Webinar on Intellectual Property (IP) Contracts in Mobile Applications

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Intellectual Property Office of the Philippines (IPOPHL)


Friday, August 27, 2021

3 to 6 p.m. Philippines Time (PHT)

PROGRAM

prepared by the International Bureau of WIPO
Friday, August 27, 2021 (all times are Philippines Time (PHT))

Mr. Jeremy John C. Bayaras, Master of Ceremonies

15.00 – 15.10  Opening ceremony

Welcome remarks:  Mr. Rowel S. Barba, Director General, Intellectual Property Office of the Philippines (IPOPHL), Manila

Mr. Dimiter Gantchev, Deputy Director and Senior Manager, Information and Digital Outreach Division, World Intellectual Property Organization (WIPO), Geneva

15.10 – 15.35  Topic 1:  General Overview of IP Rights Throughout the Life Cycle of a Mobile App

Speakers:  Mr. Andrew Katz, Chief Executive Officer, Moorcrofts LLP and Orcro Limited, Marlow, United Kingdom

Ms. Usha Guness, Solicitor, IT Department, Moorcrofts LLP, Marlow, United Kingdom

15.35 – 16.25  Topic 2:  Key Contracts for Mobile Apps:  A Developer’s Perspective

1. Non-Disclosure Agreements
2. Contracts and Assignment Agreements
3. Software Development Agreements
4. Third-Party Service Provider Agreements
5. Distribution Agreements with App Stores
6. Advertising Agreements
7. End-User License Agreements
8. Privacy and Data Protection

Speakers:  Mr. Andrew Katz, Chief Executive Officer, Moorcrofts LLP and Orcro Limited, Marlow, United Kingdom

Ms. Usha Guness, Solicitor, IT Department, Moorcrofts LLP, Marlow, United Kingdom

16.25 – 16.55  Topic 3:  Key Contract Clauses to Comply with the Philippine Data Privacy Act and Consumer Laws

Speaker:  Ms. Frances Aira Sy, Attorney, Policy Review Division, Privacy Policy Office, National Privacy Commission, Manila

16.55 – 17.40  Topic 4:  Q&A and Discussion

17.40 – 17.45  Closing remarks:  Mr. Emerson G. Cuyo, Director, Bureau of Copyright and Related Rights, IPOPHL, Manila

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