Launch of the World Intellectual Property Report 2024

organized by
the World Intellectual Property Organization (WIPO)

Geneva, May 2, 2024 – from 2 p.m. to 4 p.m.

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO
13.00 – 14.00  **Networking lunch session**
Meet the authors of the World IP Report, Geneva area national and international policy-makers, economists and academics (onsite only)

14.00 – 14.10  **Opening remarks**
Mr. Marco M. Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IES), World Intellectual Property Organization (WIPO), Geneva

14.10 – 14.45  **Keynote on Industrial policies and Economic complexity**
Keynote speaker:

Mr. Ricardo Hausmann, Director, Harvard’s Growth Lab and the Rafik Hariri Professor of the Practice of International Political Economy, Harvard Kennedy School, Cambridge, United States of America (U.S.)

Modemtor:

Mr. Carsten Fink, Chief Economist, Department for Economics and Data Analytics (DEDA), IES, WIPO, Geneva

14.45 – 15.00  **Presentation of the World Intellectual Property Report 2024**
Innovation Economy Section Team, DEDA, IES, WIPO, Geneva

15.00 – 15.40  **Panel on Policies and initiatives to leverage innovation capabilities**
Panelists:

Dr Ashish Mohan, Executive Director and Head, Technology, Innovation and IP, Design, Industry Research and Academia, Confederation of Indian Industry (CII), Gurugram, India

Mr. Debisi O. Araba, Visiting Research Fellow, Imperial College London, Centre for Environmental Policy, Nairobi

Ms. Kate Edwards, Geographer, CEO and Principal, Consultant – Geogrify LLC, Seattle, (U.S.)

Moderators:

Ms. Intan Hamdan-Livramento, Senior Economist, DEDA, IES, WIPO, Geneva

Ms. Maryam Zehtabchi, Economic Officer, DEDA, IES, WIPO, Geneva

15.40 – 15.50  **Discussion**
Open Floor and Virtual Moderated Questions
15.50 – 16.00  **Final remarks**

16.00  **Coffee, Questions and Answers session**

Meet the panelists and authors of the World IP Report for informal Q&A (onsite only)

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