The BMAT OS and SoundSys
Building the future of the music industry
You can’t imagine a world without music

- Parties
- Restaurants
- Events
- Broadcast
- Authors
- Artists
- Fans
- Creators
- Labels
Today’s problems

This might sound familiar…

- Tracking & Collecting
- Revenue streams
- Reporting
- Data volumes
- Metadata flow & quality
The unknown unknowns

Traditional media still here
New sources for interacting with music
Innovation brings change – and challenges
The BMAT OS

Link and support all the parties
From song creation to payout

Compensate the right people
Identify and credit all players in the music value chain

Prepare for the future
Flexibility – Scalability – Adaptability
Tools of the trade

Cloud-Based
Fully scalable, always available
Security

Back Office Portal
Manage everything in one place

Integrations
RDx
WID, CISNET
IPI
ISWC
AVI Index

Industry Standards
DDEX RDR
1.3, 1.4
CWR 2.1, 2.2
CAF

Global, detailed DB
Rights Owner
Period
Territory
Share
Carve outs

Matching & Linking
BMATcher
Repertoire
Usage logs
Matching memory

Distribution
Easy setup
Custom rules
One-click

Detailed reporting
DDEX RDR-R precursor
CRD, DSR, CCID, CDM
Member statements
Internal reports
Statistics
Building together with the clients

ITERATIVE & INCREMENTAL

Requirements
Analysis & Design
Deployment
Implementation
Testing
Evaluation
Planning
Initial Planning
Pronto focus

Welcome File
- DSR ingestion
- Reception, validation & normalisation

Matching
- DSR Matching vs. BMAT DB
- Metadata Enhancement
- DSR Matching vs. Licensor documentation

Claiming
- Calculation of rights collected & invoiced
- Claim File generation (CCID, CDM...)
SoundSys focus

**MLCs**

**MEMBERS**

Repertoire ingestion & management

**SOUNDSYS DATABASE**

Producer members
Mandates
Territories
Period
Ownership (%)

**BMATcher technology**

**MLC**

Usage ingestion & matching

**USAGE MATCHING**

**FUND MANAGEMENT**

**DISTRIBUTION ENGINE**

Distribution setup
Producer distribution rules
Distribution processing

Matching reports

Distribution reports

Financial report
Individual producer member report
Undistributed reports
Learnings & effects

Neighboring vs Copyright vs Territory - same challenges!
Faster matching, faster distribution
Increased distribution frequency
International collaboration is easier
Member confidence increases
Are we there yet?

Perfection
Aspiration, not a goal

Adaptability
Iterate – inspect and adapt

New problems to solve
The Music OS as a canvas

The future is here
AI is getting old already, so what’s next?
Thanks

Coming next: Seah Nancy, Managing Director at MRSS Singapore explaining their experience as founders of SoundSys