Webinar on Intellectual Property in Mobile Applications and Video Games

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Intellectual Property Office of the Philippines (IPOPHL)

Zoom Platform
Meeting ID: 839 0798 0485
Passcode: Copyright

Friday, November 26, 2021
3 to 5.45 p.m. Philippine Standard Time (PST)

PROGRAM

prepared by the International Bureau of WIPO
Friday, November 26, 2021 (all times are Philippine Standard Time (PST))

15.00 – 15.05 Opening remarks

Caught in the World of Gaming and Mobile Applications

Speaker: Mr. Dimiter Gantchev, Deputy Director and Senior Manager, Information and Digital Outreach Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO), Geneva

15.05 – 15.35 Topic 1: An Intellectual Property (IP) Toolbox for Mobile App Developers

Speaker: Ms. Anke Moerland, Professor, Maastricht University, Maastricht, the Netherlands

15.35 – 16.05 Topic 2: Financing of IP Based Mobile Apps

Speaker: Mr. Meir Pugatch, Professor, University of Haifa, Haifa, Israel

16.05 – 16.20 Topic 3: The Philippine Mobile App Community

Speaker: Ms. Maria Jesusa “Jayjay” Viray, President, Philippine Association for Digital Commerce and Decentralized Industries (PADCDI), Pasig City, the Philippines

16.20 – 16.50 Topic 4: Video Gaming and Copyright

Speaker: Mr. Gaetano Dimita, Deputy Director, Queen Mary Intellectual Property Institute (QMIPRI), London

16.50 – 17.10 Topic 5: The State of the Video Game Development Industry in the Philippines

Speaker: Mr. James Lo, President, Game Developers Association of the Philippines (GDAP), Taguig City, the Philippines

17.10 – 17.20 Topic 6: Questions and Answer Session

Moderator: Mr. Jeremy P. Bayaras, Chief, Accreditation and Standards Division, Bureau of Copyright and Other Related Rights (BCRR), Intellectual Property Office of the Philippines (IPOPHL), Taguig City, the Philippines

Closing remarks by: Mr. Emerson G. Cuyo, Director IV, BCRR, IPOPHL, Taguig City, the Philippines

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