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**WEBINAR**

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**WIPO/WEBINAR/ROVING-SEMINARS/2020/ 01**  
**DATE: MAY 26, 2020**

## **Roving Webinar on WIPO Services and Initiatives**

organized by  
the World Intellectual Property Organization (WIPO)

**May 26, 2020**  
**5.00 p.m. – 6.30 p.m. (CEST)**

PROVISIONAL PROGRAM

*Prepared by the Secretariat*

- 5.00 p.m. – 5.05 p.m.      **OPENING SESSION**
- Welcome and Introduction**
- Ms. Monika Zikova, Senior Program Officer, Section for Coordination of Developed Countries, Department of Transition and Developed Countries, WIPO, Geneva, Switzerland
- 5.05 p.m. – 5.15 p.m.      **Topic 1      Global Intellectual Property Systems:**
- Protecting your Inventions Internationally with the Patent Cooperation Treaty (PCT)**
- Speaker:      Ms. Hanna Kang, Legal Officer, PCT Legal and User Support Section, PCT Legal and User Relations Division, PCT Legal and International Affairs Department, WIPO
- 5.15 p.m. – 5.35 p.m.      **Topic 2      Protecting your Trademarks, Industrial Designs and Geographical Indications Internationally with the Madrid, Hague and Lisbon Systems**
- Speaker:      Mr. Benoit Apercé, Information Officer, Madrid Information and promotion Division, Madrid Registry, Brands and Design Sector, WIPO
- 5.35 p.m. – 5.45p.m.      **Topic 3      Solving Disputes Internationally with the WIPO Alternative Dispute Resolution: Mediation, Arbitration, and Domain Names**
- Speaker:      Mr. Adam Rattray, Head, Information and External Relations Section, IP Disputes and External Relations Division, WIPO Arbitration and Mediation Center, WIPO
- 5.45 p.m. – 5.55 p.m.      **Topic 4      Global Databases for Intellectual Property; Platforms and Tools for the Connected Knowledge Economy**
- Speaker:      Ms. Sandrine Ammann, Marketing and Communications Officer, Global Databases Division, Global Infrastructure Sector, WIPO
- 5.55 p.m. – 6.05 p.m.      **Topic 5      WIPO IP Portal: One-stop Shop to WIPO’s Online IP Services**
- Speaker:      Mr. Dan Savu, Senior Solution Architect, WIPO IP Portal Team, Information and Communication Technology Department, WIPO
- 6.05 p.m. – 6.25 p.m.      **Q&A Session**
- 6.25 p.m. – 6.30 p.m.      **Wrap Up and Closing**

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