



NATIONAL WORKSHOP

**WIPO/WEBINAR/WSO/2022/4/INF/1 PROV.
ORIGINAL: ENGLISH
DATE: JUNE 7, , 2022**

National Workshop on Intellectual Property (IP) for STEM Students of Cambodia

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the STEM (Science, Technology, Engineering and Mathematics) Education Organization for Cambodia

Phnom Penh, Cambodia, June 11, 2022

Virtual Setting

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Note: Simultaneous interpretation

Saturday, June 11, 2022 (all times in Cambodia time)

13.00. – 13.10 **Welcome addresses by:**

Mr. Duong Chi Dung, Director, Division for Least Developed Countries,
Regional and National Development Sector, World Intellectual Property
Organization (WIPO), Geneva

Representative from the STEM Education Organization for Cambodia
(STEMEOC), Phnom Penh

Part I: National Workshop for STEM Students of Cambodia:

13.10 – 13.40 **Topic 1** **Innovation and the Importance of Intellectual Property
for Product Development and Entrepreneurship: The
Success Story of a STEM Student and a Young
Innovator of Zambia**

Speaker: Mr. Joseph Lungu, JEL-TAM Enterprise
Systems (JOE TECH), Lusaka, Zambia

Part II: Introduction to IP and its Use in Cambodia

13.40 – 14.10 **Topic 2:** **What is Intellectual Property (IP)?**

- The different types of IP (Patents, Trademarks, Designs
and Copyright)
- Why IP is important?
- The Importance of protecting your IP?
- Examples of IP in Cambodia: Famous Cambodian IP and
brands
- Search soap – Example of a Trademark search on
brands of soap

Speaker: Ms. Seng Vuoch Hun, President, IP Association
of Cambodia (IPAC), Phnom Penh

14.10 – 14.40 **Topic 3:** **Introduction to Applying for Trademark in Cambodia**

- Process, Cost and Time
- Why is it good idea to register a Trademark?

Speaker: Mr. Ly Sonabend, Deputy Director, Department
of Intellectual Property (DIP), Phnom Penh

14.40 – 14.55 Break

Part III: IP for Youth Innovation: Support and Services of WIPO

14.55 – 15.25 **Topic 4:** **(i) Introducing World Intellectual Property
Organization (WIPO)**

- WIPO Tools and resources
- WIPO Academy: IP4Youth and Teachers

- How IP helps build businesses
- The importance of branding and its protection overseas
- World IP Day Resources

Speaker: Mr. Peter Willimott, Officer-in-charge, WIPO Singapore Office (WSO), Regional and National Development Sector (RNDS), Singapore

15.25 – 15.40

(ii) IP for Youth Innovation in Least Developed Countries: Brief Overview of WIPO Cooperation Project

Speaker: Mr. Md. Daniul Islam, Counsellor, Division for Least Developed Countries, Regional and National Development Sector, WIPO, Geneva

15.40 – 15.55 **Break**

15.55 – 16.10 **Quiz**

16.10 – 16.30 **Question and Answer Session and Conclusion.**

[End of program]