

WIPO GREEN Launch

Organized by the World Intellectual Property Organization (WIPO)

Geneva, November 28, 2013

PROVISIONAL PROGRAM

Prepared by the International Bureau of WIPO

Venue: WIPO AB Building, November 28, 2013

Thursday, November 28, 2013

- 14.30-15.00 Coffee and Exhibitor stands
(by Partners of WIPO GREEN and technology providers; see list below)
- 15.00-15.40 **WIPO GREEN: promoting innovation and diffusion of green technology**
- Mr. Francis Gurry, Director General, World Intellectual Property Organization, Geneva, Switzerland
- Pre-recorded message from Ms. Christiana Figueres, Executive Secretary, United Nations Convention on Climate Change (UNFCCC), Bonn, Germany
- Pre-recorded message from Mr. Achim Steiner, Executive Director, United Nations Environment Programme, Nairobi
- H.E. Ambassador Dilip Sinha, Ambassador and Permanent Representative of India to the United Nations Offices in Geneva
- Mr. Takeshi Ueno, President, Japan Intellectual Property Association (JIPA), Tokyo
- 15.40-16.30 **Round Table 1: The drivers of green technology transfer**
- Mr. Sean P. Flanigan, President, Association of University Technology Managers (AUTM), Deerfield, United States of America/Assistant Director-Technology Partnerships, University of Ottawa, Canada
- Mr. Kingsley Kalusha, Consultant, United Nations Office for South-South Cooperation (UNOSSC), New York, United States of America
- Mr. Paul Needham, President and Co-Founder, Simpa Networks, Seattle, United States of America/Bangalore, India
- Mr. Ricardo Meléndez-Ortiz, Chief Executive, International Center for Trade and Development (ICTSD), Geneva, Switzerland
- Mr. Antonio Pflüger, Chair of the Technology Executive Committee, Head of Division, Climate Change International Environmental Policy, Berlin
- Mr. McLean Sibanda, CEO, The Innovation Hub, Pretoria
- Mr. Kannan Vijayaraghavan, Chairman, Sathguru Management Consultants, Hyderabad, India
- Audience Q&A and Discussion

16.30-17.30

Round Table 2: Green technology diffusion experiences

Ms. Bernice Dapaah, Executive Director, Ghana Bamboo Bikes Initiative, Kumasi, Ghana

Mr. Ömer Hızıroğlu, General Manager, Inovent Innovative Ventures, Gebze Kocaeli, Turkey/Licensing Executives Society International

Mr. Yuichiro Kawamura, Former WIPO GREEN project leader, Japan Intellectual Property Association (JIPA), Tokyo, General Manager, IP Division, Honda, Los Angeles, United States of America

Mr. Edward Mungai, CEO, Kenya Climate Innovation Center (CIC), Nairobi

Mr. Fred Onduri, CTC Advisory Board Vice-chair, Ministry of Gender, Labour and Social Development, Kampala

Mr. Rubèn Dario Sinisterra, President, The Brazilian Forum of Innovation and Technology Transfer Managers, Belo Horizonte, Brazil

Audience Q&A and Discussion

17.30-19.00

Exhibitor stands and Reception
(by Partners of WIPO GREEN and technology providers; see list below)

Exhibiting institutions

(by Partners of WIPO GREEN and providers of green technologies through WIPO GREEN)

Bamboo Bikes Initiative, Ghana

Cambridge IP, United Kingdom

Climate Innovation Center, Kenya

Climate Technology Center and Network, Denmark

EcoMachines Incubator, United Kingdom

European Patent Office, Germany

Inovent Innovative Ventures, Turkey

International Center for Trade and Sustainable Development, Switzerland

Japan Intellectual Property Association, Japan

JGC Corporation, Japan

R20 Regions of Climate Action, Switzerland

Seabell International, Japan

Simpa Networks, United States of America/ India

South-South Global Assets and Technology Exchange, China

Teijin Limited, Japan

The Innovation Hub, South Africa

Waseda Environmental Institute, Japan

WIPO, Switzerland:

- Arbitration and Mediation Center
- Patent Cooperation Treaty
- Patent Information Section
- WIPO GREEN

WIPO GREEN Partners

(as of November 26, 2013)

Asian Development Bank (ADB), Philippines
Association of University Technology Managers (AUTM), United States of America
Bamboo Bikes Initiative, Ghana
Brazilian Forum of Innovation and Technology Transfer Managers (FORTEC), Brazil
Brazilian Institute of Industrial Property (INPI), Brazil
CambridgIP, United Kingdom
East Africa Climate Innovation Network (EACIN), Kenya
Ecomachines Incubator, United Kingdom
GIVEWATTS, Switzerland
infoDev, Climate Technology Program (World Bank), United States of America
Innovation Insights, Switzerland
Inovent Innovative Ventures, Turkey
Intellectual Property for Sustainable Energy Ventures (IP*SEVA), Germany/Japan
International Centre for Trade and Sustainable Development (ICTSD), Switzerland
International Chamber of Commerce (ICC), France
International Federation of Intellectual Property Attorneys (FICPI), Switzerland
Japan Intellectual Property Association (JIPA), Japan
Kenya Climate Innovation Centre (CIC), Kenya
Licensing Executives Society International (LESI), United States of America
Public Interest Intellectual Property Advisors (PIIPA), United States of America
R20 Regions of Climate Action, Switzerland
Robin Paul Advisory LLP, Malaysia
Sabanci University, Turkey
Sathguru Management Consultants, India
Siemens, Germany
SOLBEN, Mexico
South-South Global Assets and Technology Exchange (South-South GATE), China
Strathmore University, Kenya
The Innovation Hub, South Africa
United Nations Environment Programme (UNEP), Kenya; including the Climate Technology Centre & Network (CTCN)
United Nations Global Compact (UNGC), United States of America
United Nations Office for South-South Cooperation (UNOSSC), United States of America
Villgro Innovations Foundation, India
World Business Council on Sustainable Development, (WBCSD), Switzerland

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