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## WEBINAR

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**WIPO/WEBINAR/ROVING-WEBINARS/2021/1/1 PROV.  
ORIGINAL: ENGLISH  
DATE: MAY 11, 2021**

## **Roving Webinar on WIPO Services and Initiatives – Day 1**

organized by  
the World Intellectual Property Organization (WIPO)

and  
the Canadian Intellectual Property Office (CIPO)

**May 27, 2021**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

5.00 p.m. – 5.15 p.m.  
11 a.m. (ET)

## **OPENING SESSION**

### **Welcome and Introduction**

Mr. Daren Tang, Director General, World Intellectual Property Organization (WIPO)

Mr. Konstantinos Georgaras, Chief Executive Officer (interim)  
Canadian Intellectual Property Office (CIPO), Ottawa, Canada

Moderators:

Ms. Monika Zikova, Senior Program Officer, Division for Transition and Developed Countries, WIPO

Ms. Saida Aouididi, Manager (acting), international relations, CIPO

5.15 p.m. – 5.35 p.m.

### **Topic 1      Protecting your Trademarks Internationally**

Speakers: Ms. Debbie Roenning, Director, Madrid Legal Division,  
Madrid Registry, Brands and Design Sector, WIPO

Ms. Stephanie Golden, Senior Policy Analyst,  
Trademarks and Industrial Designs Branch, CIPO

Mr. Andy Chow, IP professional, Smiths IP, Canada

5.35 p.m. – 6.00 p.m.

### **Topic 2      Protecting your Designs Internationally**

Speakers: Mr. Grégoire Bisson, Director, The Hague Registry,  
Brands and Designs Sector, WIPO

Mr. Maxime Villemaire, Senior Policy Analyst,  
Trademarks and Industrial Designs Branch, CIPO

Mr. Andy Chow, IP professional, Smiths IP, Canada

6.00 p.m. – 6.25 p.m.

### **Panel Discussion / Q&A Session**

Panelists: All webinar speakers

Participants: All participants

6.25 p.m. – 6.30 p.m.

### **Wrap Up and Closing**

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