

WIPO Webinar on Technical Assistance in times of COVID: Challenges, Opportunities and Lessons Learned

Geneva, November 4, 2021

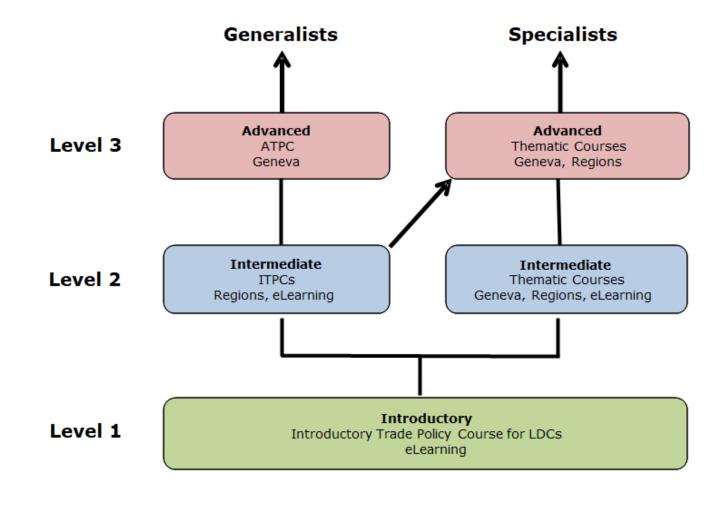


- Results Based Management (RBM)

Progressive Learning Strategy (PLS)

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Challenges



- -Immediate challenges
- -Continuation of TA activities / Preserve the TA Plan's approaches of RBM and PLS
- -IT issues
- -Reconfiguring activities for remote delivery
- Limited demand for TA activities
- -Sustain participants' attention in virtual activities
- -Indusion
- -Completion of e-Learning courses

Opportunities

WORLD TRADE ORGANIZATION

- Adaptability
- Less financial costs
- Development / reconversion of TA activities
- E-Learning diversification
- Simplified workflow
- Incorporation of digital innovations
- Teamwork
- More participants
- Awards to best practices
- Internships
- Partnerships
- Outreach activities

Lessons learned



- Course content and pedagogical methods
 - Learning experience
 - Better understanding of remote delivery: opportunities and limitations
 - Use of technological tools
- Training of trainers
- Teamwork
- Partnerships