Global Brand Database Global Design Database

IP information roundtable 2023, November 30, 2023

Mr Mazenc, Director, Global Databases Division, Infrastructure and Platforms Sector, WIPO

Global Brand Database

WIPO's free public online search tool for trademark information

Updated daily

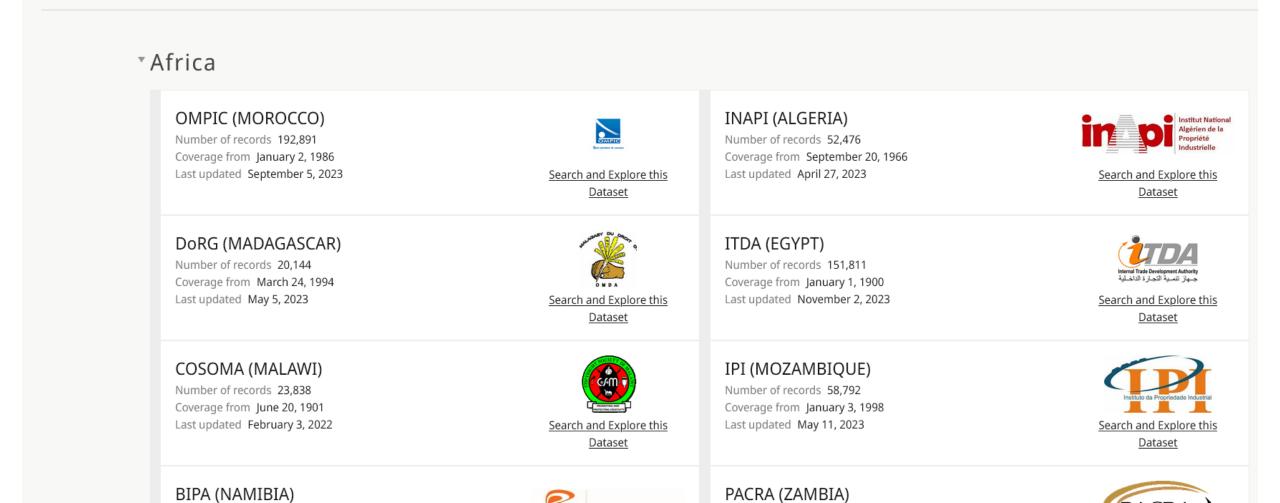
Coverage: more than 63 million records from the following sources

- ✓ Madrid trademarks
- ✓ Emblems under 6ter
- ✓ Appellations of Origins and Geographical Indications from Lisbon
 ✓ WHO INN's
- Trademark collections from 70 national or regional TM authorities

Help us improve by taking our less than 5 mins survey

Global Brand Database

QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS



Global Brand Database: what for?

Find if existing trademarks conflicts with your new idea for a trademark in your country or in several jurisdictions

Monitor new pending or registered trademarks so that they are not infringing your trademark (surveillance)

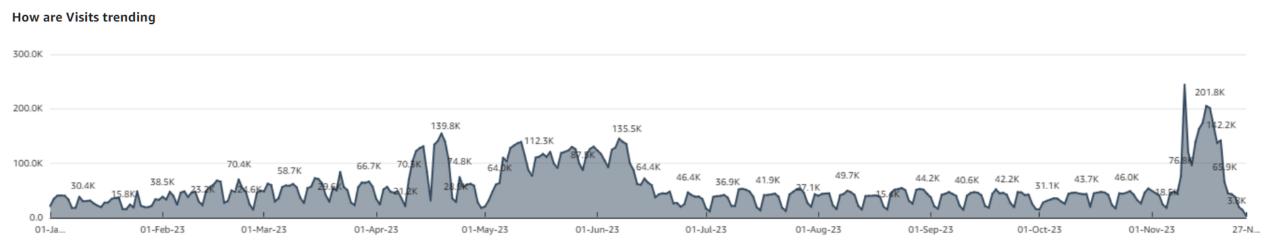
Market research: identify market trends, monitor competitor activity, get insights for business strategies

Find appropriate Goods and Services Terms and associated Nice classifications for a new trademark

Check validity of trademarks, evaluate trademark portfolio and IP assets of a company, and other...

Global Brand Database: usage statistics

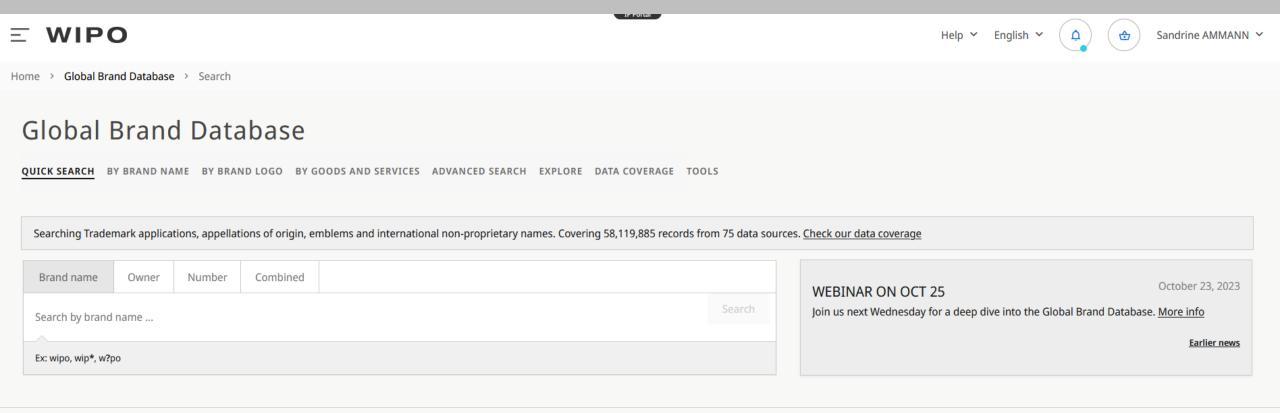
WIPO's most popular application on the internet:



Around 45'000 visits on working days

Under attacks by robots (prohibited usage see terms and conditions)





RECENT SEARCHES (10)

SAVED SEARCHES (1)

Global Brand Database: capabilities

- Search trademark names: keyword search, substring search, phonetic search, fuzzy search
- Logo search: by image similarity, by image classification codes
- Goods and services search
- Owner, representative names search
- Boolean search to combine them all
- Search results : Filtering, navigating by categories, sorting by relevance and dates
- Download search report in PDF
- Consult search results statistics with graphs and tables

Global Brand Database: What's new in 2023?

2 new major national collections:

INPI (BRAZIL)

Number of records 5,171,150 Coverage from January 1, 1901 Last updated November 21, 2023



Search and Explore this Dataset

UKIPO (UK)

Number of records 3,333,137 Coverage from January 1, 1876 Last updated November 13, 2023 Intellectual Property Office Search and Explore this Dataset Global Brand Database: What's new in 2023?

Revamping of Global Brand Database

=> New look & feel
=> New elastic architecture (AWS)
=> New functionality

searches - records - help

```
Global Brand Database
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Perform a trademark search by text or image in brand data from multiple national and international sources, including trademarks, appellations of origin and official emblems.
 V: 2019-03-15 15:34

| | International Nonpropri Names from WHO avail Over 9800 records adde | lable | Data from North M available Over 33500 record | | | Brand Database | 2018-12-20 Data from Samo Over 7000 record | | | data | - | | | | | ars I, save & share | | Over 89,0 | n Tunisia ava 00 records a | | EWS () In Bi |
|-----|---|--------------|---|-----------|-----|----------------|---|--------|----------|---|---------|--------|--------------------|-----------|------------------|------------------------|------------------------|-----------|-------------------------------|----------------------|--------------------|
| SE/ | ARCH BY Brand | Names Number | s Dates Class | s Country | | | | | FILTER | BY Source | e Image | Status | Grigi | n App. Ye | ear × E | xpiration × | Ţ | | | | |
| Te | xt = • | anchor | | | | | | | AE TM | | 2 AU TM | | ,931 BH | | 51,668 | | 46,485 CA | | ,950 CH TI | | |
| | | anchor | | | ^ | | | | CL TM | , | 4 DE TM | | ,468 DH | | 91,383 | | 35,806 EE | | ,039 EG TM | | |
| Im | age Class = | anchors | | | | | () () | | EMTM | 1,661,00 | | | ,099 FF ,928 JO | | 60,893 55.030 | | 41,733 ID 69,829 KH | | ,116 IL TM .300 KR TM | 280,259 3,550,174 | |
| | | anchorage | | | | | | | KW TM | | 3 LA TM | | ,928 JU | | 74,471 | | 41,547 MK | | ,300 KR IN | | |
| Go | ods/Services = | anchored | | | | | | | MX TM | 1,451,70 | | | .847 NZ | | 63,791 | | 58,424 PG | | .855 PH TM | | |
| ? | | anchoring | | | | | search P | | | List | | | | | | | | | | | filter T |
| 0 | | anchorman | | | | | | Υ | | | | | | | | | | | | | _ |
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| | Brar | anchordesk | | | in. | ce 🗘 Origin | Holder | | | 0 | Numbe | r | ÷ | App. Date | | Image Cla | 355 | Nice Cl. | | Image | 50 |
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| | ALPHA LINE | | CHTM | Pending | 1 | CH | Migros-Genossenschafts-Bund | 1 | | 791542 | 2018 | | | 2019 | -03-15 | | | 16,2 | 8, 41 | | |
|] | REIGN ENERGY | | IS TM | Pending | 1 | IS | | | | V01124 | 65 | | | 2019 | -03-15 | | | | 32 | | |
| | RULE ENERGY | | IS TM | Pending | 1 | IS | | | | V01124 | 64 | | | 2019 | -03-15 | | | | 32 | | |
|] | HEREFORD PRIME | | NZ TM | Pending | 1 | NZ | HEREFORD PRIME NZ LIMITED | D | | 111613 | 7 | | | 2019 | -03-15 | VC.26.01, V | /C.27.01, VC.27.05 | 2 | 9, 35 | | |
| | AZ-Form | | NZ TM | Pending | 1 | NZ | Formsteel Technologies Limite | d | | 111613 | 8 | | | 2019 | -03-15 | | | | 6, 42 | | |
| | A ALPHA SECURITY S | ERVICES | NZ TM | Pending | 1 | NZ | ALPHA SECURITY SERVICES 2 | 2016 L | IMITED | 111613 | 1 | | | 2019 | -03-15 | VC.26.11, V | /C.27.05, VC.27.99 | | 42 | | arry Ces |
| 3 | bravesight | | NZ TM | Pending | 1 | NZ | BRAVESIGHT LIMITED | | | 111613 | 2 | | | 2019 | -03-15 | VC.03.01, \ | /C.26.05, VC.27.05 | 3 | 5, 42 | 8 |) |

\equiv WIPO

Home > Global Brand Database > Search by Brand Logo

Global Brand Database

QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS

Edit your search TMview Vienna classification : all of 01.01.01 Displaying 1-60 of 203,281 results (Recent first) Change layout Sort results Results per page Download results Results view Statistics view Select all ≫ FILTERS 你帮你要要 โอมู่เพี้ยง ARAN 夏唐雪麗 8 Little Me [View details] THINGS PER PA OMEPIANG ICEBORN 夜夏 思爱 麗 a st my * [View details] Gemini Mall RICHS T. RAMINTRA Star Star Whip RUN Jan Kell นซิลัก เสียงแในการจร ว่าก่ ด้าร่ง อาหมายโยเธอริม กษิอิม แล้งว่า เสียงเป็นการจะ ร่ากัด XK-9 XK9 XK9 K-9 [View details] [View details] [View details] [View details] ผัดไทซ บังดีน Pad Thai Bong Dos A.M ELYING STAR [View details] enhaust

« < Page 1 / 3389 > >>

IP Portal

IP Portal login

Help Y English Y



| « FILTERS | Select all |
|--|--|
| ▼ STATUS [5] □ Registered 555,028 □ Ended 224,830 | Image: Second |
| Expired 183,180 Pending 72,212 Unknown 5,405 | |
| DESIGNATION [129] IP OFFICE [70] | |
| ▶ TYPE [4] ▶ KIND [14] | |
| ▶ FEATURE [17] ▶ NICE CLASSIFICATION [50] | A REVINO ANTRONO ANTRO |

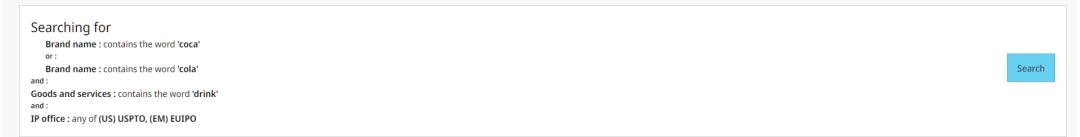
Global Brand Database: What's new in 2023?

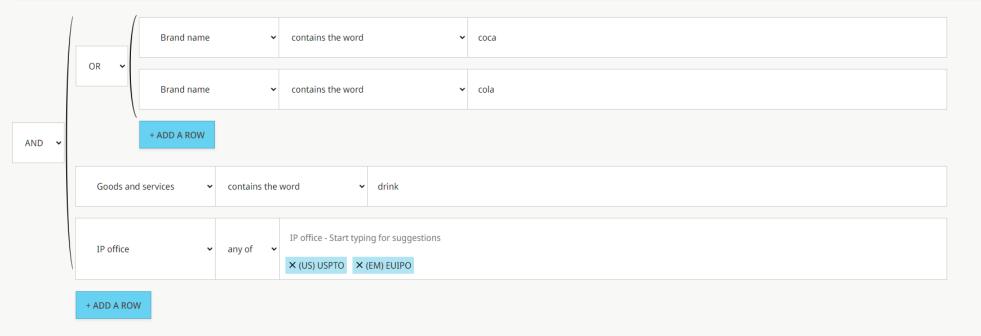
New boolean search wizard for experts:

Powerful and easy to use

Global Brand Database

QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS





| Sort b | rt by | | |
|------------|------------------------|--|--|
| ○ Image | mage / logo similarity | | |
| Most re | Aost relevant first | | |
| ○ Least re | east relevant first | | |
| ○ Recent | Recent first | | |
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| O ST13 de | T13 descending | | |
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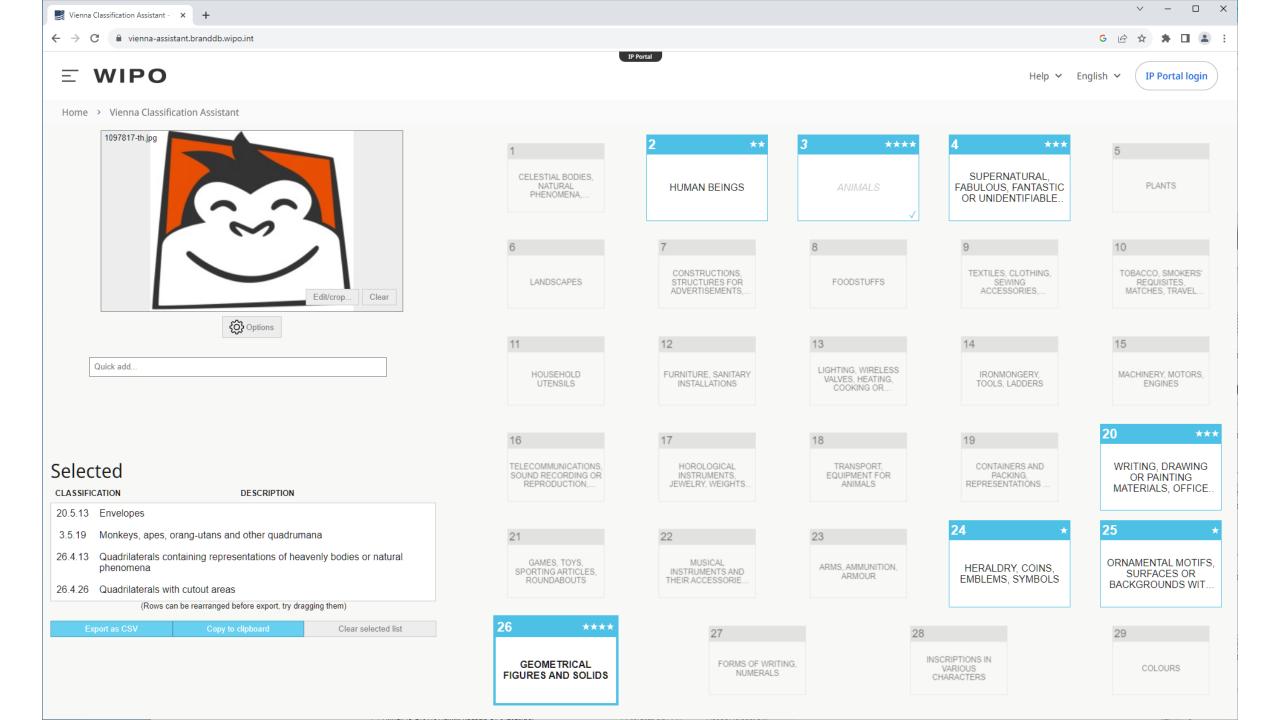
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| (| Change layout So | rt results Results p | per page Download | l results | | | | | | | Results view | v Statistics view |
| » | Select all | | | | | | | | | | | |
| FILIEKS | | <u>COCA-COLA</u> | THE COCA-COLA ADVANTAGE | Confila | (oca:Cola | | Coca:Cola | <u>Coca-Cola</u> | <u>Coca-Cola</u> | Confight | <u>COCA COLA</u> <u>MARIANI</u> | <u>COCA-COLA</u> <u>EKOCENTER</u> |
| | UCaza | <u>CUZCA COLA,</u> <u>COLA</u> <u>CHAMPAGNE</u> | <u>COCA-NUTS</u> | <u>PROJECT</u> AQUARIUS, AN IDEA OF THE | WEB-COLA | <u>CLASSIC COLA</u> | SOHO COLA | COAST COLA | RASI * COLA ************ A RASPBERRY COLA | INKA COLA | <u>CRAZY COLA</u> | POWA-COLA |
| | | COFFEE COLA | FREEDOM COLA | CLEAR COLA | NONI COLA | A COLA II COUNT COLA | | <u>US COLA</u> | LA 'COLA | COFFEE COLA | <u>COLA PLUS</u> | <u>CINNA-COLA</u> |
| | <u>CINNA-COLA</u> | <u>COFI COLA</u> | KAVA COLA | TEXAS | CAFÉ COLA | NONI COLA | DR. COLA | <u>GREAT COLA</u> | MIAMI COLA | APALACHA COLA | Payless | <u>COLA TODAY</u> |
| | <u>COLA CORNER</u> | THE YES COLA | <u>GRAN COLA</u> | FERNANDO FERNET COLA | Cola Caps | VORIEX O | COLA SUPERIOR TASTE CALIFORNIA COLA | CAUSE COLA | Warsteiner Cola. | ENJOY PENSA- COLA | REFRESCO KOLITA COLA | CHILDREN'S HEALTH COLA |
| | | AVVIO COLA BIANCA | <u>KIDDIE HEALTH</u> <u>COLA</u> | <u>CBD COLA</u> | enne 104 | <u>KIDS HEALTH</u> <u>COLA</u> | <u>Cola Lev</u> | مندون منابع الدار منابع | <u>Warsteiner</u> Premium Cola | ROYAL CRO COLA Ende | K COLA DEMARK D Drinks North America LLC d (September 19, 2008) O (USA) | (USA) |
| | BIG GIANT COLA | CUBA LIBRE COLA | <u>RUMBO</u> JAMAICAN RUM & <u>COLA</u> | Cala | MIAMI COLA | BONE 'N COLA | Shari-Cola | Herbal COLA | curst Day | <u>CBD COLA LIGHT</u> | ROCK COLA | بروز کولا NewRoz Cola |
| | COMMUNITY | Bane Cola | MADINA COLA | ĊÚBĂ Olas | Rienergy _D Coa | COMMUNITY | BLACK ROCK RUM & COLA SPICED | | THE ORIGINAL LOW-CALORIE AGED RUM & | Cola. | dust | CASCARA Cola |

Vienna classification assistant v9



Vienna Classification edition : 0 8 9

What is this / How does it work?



Gobal Googs & TCES LEIMS Ser Cielin



What for?

- Help applicants make informed choices about their G&S terms + Nice class depending on their filing strategy
- Support IP Offices in understanding the practices of other offices concerning goods and services terms

=> Allows to explore and get statistics about recommandable terms

A recommandable term is a goods and services term that has been accepted at least 30 times during the last ten years

MGS vs G&S Explorer

| MGS – Madrid G&S Manager | G&S Explorer |
|---|---|
| - Nice terms | -Statistics of term usage from 19 IP Offices (AU, BR, CA, EUIPO, FR, DE, IN, IT, JP, ML, WIPO, NZ, |
| Terms from IP Offices databases (AU, EUIPO, USPTO, CA, TM5) | KR, SG, ES, CH, GB, US). |
| - Terms validated by WIPO team | -Statistics last 10 years with term appeared at least 30x |
| - 41 IP Office contributing terms | -Expired + registered trademarks |
| - 151,000 terms in EN | -No human intervention |
| | - 364,000 terms in EN |
| 1/year MGS translated into Chinese, Japanese, Hebrew, Korean and Russian | Terms in other languages are searched by semantic distance, not translated |
| All Nice terms translated into 26 languages | Terms available in EN, PT, FR, DE, ES, IT, JA and KO |

Where to find it?

\equiv WIPO

IP Portal

Help 🖌 English 🖌

IP Portal login

Home > Global Brand Database > Search

Global Brand Database

| QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLOR | E DATA COVERAGE TOPUS |
|---|--|
| Searching Trademark applications, appellations of origin, emblems and international non-proprietary names. Cove | ering $\stackrel{ {}^{ }}{^{ }}$ VIENNA CLASSIFICATION ASSISTANT $_{\underline{neck} \ our \ data \ coverage}$ |
| Brand name Owner Number Combined | GLOBAL BRAND DATABASE SURVEY November 1, 2023 |
| Search by brand name Ex: wipo, wip*, w?po | Search Help us improve by taking our less than 5 mins <u>survey</u> . |

▶ RECENT SEARCHES (10)

WORLD INTELLECTUAL PROPERTY ORGANIZATION

How to use?

\equiv WIPO

IP Portal

Help 🖌 English 🖌

IP Portal login

Home > Global G&S Terms Explorer

Global G&S Terms Explorer

| Term | Ex : sushi |
|----------------|-------------------------|
| Search type | String 🗸 |
| Input language | EN - English 🗸 🗸 |
| IP offices | Start typing to suggest |
| | Search |
| | |



3 Search types

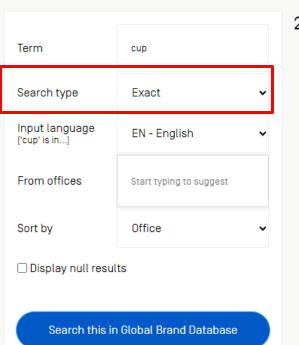
| Term | Ex : sushi |
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| Input language | String Semantic Exact |
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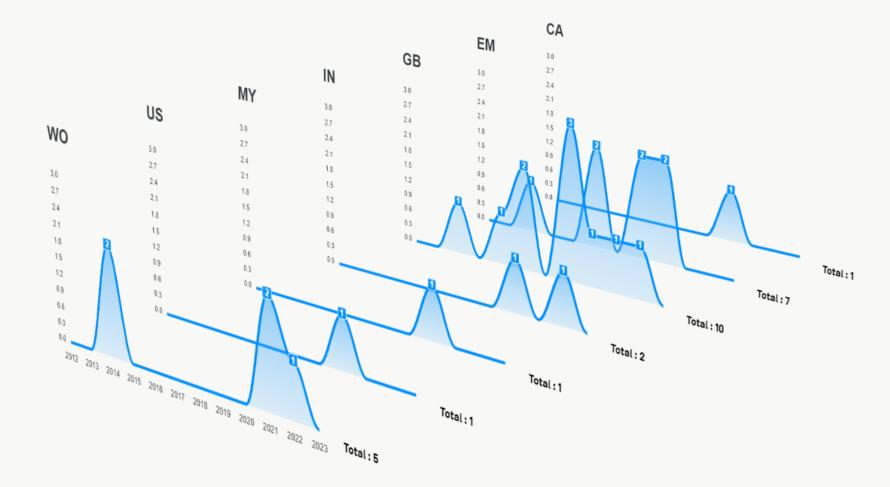
WIPO FOR OFFICIAL USE ONLY

1. Exact search

Global G&S Terms Explorer



27 results for 'cup' with Nice classification : 🜌 21: Household or kitch...



Global Brand Database

QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS

| and Ap and | blication : Younger than September 11, 2013 | | | Edit your search | TMview |
|------------------|---|---|--|------------------|-----------------|
| Disp | laying 1-30 of 80 results (Most relevant first) | | | | |
| | Change layout Sort results Results per page Download results | | | Results view | Statistics view |
| » | Select all | | | | |
| FILTERS | ORBITAL CUPPS | UWORLD OF RA | i.o.M3E3 GIFTS OF SELFLOVE #MENTAL H #SINGING SOUL | IEALTH #BODY WEA | LTH /sys |
| Ē | Owner M/S. OCTANE ECOWARES PVT. LTD (India) IPR National Trademark Registration Designation country India Status (Registered (February 1, 2017) Number 3472345 Nice class 21 | Owner GURPREET KAUR ARORA (India) IPR National Trademark Registration Designation country India Status (Registered (March 23, 2022) Number 5381367 Nice class 21 | Owner Michelle Best (UK) IPR National Trademark Registration Designation country UK Status () Registered (August 26, 2022) Number UK00003782153 Nice class 16, 21, 25 | | |
| | SIPPLINE | | SIGRI COFFEE | | IGRI OFFEE |
| | Owner ROHIT WARRIER (India) IPR National Trademark Registration Designation country India Status (*) Registered (July 7, 2020) Number 4559384 Nice class 21 | Owner VASO DE CHANA PTY LTD (Australia) IPR National Trademark Application Designation country Australia Status 🕡 Ended Number 1935690 Nice class 21 | Owner CARPENTER PRODUCTS PTY. LTD. (Au IPR National Trademark Application Designation country Australia Status Cended Number 1937412 Nice class 1 | ıstralia) | |

2. String search

Global G&S Terms Explorer

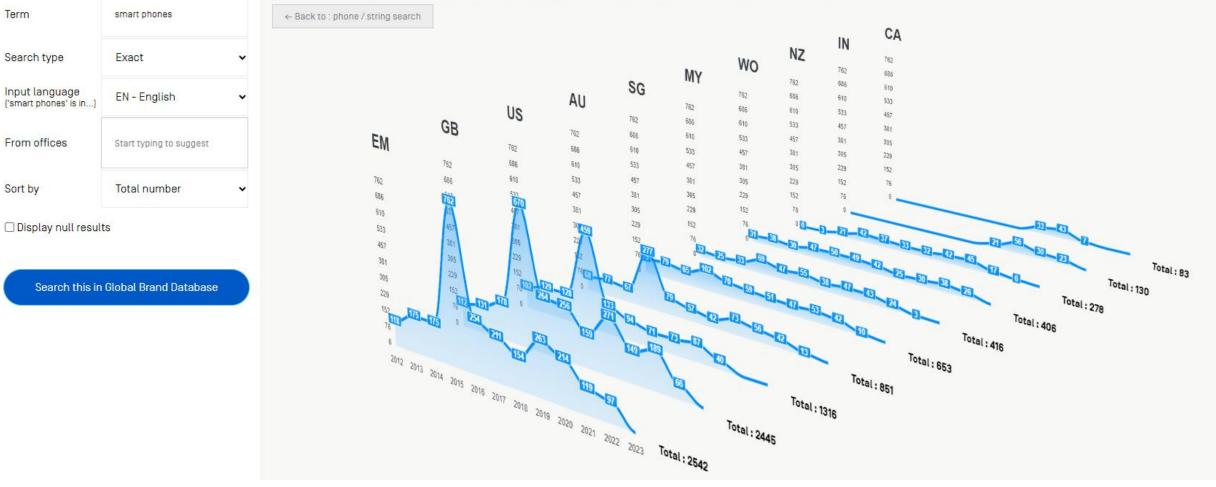
| Term | phone | |
|-----------------------------------|-------------------------|---|
| Search type | String | ~ |
| Input language ('phone' is in) | EN - English | ~ |
| From offices | Start typing to suggest | |

| | Term | Nice class | Cumulated number |
|---|--|----------------------------------|------------------|
| _ | stands adapted for mobile phones | 9 - Scientific, nautical, survey | 16005 |
| ~ | <u>cellular tele</u> communication | 38 - Telecommunications. | 9291 |
| ~ | smart <mark>phone</mark> s | 9 - Scientific, nautical, survey | 9120 |
| | <u>cell phone</u> battery chargers for use in vehicles | 9 - Scientific, nautical, survey | 9018 |
| | <u>downloadable graphics for mobile phone</u> s | 9 - Scientific, nautical, survey | 7770 |
| | <u>cellular phone</u> s | 9 - Scientific, nautical, survey | 6029 |
| | <u>cordless tele<mark>phone</mark>s</u> | 9 - Scientific, nautical, survey | 5631 |
| | mobile phone covers | 9 - Scientific, nautical, survey | 5566 |
| | tele <mark>phone</mark> order-taking services for others | 35 - Advertising; business ma | 3258 |
| | adapter cables for head <mark>phone</mark> s | 9 - Scientific, nautical, survey | 2827 |
| | retail services in relation to mobile phones | 35 - Advertising; business ma | 2468 |
| | radiotele <mark>phone</mark> s | 9 - Scientific, nautical, survey | 2455 |
| | dashboard mounts for mobile phones | 9 - Scientific, nautical, survey | 2185 |

2. String search

Global G&S Terms Explorer

9,120 results for 'smart phones' with Nice classification : 29 : Scientific, nautical,...



String search syntax

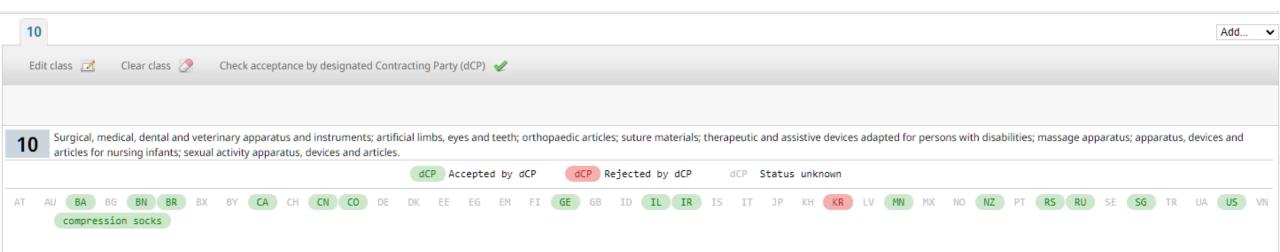
- phone = terms containing "phone" (e.g. telephone, phonetic, saxophones)
- underscore _ :
 - _phone = terms containing at least one word starting with "phone"
 - phone_= terms containing at least one word ending with "phone"
 - _phone_= terms containing the exact word "phone" (e.g cell phone cases)
- space = OR
- _mobile portable: retrieves mobile phone, portable telephone
- + = AND
- phone + batterie: retrieves <u>batteries</u> for mobile <u>phone</u>s, cell <u>phone</u> <u>batteries</u>,...

3. Semantic search

Global G&S Terms Explorer

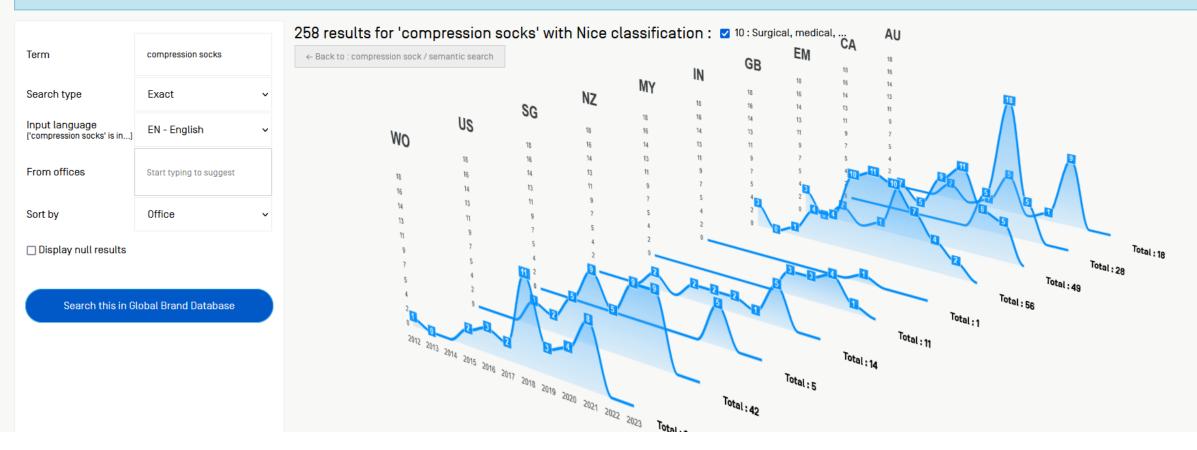
| Term | phone | | Term | Semantic proximity 🌢 | Nice class | Cumulated number |
|-----------------------------------|-------------------------|---|--------------------------------|----------------------|-----------------------------|------------------|
| Term | phone | | <u>cell phone</u> | 92 % | 9 - Scientific, nautical, s | 52 |
| Search type | Semantic | • | phones | 91 % | 9 - Scientific, nautical, s | 212 |
| Input language ('phone' is in) | EN - English | • | mobile phone | 90 % | 9 - Scientific, nautical, s | 317 |
| Results in | EN - English | ~ | <u>tele<mark>phone</mark></u> | 88 % | 9 - Scientific, nautical, s | 51 |
| From offices | Start typing to suggest | | telephone (portable-) | 88 % | 9 - Scientific, nautical, s | 28 |
| | | | camera | 88 % | 9 - Scientific, nautical, s | 330 |
| | | | <u>cellular</u> | 87 % | 9 - Scientific, nautical, s | 50 |
| | | | mobile tele <mark>phone</mark> | 87 % | 9 - Scientific, nautical, s | 25 |
| | | | <u>cellular tele</u> phone | 87 % | 9 - Scientific, nautical, s | 29 |
| | | | smart phone | 86 % | 9 - Scientific, nautical, s | 88 |
| | | | computer | 86 % | 9 - Scientific, nautical, s | 1318 |
| | | | smart <mark>phone</mark> | 86 % | 9 - Scientific, nautical, s | 224 |
| | | | mobile <u>phone</u> apparatus | 86 % | 9 - Scientific, nautical, s | 74 |

Combine MGS & G&S Terms Explorer



Global G&S Terms Explorer

Unlock the full potential of our brand-new Goods and Services Assistant! Join our FREE webinar on Sept 19 at 5:30 pm CET or Sept 20 at 8:30 am CET for expert tips in just 30 minutes. Don't miss out!



Global G&S Terms Explorer

Unlock the full potential of our brand-new Goods and Services Assistant! Join our FREE webinar on Sept 19 at 5:30 pm CET or Sept 20 at 8:30 am CET for expert tips in just 30 minutes. Don't miss out!

| Term | compression socks | Term | Semantic proximity 🖊 | Nice class | Cumulated number | ^ |
|---|-------------------------|-----------------|----------------------|---------------------------|------------------|---|
| | | 圧迫型靴下 | 85 % | 10 - Surgical, medical, d | 28 | |
| Search type | Semantic 🗸 | 段階的な圧迫をつけた圧迫型靴下 | 81 % | 10 - Surgical, medical, d | 25 | |
| Input language ('compression socks' is in) | EN - English 🗸 | 靴下カバー | 77 % | 25 - Clothing, footwear, | 56 | |
| Results in | JA - Japanese 🗸 🗸 | 医療用補助靴下 | 76 % | 10 - Surgical, medical, d | 28 | |
| From offices | Start typing to suggest | 靴下止め | 76 % | 25 - Clothing, footwear, | 34968 | |
| | | 靴下止め | 76 % | 35 - Advertising; busines | 67 | |
| | | 弹性靴下 | 75 % | 10 - Surgical, medical, d | 199 | |
| | | 作業用靴下 | 74 % | 25 - Clothing, footwear, | 25 | |
| | | 医療用弾性靴下 | 74 % | 10 - Surgical, medical, d | 24 | |
| | | 運動用靴下 | 73 % | 25 - Clothing, footwear, | 82 | |
| | | 医瘤用靴下 | 73 % | 10 - Surgical, medical, d | 121 | |

__→ English Japanese • 圧迫型靴下 \times compression socks Appaku-gata kutsushita ſ Ð Ð G

Open in Google Translate • Feedback

. 圧縮静脈瘤靴下(2 Original Fuß Puma | X-Bionic Run Puma | X-Bionic Run Anti-Thrombose 3 Paare Elastische Strümpfe PC) Ausrichtung Socken Triple Helix Long Triple Helix Long Atmungsaktive EI AGH (Stay-Up)... Lange... CHF 19.29 CHF 7.64 CHF 17.53 + tax CHF 22.13 CHF 26.00 CHF 26.00 €20.00 US\$ 19.90 + tax €22.95 Temu x-bionic.com x-bionic.com Life Changing Pr... Supcare.com ****/ (418) Amazon.de Free shipping Free shipping

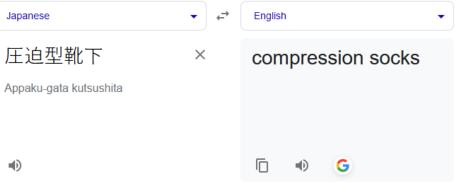


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Showing results for translate Search instead for trranslate



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Global G&S Terms Explorer

Unlock the full potential of our brand-new Goods and Services Assistant! Join our FREE webinar on Sept 19 at 5:30 pm CET or Sept 20 at 8:30 am CET for expert tips in just 30 minutes. Don't miss out!



Global Design Database

WIPO's free public online search tool for Industrial Designs

Updated weekly

Coverage: more than 15 million records from the following sources

- ✓ International designs under the Hague system
- Industrial Design collections from 39 national or regional ID authorities
- National collection of Egypt added in 2023

DATABASE CONTENTS

| \$SOURCE | \$Number of records | ≎Coverage from | ≎Coverage to |
|---------------------------------|---------------------|----------------|---------------------|
| Albanian Designs | 325 | 1995-10-14 | 2021-12-23 |
| Bulgaria Designs | 19,171 | 1991-01-31 | 2023-10-03 |
| Brunei Darussalam Designs | 191 | 2000-06-25 | 2019-03-02 |
| Botswanan Designs | 203 | 1956-08-11 | 2018-05-01 |
| Canadian Designs (CAID) | 197,420 | 1974-11-06 | 2023-05-31 |
| Swiss Designs | 135,901 | 1981-08-26 | 2023-11-11 |
| Chinese Designs | 7,519,532 | 1985-04-02 | 2023-06-10 |
| Costa Rica Designs | 1,593 | 1982-11-25 | 2023-08-17 |
| Cuba Designs | 772 | 1980-12-13 | 2022-02-01 |
| German Designs | 1,298,091 | 1988-07-02 | 2023-10-10 |
| Egyptian Designs | 9,427 | 1998-07-28 | 2022-03-30 |
| EUIPO Designs | 1,555,631 | 2003-03-29 | 2022-10-13 |
| Spanish Designs | 497,211 | 1977-09-24 | 2023-11-20 |
| French Designs | 815,397 | 1854-08-11 | 2023-10-22 |
| Georgian Designs | 2,870 | 1993-06-10 | 2023-10-31 |
| International Designs (Hague) * | 130,556 | 1986-11-01 | 2023-11-11 |
| Indonesian Designs | 80,954 | 2001-03-27 | 2023-11-23 |
| Israeli Designs | 17,440 | 2000-01-03 | 2023-10-05 |
| India Designs | 111,097 | n/a | n/a |
| Italian Designs | 52,576 | 1989-10-03 | 2021-10-13 |
| Jordanian Designs | 2,193 | 1900-01-02 | 2018-03-08 |
| Japanese Designs | 598,850 | 1988-06-14 | 2019-12-06 |
| Kenvan Desions | 1.225 | 1985-09-14 | 2018-04-20 |

Global Design Database: what for?

Find if proprietary designs conflict with your new idea for a design in your country or in several jurisdictions

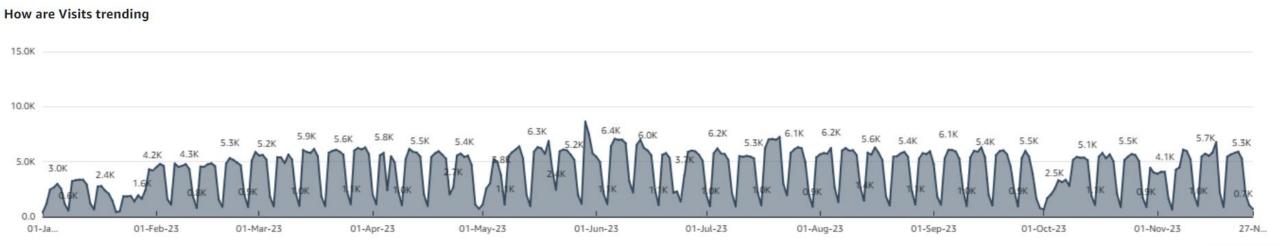
Monitor new registered Industrial Designs that could conflict with your prior designs (surveillance)

Market research: identify market trends, monitor competitor activity and assess the free space to innovate, get insights for business strategies

Check validity of designs, evaluate design portfolio and IP assets of a company

Global Design Database: usage statistics

One of WIPO's most popular application:



Around 6'000 visits on working days

https://designdb.wipo.int

| \leftarrow \rightarrow C $($ designdb.wipo.int/designdb/en/index.jsp | | | | | 🖻 🖈 🕈 🖬 😩 🤅 |
|--|--|--|---|---|--------------------------------|
| Help us improve by taking our less | than <u>5 mins survey</u> . | | | | |
| E WIPO | 19 | Portal | | Help 🖌 English | ✓ IP Portal login |
| Home > Global Design Database > Search | | | | | |
| Global Design Database | world-wide collection of designs data; including V | WIPO Hague registrati | ons and information from par | rticipating offices. | searches 💌 records 💌 |
| SEARCH BY Design Names Numbers Dates Country | Priority | FILTER BY Source | Status Designation Locarno class Reg. | Year × Expiration × Holder × | |
| Indication of = product | | AL Designs BW Designs CN Designs | 325 BG Designs 203 CA Designs 7,519,532 CR Designs | 19,171 BN Designs 197,420 CH Designs 1,593 CU Designs | 191 ^ 135,952 772 |
| Design class * = Description = | (•) | DE Designs ES Designs ID Designs | 1,298,091 EG Designs 497,211 FR Designs 80,958 IL Designs | 9,427 EM Designs 815,397 GE Designs 17,440 IN Designs | 1,555,631 2,875 111,097 |
| | search P | Display: List V Sort: | Value - asc V | 598 850 IO Deciano | ² filter 7 |
| 1 - 10 / 15,408,422 DESIGN view C | Sort by Reg. Date - desc V | 10 V per page options * | | () () 1 | / 1,540,843 () () |
| | CH ID 147684/2 Périphérie de la semelle intermédiaire, Semelle extérieure de chaussure 2023-11-26 Skechers U.S.A., Inc. II | | | | |
| | CH ID 147684/1 Périphérie de la semelle intermédiaire, Semelle extérieure de chaussure 2023-11-26 Skechers U.S.A., Inc. II | | | | |
| | CH ID 147681/1 Stromversorgung für elektronische Zerstäubervorrichtung 2023-11-26 Imiracle (HK) Limited | | | | |
| | CHID | | | | • |

Global Design Database: Plans for 2024

Revamping (WIPO Universal Look and feel) and migration to AWS

Parallel run: legacy system // new system. Expected start in Q2 2024, Duration 6 months

Deployment of first version of WIPO Image Similarity Search algorithm for designs

Global Design Database Image Search

- Image search for designs similar to trademark image search
- ✤ Challenges:
 - Multiple images per design
 - Very different images (visually)
 belonging to same design
 - Similar images can belong to different designs
 - How to get the most similar design from multiple images

Same design with different views:



Very similar views for very different designs (different Locarno class)



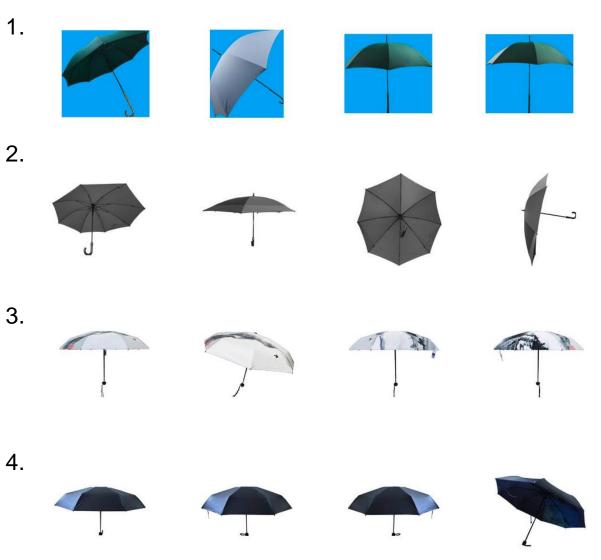




Industrial Designs image search prototype

- ✤ Multiple-image query
- Retrieve the most similar designs from Global Design Db
- Extract the most similar design from the 1vs1 image similarity
- Under development

Top retrieved designs:



Example query with 3 images:











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