Webinar on Intellectual Property in Mobile Application in Trinidad and Tobago

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Intellectual Property Office of Trinidad and Tobago (TTIPO), Office of the Attorney General and Ministry of Legal Affairs

and the Caribbean Industrial Research Institute (CARIRI)

Zoom Platform
https://wipo-int.zoom.us/webinar/register/WN_5lm413vZSFuai0Fb0E0wOg

November 3 and 5, 2021
9 a.m. to 12 noon Atlantic Standard Time (AST)

PROGRAM

prepared by the International Bureau of WIPO
Wednesday, November 3, 2021 (all times are Atlantic Standard Time (AST))

9.00 – 9.30 Opening

Welcome remarks by: Mr. Meghnath Gosein, Executive Manager, Caribbean Industrial Research Institute (CARIRI), Saint Augustine, Trinidad and Tobago

Mr. Regan Asgarali, Controller, Intellectual Property Office of Trinidad and Tobago (TTIPO), Attorney General and Ministry of Legal Affairs, Port of Spain, Trinidad and Tobago

Mr. Dimiter Gantchev, Deputy Director and Senior Manager, Information and Digital Outreach Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva

9.30 – 10.00 Topic 1: An Intellectual Property Toolbox for Mobile App Developers

Speaker: Ms. Anke Moerland, Professor, Maastricht University, Maastricht, the Netherlands

10.00 – 10.30 Topic 2: Commercialization of IP in Mobile Apps

Speaker: Mr. Noam Shemtov, Reader in IP and Technology Law, Centre for Commercial Law Studies, Queen Mary University, London

10.30 – 11.00 Topic 3: Global Challenges in Mobile Apps – An Overview from the US Mobile App Association: The Need for Partnerships

Speaker: Mr. Brian Scarpelli, Senior Global Policy Counsel, The App Association, Washington, D.C.

11.00 – 11.30 Topic 4: Financing of IP-based Mobile Apps

Speaker: Mr. Meir Pugatch, Professor, University of Haifa, Haifa, Israel

11.30 – 12.00 Topic 5: IP Contracts in Mobile Apps

Speaker: Mr. Andrew Katz, Chief Executive Officer, Moorcrofts LLP and Orcro Limited, Professor, Buckinghamshire, United Kingdom
Friday, November 5, 2021 (all times are Atlantic Standard Time (AST))

9.00 – 9.30  Topic 1:  IP in Mobile Apps – Experience of the United States of America

Speakers:  
Mr. Marc Fischer, Chief Executive Officer and Co-Founder, Dogtown Media, Venice, California

Ms. Qyana Stewart, Chief Executive Officer and Principal Consultant, GlobalForce Tech Consulting, LLC, Gaithersburg, Washington, D.C.

9.30 – 10.00  Topic 2:  Mobile App Industry – Experience of CARIRI

The Genesis and Evolution of Mobile App Development in Trinidad & Tobago

CARIRI ICT Team

Speakers:  
Ms. Lynette Akong, Senior ICT Business Coordinator

Mr. Che Achoy, Web Specialist/Technologist

Mr. Simeon Moore, Engineer/Technologist

The CARIRI Appreneurs Experience

Speakers:  
Mr. Quinten Questel, Digital Pan, Digital Tassa

Ms. Emile Jobity, Trinbago City Guide

10.30 – 11.00  Topic 3:  Challenges to the Mobile App Industry in Trinidad and Tobago

Speakers:  
Ms. Ria Karim, Founder, D’Junction, Port of Spain

Mr. Anil Ramnanan, Software developer, HelpQ (CARIRI Business Hatchery), Saint Augustine

Discussion

11.00 – 11.45  Topic 4:  Formation of a Mobile App Association in Trinidad and Tobago

Plenary Discussion and Business Matching

Speakers:  
Mr. Richard Aching, Manager, Technical Examination, TTIPO

Ms. Denise E. Ferguson, Human Resource Officer, CARIRI

Ms. Lynette Akong, CARIRI
11.45 – 12.00 Closing remarks by:

Ms. Aura Watson-Bereaux, Project Coordinator, CARIRI

Mr. Lalloo Ramlal, Specialist in Technical Information, TTIPO

Mr. Dimiter Gantchev

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