



WEBINAR

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DATE: MARCH 25, 2025**

**The Role of Intellectual Property (IP) in the Music Industry and
its Impact in Latin America and the Caribbean**

organized by
the World Intellectual Property Organization (WIPO)

Online, April 30, 2025 (Geneva time)

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday April 30, 2025

- 16.00 - 16.10 Opening Ceremony. Welcome addresses by:
- A representative of the World Intellectual Property Organization (WIPO),
Geneva
- 16.10 - 16.20 **Theme 1 – The importance of Copyright in the music industry**
- How intellectual property laws protect musical creations and guarantee that artists receive recognition and compensation for their work**
- Speaker: Ms. Erica Smith, CEO, Copyright Society of Composers, Authors and Publishers Inc. Bridgetown, Barbados
- 16.20 - 16.30 **Theme 2 – An overview of the growth of the recorded music industry Globally Including in emerging markets (such as the Middle East and North Africa, Sub-Saharan Africa, and Latin America)**
- This includes the role of the recording labels in supporting this growth and working with artists; and the importance of maintaining robust copyright rules, legal certainty, enforcement of legislation, licensing practices to support a competitive marketplace for recorded music.**
- Speaker: Ms. Shiveta Sooknanan, Senior Global Legal Policy Advisor, International Federation of the Phonographic Industry (IFPI), London, United Kingdom
- 16.30 - 16.40 **Theme 3 – Technological innovation and music**
- The impact of new technologies on the creation, distribution and consumption of music, and how intellectual property adapts to these changes**
- Speaker: Mr. Bryan Khan, Assistant Director Assistant Director LLM-IP – ITCILO University of Turin and Researcher University of the West Indies, St. Augustine, Trinidad and Tobago
- 16.40 - 16.50 **Theme 4 – Current challenges**
- Problems such as piracy, unauthorized streaming, artificial intelligence and the difficulty independent artists have in protecting their rights**
- Speaker: Ms. Erica Smith
- 16.50 - 17.10 Discussion between panelists and questions from the audience
- 17.10 End of Session

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