



**WTO OMC**

WORLD TRADE ORGANIZATION

**COLLOQUIUM**



**WIPO**

WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

**WIPO-WTO/ACAD/GE/21/INF1.PROV**

**ORIGINAL: ENGLISH**

**DATE: 28 OCTOBER 2021**

## **WIPO-WTO Colloquium for Teachers of Intellectual Property**

organized by  
the World Intellectual Property Organization (WIPO)

and  
the World Trade Organization (WTO)

to be held in virtual format

**November 1 to 12, 2021**

PROVISIONAL PROGRAM

*Every day the WIPO-WTO Colloquium program starts 15 minutes early with icebreaker videos with key messages on WIPO, WTO and intellectual property.*

Monday, November 1, 2021

13.30 – 14.00 Administrative Arrangements

**14.00 – 14.10 Welcome address by:**

Ms. Anabel Gonzalez, Deputy Director General, World Trade Organization (WTO)

Mr. Hasan Kleib, Deputy Director General, World Intellectual Property Organization (WIPO)

**14.10 – 15.10 Theme 1 International Law and Policy in Intellectual Property (IP) in 2020 and 2021**

*Moderator: Mr. Joe Bradley, Head, Academic Institutions Program, WIPO Academy*

i. New International IP and Global Issues in WIPO

14.10 – 14.30 Speaker: Mr. Edward Kwakwa, Assistant Director General, Global Challenges and Partnerships Sector, WIPO

14.30 – 14.40 Discussion

ii. The International IP Legal Framework and its Interaction with Public Policy Issues

14.40 – 15.00 Speaker: Mr. Antony Taubman, Director, Intellectual Property, Government Procurement and Competition Division, WTO

15.00 – 15.10 Discussion

**15.10 – 17.00 Theme 2 Intellectual Property and Economic and Social Development**

*Moderator: Mr. Sami Rezgui, Professor, University of La Manouba, Manouba*

i. The Economics of IP and New Developments in WIPO

15.10 – 15.30 Speaker: Ms. Intan Hamdan-Livramento, Economic Officer, Innovation Economy Section, Department for Economics and Data Analyses, WIPO

15.30 – 15.40 Discussion

ii. Innovation and IP for Micro, Small and Medium

## Enterprises

- 15.40 – 16.00 Speaker: Ms. Pascale Crama, Professor, Singapore Management University, Singapore
- 16.00 – 16.10 Discussion
- iii. The Link of IP to Trade and Economic Development: Trade in Knowledge
- 16.10 – 16.50 Speakers: Mrs. Jayashree Watal, Honorary Professor, the National Law University, New Delhi
- Mr. Antony Taubman, WTO
- 16.50 – 17.00 Discussion

Tuesday, November 2, 2021**14.00 – 15.00 Theme 3 Copyright and Related Rights**

*Moderator: Ms. Maria Vazquez, Professor, University of San Andres, Buenos Aires*

- i. Law, Policy and New Developments in WIPO: Issues under Debate in the Standing Committee of Copyright and Related Rights
- 14.00 – 14.20 Speaker: Ms. Michele Woods, Director, Copyright Law Division, Copyright and Creative Industries Sector, WIPO
- 14.20 – 14.30 Discussion
- ii. The Evolving International Landscape: Law, Policy and Development – WTO Perspective
- 14.30 – 14.50 Speaker: Mr. Wolf Meier-Ewert, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO
- 14.50 – 15.00 Discussion
- 15.00 – 16.00 *Participant Presentations*

*Mr. Ramūnas Birštonas (Lithuania): Limitations and exceptions to copyright: the need for a reform in Lithuania*

*Ms. Rawan Al-Tamimi (Palestine): Copyright for education: a case study of Palestine*

*Mr. Daniel Ndayisaba (Rwanda): Management and commercialization of copyrights and related rights in*

*Rwanda: challenges and opportunities*

*Mr. Richard Alemddjrodo (Togo): The works of the author-employee in OAPI law*

*Mr. Kenneth Muhangi (Uganda): Copyright and IP issues in deployment of technology to document and preserve cultural heritage*

**16.00 – 17.10 Theme 4 Intellectual Property and Competition Policy**

*Moderator: Mr. Tshimanga Kongolo, Head, Professional Development Program, WIPO Academy*

i. Interface between IP and Competition Policy: WIPO

16.00 – 16.20 Speaker: Mr. Giovanni Napolitano, Director, Intellectual Property and Competition Policy, Global Challenges and Partnerships Sector, WIPO

16.20 – 16.30 Discussion

ii. Competition Policy, IP and the Global Trading System

16.30 – 17.00 Speakers: Mr. Reto Malacrida, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO

Ms. Nadezhda Sporysheva, Economic Affairs Officer, Intellectual Property, Government Procurement and Competition Division, WTO

17.00 – 17.10 Discussion

17.10 – 17.20

*Participant Presentation*

*Mr. Festus Ukwueze (Nigeria): Promoting consumer welfare through IP and competition law and policy in Nigeria: an examination of the New Federal Competition and Consumer Protection Act 2019*

Wednesday, November 3, 2021

**14.00 – 15.10 Theme 5 The Evolving International Landscape of Patents: Law, Policy and Development**

*Moderator: Ms. Xiaoping Wu, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO*

i. International Patent Protection and Issues under Debate in the WIPO Standing Committee on the Law of Patents (SCP)

- 14.00 – 14.20 Speaker: Ms. Aida Dolotbaeva, Senior Legal Officer,  
Patents and Treaties Law Section, Patent and  
Technology Law Division, WIPO
- 14.20 – 14.30 Discussion
- ii. Overview of COVID-19 Medical Treatments and  
Vaccines and Patents related Actions Taken in WTO  
Members
- 14.30 – 15.00 Speakers: Mr. Bassam Peter Khazin, Legal Analyst,  
Intellectual Property, Government Procurement  
and Competition Division, WTO
- Mr. Ting-Wei Chiang, Young Professional,  
Intellectual Property, Government Procurement  
and Competition Division, WTO
- 15.00 – 15.10 Discussion
- 15.10 – 16.40 *Participant Presentations*
- Mr. Sami Rezgui, Professor, University of La Manouba,  
(Colloquium Board Member): Are IPRs a Barrier or a  
Solution to an Efficient Governance of Global Health Crisis?  
Case of the COVID-19 Pandemic*
- Ms. Rahmi Jened (Indonesia): Trade secret royalty as a tax  
refund incentive for foreign direct investment (FDI) investors*
- Mr. Sabuj Kumar Chaudhuri (India): Open Source Drug  
Research and Medical Innovation in India: threats and  
promises*
- Ms. Ariunaa Dumdinsuren (Mongolia): International IP Law  
in Mongolia*
- Mr. Yagoub Ali Elryah (Sudan): Productivity growth and  
trade policy: why do Sudanese manufacturing firms export  
less*
- Ms. Ruth Mulenga Sinkala, (Zambia): Using intangible  
cultural heritage as a tool for development in Zambia: taking  
a leaf out of intellectual property's book*

Thursday, November 4, 2021

- 14.00 – 15.00 Theme 6 Trademarks, Industrial Designs and Geographical  
Indications**
- Moderator: Ms. Martha Chikowore, Counsellor, WIPO Academy*

i. Trademarks and Industrial Designs in the International Trading System: WTO

14.00 – 14.20 Speaker: Ms. Natalie Carlson, Legal Analyst, Intellectual Property, Government Procurement and Competition Division, WTO

14.20 – 14.30 Discussion

ii. Issues under Debate in the Standing Committee on the Law of Trademarks, Designs and Geographical Indications of WIPO

14.30 – 14.50 Speaker: Mr. Marcus Höpperger, Senior Director, Department for Trademarks, Industrial Designs and Geographical Indications, WIPO

14.50 – 15.00 Discussion

**15.00 – 16.00 Theme 7 Geographical Indications (GIs)**

*Moderator: Ms. Irene Calboli, Professor, Texas A&M University School of Law, Fort Worth*

i. The Lisbon Registry and New Developments

15.00 – 15.20 Speaker: Ms. Alexandra Grazioli, Director, Lisbon Registry, Department for Trademarks, Industrial Designs and Geographical Indications, WIPO

15.20 – 15.30 Discussion

ii. TRIPS Provisions on GIs and Work in the WTO

15.30 – 15.50 Speaker: Ms. Maegan McCann, Technical Assistance Officer, Intellectual Property, Government Procurement and Competition Division, WTO

15.50 – 16.00 Discussion

**16.00 – 16.40 Participant Presentations**

*Ms. Qian Zhan (China): The registration of non-traditional trademarks in China: a cautious approach?*

*Mr. Aleksei Churilov (Russian Federation): Trademark limitations in the Russian Federation: a look from inside*

*Mr. Wijesinghe Arachchilage Sanath Sameera Wijesinghe (Sri Lanka): Public health and trademark debate: a proposal to develop a policy coherence in Sri Lankan IP law in the context of proposed tobacco plain packaging measures*

Friday, November 5, 2021

**14.00 – 16.00    Theme 8    Panel Discussion: IP and Public Health: Issues of IP Law, Policy and Practice in Responding to the COVID-19 Pandemic**

*Moderator:*    *Mr. Antony Taubman, WTO*

- i.    WHO, WIPO and WTO Navigating Geneva Processes on Public Health
- ii.    Public Health and the TRIPS Agreement
- iii.    Collaborative Models in Research and Development: WIPO Re: Search
- iv.    WHO Perspective: Public Health and the Intellectual Property System
- v.    NGO and Industry Perspectives: Practical Experiences in Balancing Access and Innovation for Medical Technologies

*Panelists:*    Ms. Marion Dietterich, Director, Global Challenges Division, Global Challenges and Partnerships Sector, WIPO

Mr. Roger Kampf, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO

Ms. Erika Dueñas Loayza, Technical Officer, Department of Essential Medicines and Health Products, WHO

Mr. Sergio Napolitano, General Counsel and External Relations Director, Medicines for Europe, Member of International Generic and Biosimilar Medicines Association

Ms. Komal Kalha, Associate Director, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA)

Ms. Pamela Andanda, Professor, University of the Witwatersrand, Johannesburg

**16.00 – 16.30    WIPO-WTO Colloquium Research Papers: Introduction of Editorial Board and Rules and Submission Guide for Publication**

Ms. Xiaoping Wu, WTO

Ms. Martha Chikowore, WIPO

Monday, November 8, 2021

**14.00 – 15.00    Theme 9    Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: Recent Developments in WIPO and the WTO**

*Moderator: Ms. Jessyca Van Weelde, Legal Officer, Intellectual Property, Government Procurement and Competition Division, WTO*

- i. Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources: Issues and Work at WIPO

14.00 – 14.20    Speaker:    Mr. Simon Legrand, Counsellor, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO

14.20 – 14.30    Discussion

- ii. Work and Discussions on the Issues of the Relationship between the TRIPS Agreement and the Convention on Biological Diversity and the Protection of Traditional Knowledge in the WTO TRIPS Council

14.30 – 14.50    Speaker:    Ms. Xiaoping Wu, WTO

14.50 – 15.00    Discussion

**15.00 – 16.00    Theme 10    Protection of New Varieties of Plants and New Nature-Derived Technologies**

*Moderator: Ms. Xiaoping Wu, WTO*

- i. The International Union for the Protection of New Varieties of Plants (UPOV) and the UPOV Convention

15.00 – 15.20    Speaker:    Mr. Peter Button, Vice Secretary-General, UPOV

15.20 – 15.30    Discussion

- ii. Article 27.3(b) of TRIPS and New Technologies Derived from Nature

15.30 – 15.50    Speaker:    Dr John Liddicoat, Senior Research Associate, Faculty of Law, University of Cambridge, Cambridge

15.50 – 16.00    Discussion

16.00 – 16.40    *Participant Presentations*

*Ms. Calliste Nizana (Burundi): A critical analysis of the protection of traditional knowledge within the law relating to industrial property in Burundi*



*Ms. Jiehan Feng (China): Patent disclosure requirements for ABNJ maritime genetic resources: lessons from past and looking forward*

*Ms. Natalia Alenkina (Kyrgyzstan): Actual issues of the protection of the intangible cultural heritage in the Kyrgyzstan: on the example of folk customs*

Tuesday, November 9, 2021

**14.00 – 15.00    Theme 11    Settling Intellectual Property-Related Disputes**

*Moderator: Mr. Tshimanga Kongolo, WIPO*

i. WTO Dispute Settlement Mechanism

14.00 – 14.20    Speaker:    Mr. Wolf Meier-Ewert, WTO

14.20 – 14.30    Discussion

ii. WIPO IP Dispute Management, including Internet Domain Name Disputes

14.30 – 14.50    Speaker:    Mr. Adam Rattray, Head, Information and External Relations Section, IP Dispute and External Relations Division, WIPO Arbitration and Mediation Center

14.50 – 15.00    Discussion

**15.00 – 16.00    Theme 12    Intellectual Property Jurisprudence**

*Moderator: Ms. Joy Y Xiang, Professor, Peking University*

i. TRIPS and Domestic Law

15.00 – 15.20    Speaker:    Mr. Antony Taubman, WTO

15.20 – 15.30    Discussion

ii. Anti-Suit Injunctions in Cross-Border IP Litigation

15.30 – 15.50    Speaker:    Ms. Eun Joo Min, Director, WIPO Judicial Institute, IP and Innovation Ecosystems Sector, WIPO

15.50 – 16.00    Discussion

16.00 – 17.00    *Participant Presentations*

*Mr. Jose Pablo Sala Mercado (Argentina): The intangible assets of IP as more valuable goods of companies and their current protection in Argentina*

*Ms. Cristiani Fontanela (Brazil): The importance of consolidating qualified environments in IP management in Brazil: an analysis of public policies in the Santa Catarina State*

*Ms. Maria Clara Zucchini Ocampo (Chile): Startup roadmap for the development of an integral IP strategy using canvas business model*

*Mr. Andres Ycaza Mantilla (Ecuador): IP as a market differentiation tool*

Wednesday, November 10, 2021

**14.00 – 15.40 Theme 13 Intellectual Property Management and Public Policy: from university research to IP commercialization and entrepreneurship**

*Moderator: Ms. Xiaoping Wu, WTO*

i. IP for Business: WIPO Perspective

14.00 – 14.20 Speaker: Mr. Saidakhmad Azimov, Program Officer, IP for Business Division, IP and Innovation Ecosystems Sector, WIPO

14.20 – 14.30 Discussion

ii. From University Research to IP Commercialization

14.30 – 14.50 Speaker: Ms. Natalia Giovannini, Technology Transfer Manager, Technology Transfer Office, EPFL, Lausanne

14.50 – 15.00 Discussion

ii. Empirical Study of Transfer of Technology to Least Developed Countries – Implementation of Article 66.2 of the TRIPS Agreement from 2018 to 2020

15.00 – 15.30 Speakers: Ms. Jessyca Van Weelde, WTO  
Mr. Ting-Wei Chiang, WTO

15.30 – 15.40 Discussion

**15.40 – 16.40 Theme 14 Enforcement of Intellectual Property**

*Moderator: Ms. Martha Chikowore, WIPO*

i. IP Enforcement in the International Trading System

15.40 – 16.00 Speaker: Mr. Roger Kampf, WTO

16.00 – 16.10 Discussion

ii. Building Respect for IP: New Developments in WIPO

16.10 – 16.30

Speaker: Mr. Xavier Vermandele, Acting Director, Building Respect for IP Division, Global Challenges and Partnerships Sector, WIPO

16.30 – 16.40 Discussion

Thursday, November 11, 2021

**14.00 – 15.30 Theme 15 IP and Emerging Technologies: Challenges and Opportunities in the Digital Environment**

*Moderator: Mr. Antony Taubman, WTO*

i. Is Literature Computable – the Limitations of Algorithmic Creativity

14.00 – 14.20

Speaker: Mr. Xingzhong Yu, Professor, Cornell University Law School, Ithaca, New York

14.20 – 14.30 Discussion

ii. AI-Generated Inventions

14.30 – 14.50

Speaker: Mr. Ryan Abbott, Professor, University of Surrey, Guildford

14.50 – 15.00 Discussion

iii. The Protection of Trade Secrets and Industrial Data in the Digital Age: Challenges and Perspectives.

15.00 – 15.20

Speaker: Mr. Jacques de Werra, Professor, University of Geneva (UNIGE), Geneva

15.20 – 15.30 Discussion

15.30 – 16.30

*Participant Presentations*

*Ms. Gunel Valiyeva (Azerbaijan): Is copyright protection for artificial intelligence-generated works questionable?*

*Mr. George Odera-Outa (Kenya): Navigating critical IP issues and concerns in complex North-South collaborative academic research and programs*

*Ms. Norain Ismail (Malaysia): Approach for nanotechnology information: the lesson for Malaysia*

*Mr. Joseph Jar Kur (Nigeria): IP Rights awareness amongst*

*postgraduate students: a theoretical and empirical survey of Benue State University's Centre for Food Technology and Research (CEFTER) of Nigeria*

*Ms. Chongnang Wiputhanupong (Thailand): The Future of IP for Tech-Savvy and Information Technology Geeks*

Friday, November 12, 2021

**14.00 – 15.20 Theme 16 IP Teaching and Skills Building**

*Moderator: Ms. Maria Vazquez, Professor, University of San Andres, Buenos Aires*

i. Challenges of IP Teaching During COVID-19 and Latest Teaching Methodologies

14.00 – 14.20 Speaker: Ms. Irene Calboli, Professor, Texas A&M University School of Law, Fort Worth

14.20 – 14.30 Discussion

ii. IP and Teaching Resources:

a) WIPO Academic Resources and IP Materials on WIPO Website

14.30 – 14.50 Speaker: Ms. Martha Chikowore, WIPO

b) WTO Information Resources on IP Law and Policy: the e-TRIPS Gateway and Its Use by Scholars

14.50 – 15.10 Speaker: Ms. Natalie Carlson, WTO

15.10 – 15.20 Discussion

15.20 – 16.00

*Participant Presentations*

*Ms. Diana Urganova (Belarus): National competitions on IP for pupils and students in Belarus*

*Mr. Yasser Gadallah (Egypt): The role of establishing the 1<sup>st</sup> educational institute in raising IP awareness in Egypt: a success story*

*Mr. Guillermo Martinez Cons (Mexico): Challenges of teaching IP in developing countries*

*Ms. Ayesha Jawad (Pakistan): To every cow belongs its calf; to every book its copy: copyrights challenges in the world of education: a case study of Pakistan*

*Mr. Kambariddin Mekhmonov (Uzbekistan): Educational*

*technologies, problem-solving in the IP field, modern approaches*

**16.00 – 16.30 Roundtable discussion among participants**

**16.30 – 17.00 Closing remarks by:**

Mr. Sherif Saadallah, Executive Director, WIPO Academy, WIPO

Mr. Antony Taubman, WTO

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