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|  | WIPO-E |
| kenya COPYRIGHT BOARD |
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| **WEBINAR** |
| WIPO/WEBINAR/CDIP/2021/1/INF/1/Prov.  |
| ORIGINAL: English |
| DATE: April 19, 2021 |

**Webinar on Intellectual Property Contracts in Software/Mobile App Development**

*organized by*
the World Intellectual Property Organization (WIPO)

*in cooperation with*

the Kenya Copyright Board

**GoToWebinar Platform**

[*https://attendee.gotowebinar.com/register/5374416549394424332*](https://attendee.gotowebinar.com/register/5374416549394424332)

**Thursday, April 22, 2021**

**2 to 5 p.m. Eastern Africa Time (EAT)**

provisional program

*prepared by the International Bureau of WIPO*

Thursday, April 22, 2021 *(all times are Eastern Africa Time (EAT))*

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| 14.00 – 14.10 | Introduction of the Project |
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|  | Welcome remarks by: | Mr. Dimiter Gantchev, Deputy Director and Head, Copyright Management Division, World Intellectual Property Organization (WIPO), Geneva |
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|  |  | Mr. Edward Sigei, Executive Director, Kenya Copyright Board, Nairobi |
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| 14.10 – 14.30 | **Topic 1:** | **Mobile Apps Overview** |
|  |  | *Composition of apps, relevance of different forms of intellectual property (IP) protection through the lifecycle of an app* |
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|  | Speaker: | Ms. Usha Guness, Solicitor, IT Department, Moorcrofts LLP, Marlow, United Kingdom |
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| 14.30 – 14.50 | **Topic 2:** | **Setting the Foundations for Success** |
|  |  | *Identifying and avoiding pitfalls - confidentiality, ownership of IP, licensing, assignment, app stores terms, third party terms, end user licences, open source and third party components, data protection and jurisdictional issues* |
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|  | Speaker: | Mr. Andrew Katz, Chief Executive Officer, Moorcrofts LLP and Orcro Limited, Marlow, United Kingdom  |
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| 14.50 – 15.10 | **Topic 3:** | **Getting it Right the First Time - Learning from Experience** |
|  |  | *Why ‘doing it right the first time’ can avoid time wastage, redesign time and costs, litigations and dispute settlement and reputational damage, etc.* |
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|  | Speaker: | Ms. Usha Guness |
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| 15.10 – 15.30 | **Topic 4:** | **Planning for Success and Avoiding Traps** |
|  |  | *Contracts and compliance - addressing risk in NDAs, IP ownership issues in development agreements, data protection assessment, case studies* |
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|  | Speakers: | Mr. Andrew Katz |
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|  |  | Ms. Usha Guness |
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| Thursday, April 22, 2021 *(all times are Eastern Africa Time (EAT))* (cont/…) |
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| 15.30 – 15.50 | **Topic 5:** | **Kenyan IP and Contract Laws** |
|  |  | *Overview of local IP laws and specific formalities, contract laws, enforcement of contractual clauses, remedies for breach of contract, etc.* |
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|  | Speaker: | Mr. David Opijah, Intellectual Property and Information Technology Law Expert, Head of Trade Marks, Coulson Harney LLP (Bowmans), Nairobi |
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| 15.50 – 16.20 | **Topic 6:** | **Consumer Protection Laws in Terms of Mobile Apps**  |
|  |  | *Cybercrimes and data protection laws, etc.* |
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|  | Speaker: | Ms. Nzilani Mweu, Founder of Rilani Advocates, Co-founder of Mycomplykit, Nairobi |
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| 16.20 – 16.45 | **Topic 7:** | **Q&A** |
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|  | Moderator: | Ms. Faith Amatika-Omondi, Senior Legal Counsel, Kenya Copyright Board, Nairobi |
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| 16.45 – 16.50 | Closing remarks by: | Mr. Dimiter Gantchev |
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|  |  | Mr. Edward Sigei |

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