WIPO IP Roundtable - November 23, 2021







TOPIC 1: Users Groups joint presentation - PIUG, PDG, CEPIUG

- Introduction
- Presentation of each User Group
- 2020 report
- 2021 Proposals for discussion

Introduction

« IP Information Roundtable », is 5 years old!

This event, organized by WIPO since 2016, and presented by WIPO experts, is an incredible source of knowledge about initiatives and developments to provide better/easier access to Patent resources worldwide. This is a fruitful collaboration elaborated from a first attendees' list co-imagined with Guido Moradei.

Today, we are proud to be able to be introduced to Mr Natsume for this 6th session.

The increasing needs in innovation protection became of greater importance with the Pandemic. On the other hand, WIPO demonstrated that usage of hybrid online/in-person format may even reach broader audience from all continents.

We, as « User Groups » represent thousands of specialists & experts throughout the world with primary interest in **Patent Information**. We thank WIPO to consider our participation with a respectful observer status.

This event brings added value discussions around the future of Patent Information for scientists, innovators, start-ups, SMEs, consultants, law firms, big companies, academics, vendors... and therefore Patent Offices.



About Us: Patent Information Users' Group (PIUG) is a not-for-profit organization for individuals having a professional, scientific or technical interest in patent information. The mission of PIUG is to support, assist, improve and enhance the success of patent information professionals through leadership, education, communication, advocacy and networking.

Our membership consists of approximately 400 active members from over 21 countries across the globe.

Our Patent Office and Partnerships Committee, co-chaired by Lucy Antunes and Rosanna Lindquist, works with the USPTO, as well as international patent offices and information-related searching groups, i.e. CEPIUG, PDG, to define synergies and ways our organizations can work together.



The Patent Documentation Group is the European Advocacy Group for Patent Information





PDG Vision

The PDG Strategy Focuses on Generating Knowledge from Patents for Business Decisions

2016

• Comprehensive patent information is **available** to all interested parties.

2020

• Comprehensive patent information is available and **usable** to support PDG members reaching their business goals.

2024

• Making the right decisions in our companies (based on patent information).



The Core Activities of the PDG

Enable and inspire PDG member companies to effectively advise internal customers by efficiently using patent information and adding value in a digital world



Actively exchange knowledge, experiences and best practices.



Debating, discussing and encouraging improvements and new developments with all interested parties.



Jointly develop new best practices and test new tools and technologies.



The New Activities of the PDG



Digital Transformation

- Share best practices
- Create inventory
- Discuss new developments
- Identify and test new tools

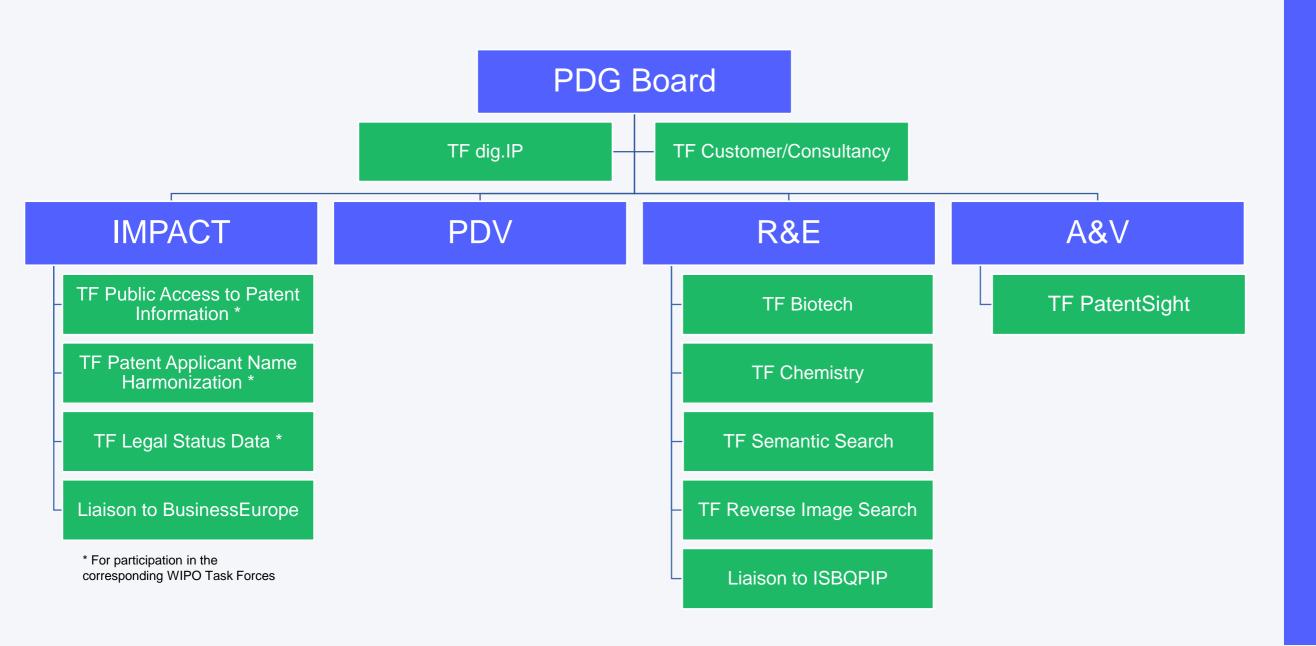


Customer & Consultancy

- Share experience
- Seek for inspiration
- Collect information
- Develop tools & processes



PDG Organigram



Confederacy of European Patent Information User Groups



Created in 2008

The CEPIUG

The CEPIUG is an association of national patent information user groups on the European level. In total nearly 1000 individual members of 10 national user groups are represented by the CEPIUG. The CEPIUG has built strong ties with the European and Global patent organisations, major contributors to intellectual property and international providers of patent information products.











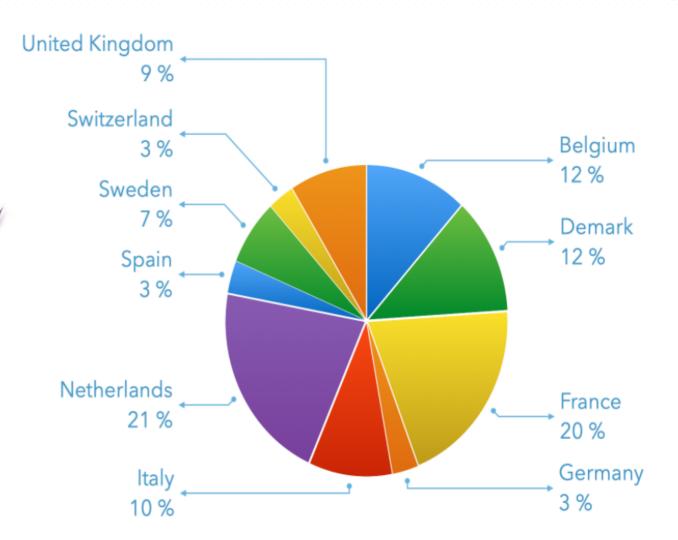












To Represent European Patent Information User Groups



Mission

Our Mission is to Promote Cooperation of National Patent Information Groups at a European Level.

Objective

To provide a platform for discussions and to support formation and cooperation of patent information user groups within Europe.



Strategy suggestion

Facilitating Promoting Sharing

Objective

To Represent National Patent Information User Groups before European and International Organisations



Strategy & Tactics suggestions

Representing

User Group Members Conferences, Events, QPIP Sacepo-PDI, WIPO meetings

Objective

To Influence/Shape the Art / Development of Patent Searching Tools and Data



Strategy & Tactics suggestions

Positive Lobbying

Influencing service providers; by grouping force of non-big companies & small User Groups, Issues, Developments, Strategies

2020 Report from the WIPO IP Information Roundtable

The Users collaboration with WIPO can be summarized as follows:

- WIPO products & services -> general feedback through the IP Information round table (annual meeting), particular feedback on a case by case basis
- WIPO Inspire -> propose reports on patent databases and their features
- WIPO surveys -> distribute among members and contacts and provide answers
- WIPO IP Information educational activity (TISC, WIPO Academy, training on WIPO databases) -> provide expertise at all levels and candidate trainers
- WIPO Committees (CWS, International Classifications) -> participation to task forces, meetings and working groups (reserved to organizations with the official status of observers like PDG, PIUG and CEPIUG)
- WIPO special projects -> help to find experts
- WIPO Magazine -> submit papers



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2020 Report from the WIPO IP Information Roundtable

Besides, the WIPO support would be appreciated greatly by Users in relation to:

- Providing general update about WIPO information products and plans through the IP Information round table (annual meeting) or timely communications on particular initiatives
- Users educational programs -> provide trainers on WIPO databases
- Users events -> participation of WIPO experts to users' conferences, meetings, seminars

Proposal:

we consider the **IP Information Round Table** as the main place where patent information users and WIPO staff responsible for their products in this area can meet As such, we propose this meeting to be shaped more as a **formal advisory committee**, providing documents up front, having official minutes reporting plans, questions and answers, to improve the follow up.

Users (at least the major organizations of Users) are always available to be consulted for any initiative about IP information the WIPO would plan to launch.



Topics for discussion

Thanks to the high level of both WIPO & User Groups representatives attending online 2020 meeting, we can already see major developments going on.

We can even go beyond with following topics:

- About the meeting
 - Structured event 1 time a year (on site, hybrid, on line)
 - Mandated representatives from UG enabled to discuss topics beforehand with members
 - Presence of decision makers to make the event more efficient
 - Proposed date at the end of current meeting with 3 months notice for changes
 - Advertisement on the wipo website to improve visibility
 - Draft agenda disclosed in advance to enable User Groups preparation & experts attendance
- About topics
 - Discussion more than presentation on major patent information concerns
 - Co-signed questions from PIUG, PDG and CEPIUG on burning topics
 - Invitations of other user groups (Asian observers for instance)
 - Follow-up about Standards committee (c.f. meeting in November 2021)
 - Opportunities for collaboration on Patent Awareness & Education