Webinar on the Project on Enhancing the Use of Intellectual Property by Mobile Applications Developers

organized by
the World Intellectual Property Organization (WIPO)

Zoom Platform
https://wipo-int.zoom.us/meeting/register/u5Aud-qvqz0oE9aIYu9NNE6Z4C3p-bumcJy

Friday, January 14, 2022

2.30 to 4.30 p.m. Central European Time (CET)

PROGRAM

prepared by the International Bureau of WIPO
Friday, January 14, 2022 (all times are Central European Time (CET))

14.30 – 14.35 Opening
Welcome remarks by: Mr. Dimiter Gantchev, Deputy Director and Senior Manager, Information and Digital Outreach Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva

14.35 – 14.45 Introduction to the Project on Enhancing the Use of Intellectual Property by Mobile Applications Developers
Speakers: Mr. Dimiter Gantchev

- Mr. Regan Asgarali, Controller, Intellectual Property Office of Trinidad and Tobago (TTIPO), Attorney General and Ministry of Legal Affairs, Port of Spain, Trinidad and Tobago
- Mr. Emerson G. Cuyo, Director IV, Bureau of Copyright and Other Related Rights (BCRR), Intellectual Property Office of the Philippines (IPOPHL), Taguig City, the Philippines
- Ms. Faith Amatika-Oronga, Senior Legal Counsel, Kenya Copyright Board, Nairobi

14.45 – 15.00 Mobile App Associations – Experience of the United States of America
Speaker: Mr. Brian Scarpelli, Senior Global Policy Counsel, The App Association, Washington, D.C.

15.00 – 15.30 Topic 1: Communicating best practices
Speaker: Ms. Ria Karim, Founder, D’Junction, Port of Spain, Trinidad and Tobago

Discussion

15.30 – 16.00 Topic 2: The IP tools produced in the project and their relevance for developers.
Speaker: (from the Philippines - tbc)

Discussion

16.00 – 16.30 Topic 3: What kind of Support is needed most by the app community.
Speaker: Mr. Kennedy Nyabwala, Founder and Chief Executive Officer, Bwala, Nairobi, Kenya

Discussion
16.30 Closing

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