



WEBINAR

WIPO/WEBINAR/ROVING-SEMINARS/2020/05/1/PROV.1
DATE: NOVEMBER 6, 2020

Roving Webinar on WIPO Services and Initiatives (in Italian)

organized by
the World Intellectual Property Organization (WIPO)

November 6, 2020
10.00 a.m. – 11.30 a.m. CET

PROVISIONAL PROGRAM

Prepared by the Secretariat

10.00 a.m. – 10.05 a.m. **OPENING SESSION**

Welcome and Introduction

Speaker: Mr. Paolo Lanteri, Legal Officer, Copyright and Creative Industries Sector, Copyright Law Division, WIPO

10.05 a.m. – 10.15 a.m. **Topic 1 Global Intellectual Property Systems:**

Protecting your Inventions Internationally with the Patent Cooperation Treaty (PCT)

Speaker: Ms. Simin Baharlou, Operations Team Coordinator, PCT Operations Division, WIPO

10.15 a.m. – 10.35 a.m. **Topic 2 Protecting your Trademarks, Industrial Designs and Geographical Indications Internationally with the Madrid, the Hague and the Lisbon Systems**

Speaker: Mr. Matteo Gragnani, Legal Officer, Lisbon Registry, Brands and Designs Sector, WIPO

10.35 a.m. – 10.45 a.m. **Topic 3 WIPO PROOF, New Business Service providing evidence of an Intellectual asset's existence**

Speaker: Mr. Saverio Patimo, Consultant, Global Infrastructure Sector, WIPO PROOF

10.45 a.m. – 10.55 a.m. **Topic 4 Solving Disputes Internationally with the WIPO Alternative Dispute Resolution: Mediation, Arbitration, and Domain Names**

Speaker: Ms. Chiara Accornero, Legal Officer, IP Disputes and External Relations Division, WIPO Arbitration and Mediation Center, WIPO

10.55 a.m. – 11.05 a.m. **Topic 5 Global Databases for Intellectual Property; Platforms and Tools for the Connected Knowledge Economy**

Speaker: Ms. Sandrine Ammann, Marketing and Communications Officer, Global Databases Division, Global Infrastructure Sector, WIPO

11.05 a.m. – 11.25 a.m. **Q&A Session**

11.25 a.m. – 11.30 a.m. **Final Remarks - Wrap Up and Closing**

Mr. Giovanni Napolitano, Deputy Director, Department of Transition and Developed Countries, WIPO

Ms. Simona Marzetti, Head of unit IV: European and International Affairs Directorate General for the protection of Industrial Property Italian Patent and Trademark Office, Ministry of Economic Development, Italy

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