

Cross-Regional Experience-  
Sharing Online Workshop on  
IP for Women Entrepreneurs in  
the Industrial Design Sector

**SARKIS E. KNYAZYAN**

Intellectual Property Attorney

Arluys IP Law Firm

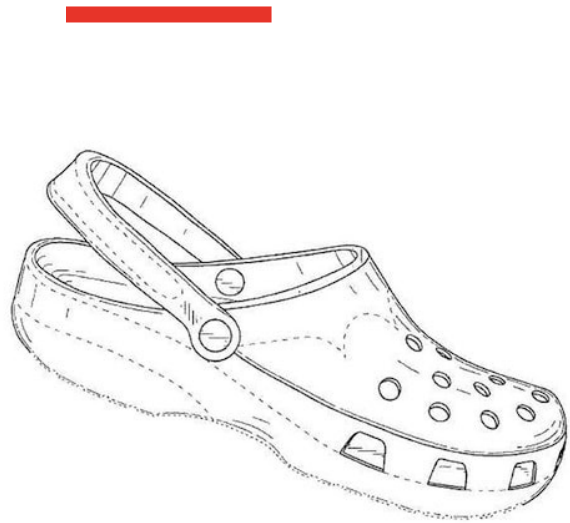
---

2023

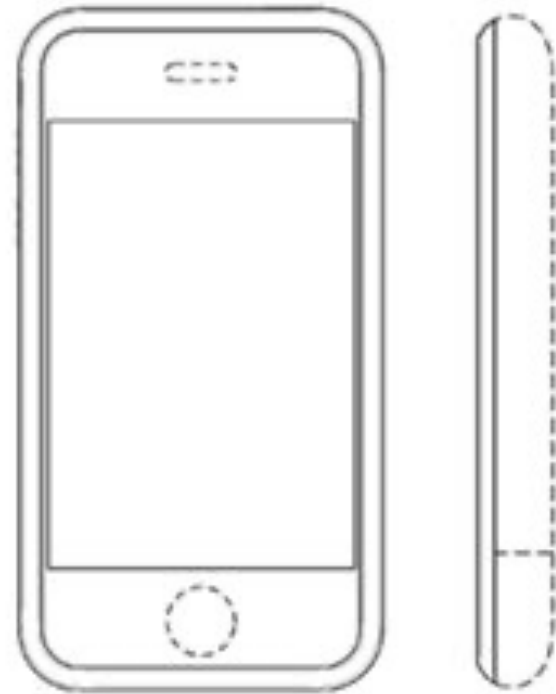
---

# Industrial Designs | Design Patents



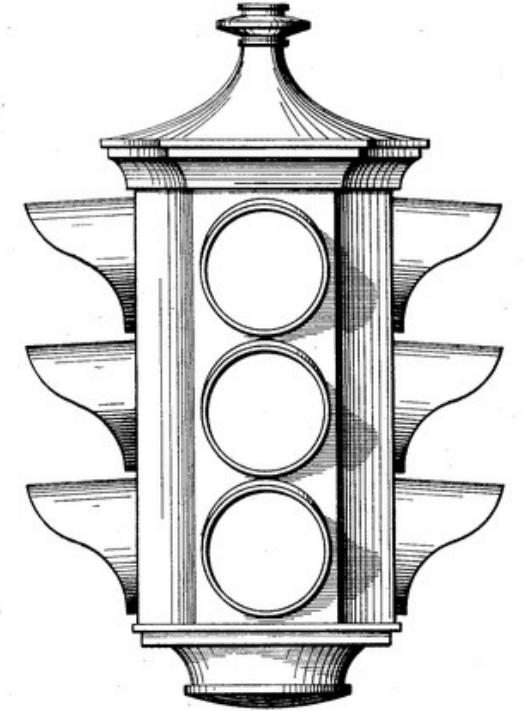
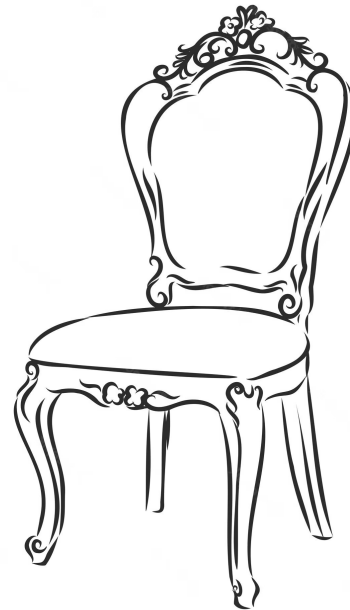
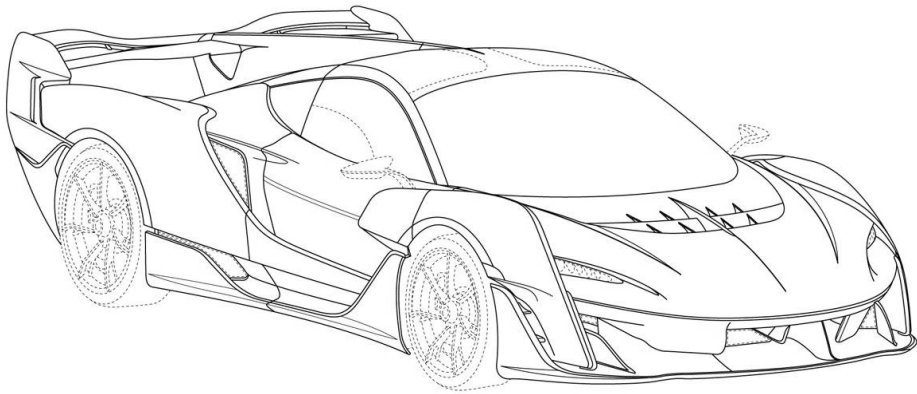


# Industrial Designs Design Patents



---

# Industrial Designs Design Patents





# Industrial Designs Design Patents



---

Industrial  
Designs

Design  
Patents



---

# Industrial Designs Design Patents



---

# Industrial Designs Design Patents





---

# Industrial Designs Design Patents



---

# Registration & Protection of rights



**Registration:**

Usually required, depending on country's legislation

**Term of protection:**

Usually 5 years (with renewal opportunity for up to 5 times for a total period of up to 25 years)

**Types of registration:**

Local Procedure / Regional Procedure / International Procedure



---

# Important Considerations

**Registration Costs:** Few Designs vs. Numerous Designs

**Protection of IP rights:** Locally vs. Internationally

**IP Protection Strategy:** Industrial Design vs. Copyright

3D Trademarks

- actual use as a trademark
- infringing use, as a trademark
- public recognition of the design, as a trademark

**Use of Trademark:** Infringing use of design and trademark



---

# Customs Enforcement

<b>Customs Recordal:</b>	For 2 years, with an option to renew
<b>Liability Insurance:</b>	The fee varies from country to country
<b>Counterfeits:</b>	Destruction may be possible
<b>Parallel Import:</b>	Depends on countries' legislation
<b>Cost of Protection:</b>	Recordal and Renewal Fees Attorney Fees for: <ul style="list-style-type: none"><li>- examination of goods</li><li>- detention reports</li><li>- negotiations with importers</li><li>- drafting Settlements or filing court actions</li></ul>



---

# Thank You!

**Sarkis Knyazyan**

Intellectual Property Attorney  
Arluys IP Law Firm

[sarkis@arluys.am](mailto:sarkis@arluys.am)

[www.arluys.am](http://www.arluys.am)

Questions?