



INTERNATIONAL GENERIC AND  
BIOSIMILAR MEDICINES ASSOCIATION



INTERNATIONAL FEDERATION OF  
PHARMACEUTICAL MANUFACTURERS &  
ASSOCIATIONS



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## HYBRID WEBINAR

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**ORIGINAL: ENGLISH**  
**DATE: SEPTEMBER 19, 2022**

# **Intellectual Property and Competition Policy in the Pharmaceutical Industry – Regulatory and Competition Perspectives**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the International Generic and Biosimilar Medicines Association (IGBA), and  
the International Federation of Pharmaceutical Manufacturers & Associations (IFPMA)

## **WIPO Headquarters**

**October 19, 2022 – 10.30 to 12.00 CEST**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Wednesday, October 19, 2022

10.30 – 10.40     **Introductory remarks**

Speaker:            Mr. Giovanni Napolitano, Director, IP and Competition Policy, Global Challenges and Partnerships Sector, WIPO, Geneva

10.40 – 11.00     **The main issues at the intersection of IP and Competition: An Overview**

Speaker:            Mr. David Reed, Adjunct Professor for International Business Transactions, Syracuse University College of Law, USA

11.00 – 11.15     **The main issues at the intersection of IP and Competition: The Perspective of Generic and Biosimilar Industry**

Speaker:            Mr. Adrian van den Hoven, Director General of Medicines for Europe, International Generic and Biosimilar medicines Association (IGBA) founding Member

11.15 – 11.30     **The main issues at the intersection of IP and Competition: The Perspective of Pharmaceuticals Manufacturers**

Speaker:            Ms. Melinda Friend, General Counsel, International Federation of Pharmaceutical Manufacturers & Associations (IFPMA)

11.30 – 11.45     **The main issues at the intersection of IP and Competition: The Regulatory and Competition Perspective**

Speaker:            Mr. Luca Arnaudo, Senior officer, Italian Medicines Agency (AIFA), Italy

11.45 – 12.00     Q&A  
Final Remarks

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