

## **Online WIPO Mediation and Arbitration Workshop**

June 14, 2023 June 15, 2023 June 16, 2023

organized by WIPO Arbitration and Mediation Center

#### June 14, 2023

### WIPO Mediation and Arbitration Workshop Day 1: WIPO Mediation

### 12:00 – 12:10 **I. Opening**

**EST** 

Ignacio de Castro (*Director, IP Disputes and External Relations Division, WIPO Arbitration and Mediation Center*)

Adam Rattray (Head, Information and External Relations Section, WIPO Arbitration and Mediation Center)

## 12:10 – 12:30 II. Overview: WIPO Arbitration and Mediation Center, including the WIPO Mediation Rules

<u>Session Leader</u>: Justine Ferland (Legal Case Manager, IP Dsiputes Section, WIPO Arbitration and Mediation Center)

- 1. Role of the WIPO Arbitration and Mediation Center
- 2. WIPO Mediation Rules and WIPO Mediators

# 12:30 – 13:15 III. Intellectual Property and Technology Mediation: Conduct of a EST Mediation and the Role of the Different Actors

Session Leader: Russell E. Levine (Kirkland & Ellis, Chicago)

- 1. Mediator's Role
- 2. Selection and Appointment of the Mediator
- 3. Mediation Statements
- 4. Mediation Stages Joint Sessions, Individual Caucuses, Bargaining and Negotiating
- 5. Concluding a Mediation
  - i. Reaching an agreement and recording it
  - ii. What to do when an agreement is not reached

#### 13:15 – 13:25 Questions and Answers

**EST** 

## 13:25 – 13:45 **IV. Mediation and Arbitration in Practice: Case Examples** EST

<u>Session Leader</u>: Justine Ferland (*Legal Case Manager, IP Disputes Section, WIPO Arbitration and Mediation Center*)

13:45– 13:55 Questions and Answers

**EST** 

13:55 – 14:00 *Closing* 

**EST** 

#### June 15, 2023

#### WIPO Mediation and Arbitration Workshop Day 2: WIPO Arbitration

#### 12:00 – 12:10 l. **Opening**

EST

Margarita Kato (Legal Case Manager, IP Disputes Section, WIPO Arbitration and Mediation Center)

1. WIPO Arbitration and Expedited Arbitration Rules and WIPO Arbitrators

#### 12:10 – 12:50 II. The Conduct of WIPO Arbitration and Expedited Arbitration Proceedings EST

Session Leader: Phillip Landolt (Landolt & Koch, Geneva, Switzerland)

- 1. Selection and Appointment of the Tribunal
- 2. Written Submissions
- 3. Interim Relief
- 4. Evidence and Intellectual Property
- 5. Hearings
- 6. Remedies, Awards, Enforcement

#### 12:50 – 13:00 Questions and Answers

EST

### 13:00 – 13:30 III. Intellectual Property and Technology Arbitration EST

Session Leader: Matthew Reed (Wilson Sonsini Goodrich & Rosati, California)

- 1. Special Features of Intellectual Property Disputes, in particular relating to Patent Disputes
- 2. Benefits and Limitations of Arbitration in Intellectual Property Disputes as Compared to Court Litigation
- 3. Recent Developments in International Arbitration

#### 13:30 - 13:40 Questions and Answers

EST

### 13:40 – 14:00 IV. ADR for FRAND/SEP Disputes EST

Session Leader: Russell E. Levine (Kirkland & Ellis, Chicago)

- 1. What are the Limitations of National Courts when Dealing with FRAND Disputes?
- 2. What are the Pluses/Minuses of ADR (Mediation and Arbitration) for FRAND Disputes?

#### 14:00 Closing

EST

June 16, 2023

WIPO Mediation and Arbitration Workshop Day 3: Industry Perspective and Drafting of ADR Clauses

12:00 – 12:10 l. **Opening** 

EST

Adam Rattray (Head, Information and External Relations Section, WIPO Arbitration and Mediation Center)

12:10 – 12:40 II. Industry View: The Use of Mediation and Arbitration for IP, Technology, and Life Sciences Disputes

<u>Session Leader</u>: Sally Shorthose (Bird & Bird, London, United Kingdom)

12:40 – 13:00 Questions and Answers

**EST** 

13:00 – 13:45 III. Drafting Effective Mediation and Arbitration Clauses for IP and EST Technology Disputes

<u>Session Leaders</u>: Shelby Grubbs (*Grubbs ADR, Atlanta*), Justine Ferland (*Legal Case Manager, IP Disputes Section, WIPO Arbitration and Mediation Center*)

- 1. The Agreement to Arbitrate What is:
  - i. Essential?
  - ii. Needed, but not essential?
  - iii. Not essential, but nice to have?
- 2. WIPO Recommended Clauses and Submission Agreements; WIPO Clause Generator

13:45 – 13:55 Questions and Answers

**EST** 

13:55 – 14:00 Closing

EST

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