



WEBINAR

WIPO/WEBINAR/IAP/2022/3/INF1
ORIGINAL: ENGLISH
DATE: AUGUST 15, 2022

Virtual Workshop: Patents Available to Everyone – the Inventor Assistance Program in Colombia

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Superintendence of Industry and Commerce (SIC)

August 30, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, August 30, 2022

10.00 – 11.30 a.m. (Bogota)
17.00 – 18.30 p.m. (Geneva)

10.00 – 10.10 **Welcome remarks**

Maria José Lamus Becerra, Deputy Superintendent for Industrial Property, Superintendence of Industry and Commerce (SIC), Bogota

Allison Mages, Head, IP Commercialization Section, IP for Business Division, IP and Innovation Ecosystems Sector, World Intellectual Property Organization (WIPO), Geneva (*video message*)

10.10 – 10.20 **Topic 1 First Round of Quiz**

Speaker: Marta Diaz Pozo, Associate Legal Officer, IP Commercialization Section, IP for Business Division, IP and Innovation Ecosystems Sector, WIPO, Geneva

10.20 – 10.30 **Topic 2 Why Patent?**

Speaker: Martha Lucía Cepeda, Inventor, Bogota

10.30 – 10.50 **Topic 3 Before Applying for Patent Protection – Five Tips for Inventors**

Speakers: Carlos Reinaldo Olarte García, Patent Specialist, Partner, OlarteMoure & Asociados – IAP Volunteer, Bogota

Pedro Cadena Mantilla, Inventor – IAP Beneficiary, Bogota

10.50 – 11.10 **Topic 4 How to Apply to Become an IAP Beneficiary in Colombia**

a) IAP Promotional Video

b) Local eligibility criteria and selection process

Speaker: Luis Antonio Silva Rubio, Coordinator, Center for Technological Information and Support for Industrial Property Management – CIGEPI, SIC, Bogota

c) IAP online request form

Speaker: Alexandra Ortiz Guzman, Young Expert, IP Commercialization Section, IP for Business Division, IP and Innovation Ecosystems Sector, WIPO, Geneva

11.10 – 11.20 **Topic 5 Q&A Session**

Speakers: All participants

11.20 – 11.30 **Topic 6 Second Round of Quiz**

Speaker: Alexandra Ortiz Guzman

11.30 – 11.35 **Closing of the event**

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