Online WIPO Mediation and Arbitration Workshop

June 11, 2024
June 12, 2024
June 13, 2024

organized by
WIPO Arbitration and Mediation Center

The Workshop aims to promote the understanding of Alternative Dispute Resolution (ADR) options for the resolution of intellectual property (IP) and technology disputes. The Workshop is designed for mediators, arbitration and IP lawyers, in-house counsel, patent and trademark attorneys, and business professionals wishing to familiarize themselves with international mediation and arbitration procedures and to receive training as neutrals or party representatives.

The Workshop will cover mediation and arbitration procedures, with particular focus on the practical case application of the WIPO Mediation, Arbitration and Expedited Arbitration Rules (including case examples), guidance on drafting effective dispute resolution clauses, and a look at ADR in the context of digital content and copyright disputes. The presentation faculty includes WIPO mediators and arbitrators, in-house counsel, and WIPO Arbitration and Mediation Center (WIPO Center) professionals, all experienced in the conduct of international ADR procedures. Ample Q&A opportunities will enable attendees to interact with the program faculty.
June 11, 2024
WIPO Mediation and Arbitration Workshop Day 1: WIPO Mediation

12:00 – 12:10 I. Opening
EST
Ignacio de Castro (Director, WIPO Arbitration and Mediation Center)
Adam Rattray (Head, Information and External Relations Section, WIPO Arbitration and Mediation Center)

12:10 – 12:40 II. Overview: WIPO Arbitration and Mediation Center, including the WIPO Mediation Rules
EST
Session Leader: Justine Ferland (Associate Legal Officer, Information and External Relations Section, WIPO Arbitration and Mediation Center)

1. Role of the WIPO Arbitration and Mediation Center
2. WIPO Mediation Rules and WIPO Mediators

12:40 – 13:40 III. Intellectual Property and Technology Mediation: Conduct of a Mediation and the Role of the Different Actors
EST
Session Leader: Russell E. Levine (Kirkland & Ellis, Chicago)

1. Mediator’s Role
2. Selection and Appointment of the Mediator
3. Mediation Statements
5. Concluding a Mediation
   i. Reaching an agreement and recording it
   ii. What to do when an agreement is not reached

13:40 – 14:00 Questions and Answers
EST

14:00 Closing
EST
June 12, 2024
WIPO Mediation and Arbitration Workshop Day 2: WIPO Arbitration

12:00 – 12:10 I. Opening
EST
Adam Rattray (Head, Information and External Relations Section, WIPO Arbitration and Mediation Center)

12:10 – 13:10 II. The Conduct of WIPO Arbitration and Expedited Arbitration Proceedings
EST
Session Leader: Rachael Kent (Wilmer Hale, Washington, DC)

1. Selection and Appointment of the Tribunal
2. Written Submissions
3. Interim Relief
4. Evidence and Intellectual Property
5. Hearings
6. Remedies, Awards, Enforcement

13:10 – 13:20 Questions and Answers
EST

EST
Session Leader: Matthew Reed (Wilson Sonsini Goodrich & Rosati, California)

1. Special Features of Intellectual Property Disputes, in particular relating to Patent Disputes
2. Benefits and Limitations of Arbitration in Intellectual Property Disputes as Compared to Court Litigation
3. Recent Developments in International Arbitration

13:50 – 14:00 Questions and Answers
EST

14:00 Closing
EST
June 13, 2024
WIPO Mediation and Arbitration Workshop Day 3: Creative Content, Cases, and Clauses

12:00 – 12:10  I. Opening
EST
Adam Rattray (Head, Information and External Relations Section, WIPO Arbitration and Mediation Center)

12:10 – 12:30  II. Mediation and Arbitration in Practice: Case Examples
EST
Session Leader: Justine Ferland (Associate Legal Officer, Information and External Relations Section, WIPO Arbitration and Mediation Center)

12:30 – 13:00  III. WIPO ADR for Digital Content and Copyright Disputes
EST
Session Leader: Leandro Toscano (Head, Business Development and Digital Content Disputes Section, WIPO Arbitration and Mediation Center)

13:00 – 13:10 Questions and Answers
EST

13:10 – 13:45  IV. Drafting Effective Mediation and Arbitration Clauses for IP and Technology Disputes
EST
Session Leaders: Shelby Grubbs (Grubbs ADR, Atlanta) and Justine Ferland (Associate Legal Officer, Information and External Relations Section, WIPO Arbitration and Mediation Center)

1. The Agreement to Arbitrate – What is:
   i. Essential?
   ii. Needed, but not essential?
   iii. Not essential, but nice to have?

2. WIPO Recommended Clauses and Submission Agreements; WIPO Clause Generator

13:45 – 13:55 Questions and Answers
EST

13:55 – 14:00 Closing
EST

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