainstream development considerations into WIPO's substantive and technical assistance activities and debates, in accordance with its mandate.</p> <p><i>Recommendation 40:</i> To request WIPO to intensify its cooperation on IP related issues with United Nations agencies, according to Member States' orientation, in particular UNCTAD, UNEP, WHO, UNIDO, UNESCO and other relevant international organizations, especially the WTO in order to strengthen the coordination for maximum efficiency in undertaking development programs</p>
<u>Project Budget</u>	Total non-personnel costs: 320,000 Swiss francs
<u>Project Duration</u>	40 months, from January 1, 2016 to April 30, 2019
<u>Key WIPO Sectors Involved and Links to WIPO Programs</u>	Implemented by the Development Sector (Program 9) under Strategic Goal III, i.e. <i>Facilitating the Use of IP for Development</i> , the project is also linked to Program 30 (SMEs and Entrepreneurship Support) for the impact of its findings and recommendations regarding the tourism industry, including SMEs operating in the tourism sector; Program 3 and Program 4 (respectively Copyright and Related Rights, and Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources) for its findings and recommendations regarding national/local knowledge, tradition and culture; and Program 18 (IP and Global Challenges), on IP aspects regarding innovation and the connection between sustainable tourism and sustainable development.
<u>Brief Description of Project</u>	<p>Implemented in four pilot countries, i.e. Ecuador, Egypt, Namibia and Sri Lanka, the project aimed at building capacities of key stakeholders and raising awareness of the intersection between IP tourism and development, in the framework of growth and development policies.</p> <p>Why focus on IP and Tourism?</p> <p>The project stemmed from a proposal of the Arab Republic of Egypt, approved by CDIP/15, to consider the role of the IP system in promoting tourism-related economic activity, including activity related</p>



	<p>and Program 4 (respectively Copyright and Related Rights, and Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources) for its findings and recommendations regarding national/local knowledge, tradition and culture; and Program 18 (IP and Global Challenges), on IP aspects regarding innovation and the connection between sustainable tourism and sustainable development.</p>
<p><u>Brief Description of Project</u></p>	<p>Implemented in four pilot countries, i.e. Ecuador, Egypt, Namibia and Sri Lanka, the project aimed at building capacities of key stakeholders and raising awareness of the intersection between IP tourism and development, in the framework of growth and development policies.</p> <p>Why focus on IP and Tourism?</p> <p>The project stemmed from a proposal of the Arab Republic of Egypt, approved by CDIP/15, to consider the role of the IP system in promoting tourism-related economic activity, including activity related to the promotion of national and/or local knowledge, traditions, and culture.</p> <p>The project was developed on the fundamental premise that tourism, one of the major players in international commerce, represents one of the main sources of income for many developing countries. Tourism demand is increasingly differentiated by a market that proposes value-added products and services. In this context, tourism stakeholders can play a key role in providing high-quality products and services to tourists by responding to their most specific interests and needs. In so doing, both consumers and providers of tourism products and services can benefit from the strategic use of the IP system.</p> <p>Based on research conducted in the four pilot countries, the project took a close look at practical experiences and made a series of recommendations to assist tourism stakeholders adopt appropriate strategies and tourism-related policies to support business competitiveness and local development.</p> <p>The project also addressed the needs of raising awareness at the academic level of the intersection between IP, tourism and development, and was instrumental in stimulating academic debate on a new research topic. This resulted in the development of new curricula and teaching materials to be integrated in the academic programs of selected universities in pilot countries.</p> <p>Finally, the experiences and best practices documented throughout the project were consolidated in a series of national studies and in a practical guide, which highlight several options to use the IP system to promote tourism and cultural heritage, while supporting development objectives at local and national levels.</p>

## Reports:

### Progress report

[CDIP/18/2](#)

[CDIP/20/2](#)

[CDIP/22/2](#)

### Evaluation report

[CDIP/24/10](#)

### Completion Report

[CDIP/24/4](#)

### Related Documents / outputs

[Summary of the Study on Intellectual Property, Tourism and Culture: Supporting Development Objectives and Promoting Cultural Heritage in Egypt](#)

[Study on Intellectual Property in Tourism and Culture in Sri Lanka](#)

[Study on the Role of Intellectual Property in Sustainable Tourism Development in Namibia](#)

[Summary of the Study on "Intellectual Property: A Mechanism for Strengthening Provincial Identity within the Framework of the Imbabura Geopark Project"\(Full study available in Spanish\)](#)

[Fin del Anexo III y del documento]