Music Rights (Singapore) Public Limited, also known as MRSS, incorporated on 18 July 2018, as a *Collective Management Organisation (CMO); representing the majority of music producers in Singapore. MRSS administers the copyrights for sound recordings, music videos, and karaoke.

*Collective Management Organisation (CMO) also known as Music Licensing Company (MLC) is an organisation appointed by copyright holders to manage the rights in their copyrighted works.

MRSS is supported by the Recording Industry Association Singapore (RIAS), the National Group, and the International Federation of the Phonographic Industry (IFPI). IFPI and its National Group network represent the interests of some 8,000 members across the globe.
The role of Music Licensing Company - MRSS

- Strive to **effectively** collect license fees on behalf of our Members (right holders).
- Distribute the collective revenue to the CORRECT Members expeditiously and accurately.
- **Cost-effective, monetize individual rights** for our Members, and provide services to users.
- Royalties Pay-out based on **ACTUAL** playlist. We take care of end-to-end distribution of master royalties.

**Fair, Transparency, Good Governance, Management and Distribution of Collective Revenue.**

We invest in automation, “**SoundSys**”.
What is SoundSys?

• SoundSys is incorporated with four Music Licensing Companies, PPL India, Phonorights Thailand, Asirindo Indonesia, MRSS Singapore, and IFPI SEA.

• SoundSys is an automated, transparent and efficient modern distribution system for royalties payments.

• The data-driven distribution system allows Music Licensing Companies (MLCs) to properly manage their vast amount of data in order to provide them with accurate usage reports.

• SoundSys helps to calculate and distribute payments to the rightful owners of every sound recording.
What are the advantages of SoundSys?

• The digital age has brought convenience and efficiency to the production and distribution of music. We must keep up with these new advances to ensure competency and fairness in all aspects of the music business.

• In the digital world, we should act as a multi-functional bridge to support the rights owners and serve the music users/customers in all aspects.

1. A low-cost solution.
2. A harmonizer of metadata and rights information.
3. A transparent calculator of Royalties Payments.
How does SoundSys help MRSS?

✓ MRSS and its members used SoundSys for Royalties Distribution.
✓ Thanks to automation, the process of massive data and playlists. Time saved.
✓ Distribution process much more efficient.
✓ Greater accuracy and transparency.
✓ Less disputes and resolve potential claiming conflicts.
The Five-Steps of SoundSys Process
1. Members Registration
2. Mandates
3. Repertoire
4. Playlists
5. Rights Reconciliation
1. Member Portal
2. Mandates
MRSS - Members’ Mandates

Mandate

• The types of Rights managed by MRSS is determined from Member’s mandates.

• Mandates are held at the member level, keyed in by MRSS.

• Mandates are to construct rights elements at repertoire level.

• Mandates are used to control whether members participate in a fund/pool or not.
3. Ingestion of Repertoire
Members - Repertoire Ingestion & Management
4. Upload of Playlists
MRSS - Upload of Playlist

1. MRSS Collects License Fees
2. MRSS Gathers Licensees’ Playlist
3. Playlists uploaded
4. Playlist - matches with Repertoire
5. Upload Fund
6. Ready For Distribution
5. Set-up Distribution Rules
MRSS - Distribution Rules

1. Usage
The usage value is calculated only for the played sound recordings.

If there are unclaimed or unmatched sound recordings in the playlists their value will be redistributed among the played sound recordings.

2. Usage with Un-claim
The usage fund is calculated for the entire playlist, MRSS does not reserve the usage value for unclaimed and unmatched sound recordings.

3. Pro Rata
In case no usage data is available MRSS will based on market share data or other proxies.

The % of share for the fund can be entered for each member that has mandates in that use type.
MRSS – Ready for Royalties Payment

1. MRSS - Distribution funds are loaded.
2. MRSS – Proceed to Claims Procedures.
3. MRSS – Members to confirm all claims.
4. MRSS – Finance Division to confirm all Distribution calculations.
5. Members – To receive Royalties and Distribution Reports.
The Benefits of SoundSys

- Ingestion of Massive Content
- Matching Rights and Playlists
- Revenue for Claims - near to 100% Accuracy
- Minimize Claims Conflict
- To provide Fair and Equitable Distribution

MRSS’s Distribution System, known as SoundSys, provides accurate and transparent matching based on actual usage and allocate revenue to the respective members accordingly.
Music Rights (Singapore) Public Limited
Thank You