

INNOVATING FOR BETTER HEALTH SUPPORTING YOUNG INNOVATORS THROUGH IP

World IP Day 2022

April 26

16:00 - 18:00 CET

#worldipday



IFPMA



WIPO

Supporting partners



SpeakUpAfrica.



World Intellectual Property Day- Innovating for Better Health: Supporting Young Innovators through IP

Register:

To attend in person: [Innovating for Better Health: Supporting Young Innovators Through IP Tickets](#),

[Tue, Apr 26, 2022 at 4:00 PM | Eventbrite](#)

To attend online: [Webinar Registration - Zoom](#)

Date and Time: 26 April 2022, 16:00-20:00 (UTC + 01:00) in person or online event. **Venue:** Conference Hall,

Event co-organized by WIPO and the IFPMA

Background

Innovation plays a crucial role in addressing local and global challenges, and young innovators are shaping this landscape with the power of their ideas and ambitions for the future, including the future of health. With adequate support and effective use of intellectual property (IP) rights, young innovators can mobilize change and help advance science, innovation and business for improved health outcomes.

With its focus on IP and Youth: Building a Better Future, this year's World Intellectual Property Day provides a unique opportunity to bring young innovators and policy makers together to explore how youth innovation is generating solutions to some of the world's greatest health challenges.

But what challenges do young innovators face and how do innovation ecosystems need to evolve to enable them to deliver their promising solutions?

An exciting line-up of award-winning young innovators will share their experiences and perspectives on these and other topical questions in two panels that promise wide -ranging and rich discussions.

Register now to attend in person or online!

Program of the event

16:00 Screening of the World Intellectual Property Day 2022 video

16:02 Welcome. Nadine Hakizimana, Youth Engagement Facilitator, WIPO

16:05 Introductory remarks

Edward Kwakwa, Assistant Director General, Global Challenges and Partnerships Sector, WIPO

16:10 Keynote address

Keynote by H.E. Mr. Léopold Ismael Samba, Permanent Representative of the Central African Republic to the United Nations Office and other international organizations in Geneva and Vienna Dean of the African Ambassadors and Coordinator for Health for the Afro Group in Geneva

16:15 Keynote address

Keynote by H.E. Mrs. Tatiana Molcean, Ambassador, Permanent Mission of the Republic of Moldova to the United Nations Office and other international organizations in Geneva, Chair WIPO General Assembly

16:20 Audience poll

Brian Li Han Wong, Youth Officer, Governing Health Futures 2030

16:25 Panel discussion: Youth and innovation: Protecting our health futures through IP

Interactive panel discussion showcasing outstanding young innovators in health, the challenges they face, and the mentors/supporters that can help them in their journeys to improve health outcomes and contribute to achieve the Sustainable Development Goals. Panelists will also explore how innovations are leapfrogging existing infrastructure and embedding change in communities.

Moderator: **Brian Li Han Wong**, Youth Officer, Governing Health Futures 2030

Panelists:

- **Yacine Djibo**, Founder, Speak Up Africa
- **Dexter Galban**, CEO and Founder, Alaga Health
- **Allison Mages**, Head of the IP Commercialization Section, WIPO
- **Conrad Tankou**, CEO, GIC Space; African Young Innovators for Health Awardee

17:00 Announcement of winners of the World IP Day Youth Video Competition and screening of winning videos

17:10 Panel discussion: Catalyzing innovation in health: Bridging the gender gap

Interactive discussion on how young women innovators can be empowered and the particular challenges they face from a gender perspective.

Moderator: **Brian Li Han Wong**, Youth Officer, Governing Health Futures 2030,

Panelists:

- **Jennifer Brant**, CEO and Founder, Innovation Insights
- **Nuriat Nambogo**, Team Lead, MobiCare; Women's Innovation Incubator Awardee
- **Dr Prativa Pandey**, CEO and Founder, Catalyst Technology and Herveda Botanicals
- TBC speaker

17:50 Closing remarks

Marco Aleman, Assistant Director General, IP and Innovation Ecosystems Sector, WIPO

17:55 Closing of the event

Thomas Cueni, Director General, IFPMA

Wrap-up/closing poll

18:00-20:00 Reception with live music from:

Anais - Acoustic singer, multi-instrumentalist with an indie folk sound and jazz influences.

Kathyta Fuentes – A Chilean singer based in Geneva who founded the musical group SUYAI. Together they perform a repertoire inspired by the Latin American Folklorika.

LUVANGA - Amapiano artist blending hip-hop, afrobeats, house, and pop melodies to explore Afro-diasporic sonic futurities.

Stogie-T - Tanzanian-born, South African hip-hop pioneer whose uncompromising lyricism continues to speak truth to power.

