



WEBINAR

Roving Webinar on WIPO Services and Initiatives (in Russian)

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with

Federal Service for Intellectual Property, Rospatent

November 15, 2021

09.00 a.m. – 10.45 a.m. CEST

PROVISIONAL PROGRAM

Prepared by the Secretariat

09.00 a.m. – 09.10 a.m. **OPENING SESSION**

Welcome and Introduction

Mr. Pavel Spitsyn, Director, WIPO Office in the Russian Federation (WRO), Moscow.

Mr. Ilya Gribkov, Head, Section for Caucasian, Central Asian and Eastern European Countries, Division for Transition and Developed Countries (TDC), Regional and National Development Sector, WIPO.

Ms. Ana Gobechia, Program Officer, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), Regional and National Development Sector, WIPO.

09.10 a.m. – 09.25 a.m. **Topic 1** **WIPO IP Diagnostic, a new tool providing a basic diagnostic of the intellectual property (IP) situation of your business**

Speaker: Mr. Saidakhmad Azimov, Program Officer, IP for Business Division (IPBD), IP and Innovation Ecosystems Sector, WIPO.

09.25 a.m. – 09.35 a.m. **Topic 2** **Global Intellectual Property Systems:**

Protecting your Inventions Internationally with the Patent Cooperation Treaty (PCT)

Speaker: Ms. Olga Krysanova, Program Officer, Offices Services Section, PCT International Cooperations Division, PCT Legal and International Affairs Department, WIPO.

09.35 a.m. – 09.45 a.m. **Topic 3** **Protecting your Trademarks, Industrial Designs and Geographical Indications Internationally with the Madrid, the Hague and the Lisbon Systems**

Speaker: Ms. Violeta Ghetu, Legal Officer, Policy and Legislative Advice Section, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO.

09.45 a.m. – 10.05 a.m. **Topic 4** **Rospatent's functions within the Global IP Services**

Speaker: Mr. Andrey Zhuravlev, Head, Center for International Cooperation, Federal Institute of Industrial Property, Rospatent, Moscow.

10.05 a.m. – 10.15 a.m. **Topic 5** **Global Databases for Intellectual Property; Platforms and Tools for the Connected Knowledge Economy**

Speaker: Mr. Ivaylo Dimitrov, Application Administrator, Global Databases Division, Infrastructure and Platforms Sector, WIPO.

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10.15 a.m. – 10.25 a.m. **Topic 6 Solving Disputes Internationally with the WIPO Alternative Dispute Resolution: Mediation, Arbitration, and Domain Names**

Speaker: Ms. Natalia Gulyaeva, Office Managing Partner,
Hogan Lovells (CIS), Moscow.

10.25 a.m. –10.40 a.m. **Q&A Session**

10.40 a.m. –10.45 a.m. **Wrap Up and Closing**

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