ELSA UK – WIPO ACADEMY: WEBINAR SERIES ON INTELLECTUAL PROPERTY LAW

organized by

the World Intellectual Property Organization (WIPO), and

the European Law Students’ Association United Kingdom (ELSA UK)

**Online, June 19 to 30, 2023**

**PROGRAM**

*prepared by the International Bureau of WIPO*
Monday, June 19, 2023

16.00 – 17.30  **Session 1**  Opening Ceremony

**Moderator:** ELSA UK

16.00 – 16.30  Welcome address by:

Mr. Sherif Saadallah, Executive Director, WIPO Academy

Ms. Hera Tuet, Vice President of Seminars and Conferences, ELSA UK

16.30 – 17.15  WIPO Administered Treaties and its Activities

**Speaker:** Ms. Martha Chikowore, Acting Head, Academic Institutions and Executive Program, WIPO Academy

17.15 – 17.30  Discussion

Wednesday, June 21, 2023

15.45 – 18.00  **Session 2**  IP and Innovation

**Moderator:** WIPO


**Speaker:** Mr. Matthew Bryan, Director, PCT Legal and User Relations Division, WIPO

16.30 – 17.15  Trade Secrets

**Speaker:** Ms. Nina Belbl, Associate Legal Officer, Patents and Treaties Law Section, Patent and Technology Law Division, Patents and Technology Sector

17.15 – 18.00  WIPO Standing Committee on the Law of Patents

**Speaker:** Ms. Tomoko Miyamoto, Head, Patents and Treaties, Law Section, Patent and Technology Law Division, WIPO

Friday, June 23, 2023

15.30 – 18.00  **Session 3**  IP and branding

**Moderator:** ELSA UK

15.30 – 16.15  Trademarks: International Registration of Trademarks

**Speaker:** Ms. Debbie Roenning, Director, Madrid Legal Division, Madrid Registry, WIPO
16.15 – 17.00  Industrial Designs: The Hague System for the International Registration of Industrial Designs
Speaker: Ms. Geneviève Steimle, Legal Analyst and Information Officer, The Hague Registry, Brands and Designs Sector, WIPO

17.00 – 18.00  WIPO Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications
Speaker: Ms. Violeta Ghetu, Legal Officer, Department for Trademarks, Industrial Designs and Geographical Indications, WIPO

Monday, June 26, 2023

16.00 – 18.00  Session 4  Copyright and Related Rights
Moderator: WIPO

16.00 – 16.45  International Protection of Copyright and Related Rights
Speaker: Ms. Christina Langer, Associate Legal Officer, Copyright Law Division, Copyright and Creative Industries Sector, WIPO

16.45 – 17.00  Discussion

17.00 – 17.45  WIPO Standing Committee on Copyright and Related Rights
Speaker: Ms. Christina Langer, Associate Legal Officer, Copyright Law Division, Copyright and Creative Industries Sector, WIPO

17.45 – 18.00  Discussion

Wednesday, June 28, 2023

16.00 – 17.00  Session 5  IP and Public Health
Moderator: WIPO

16.00 – 16.45  COVID-19 Vaccine Development – Success Factors
Speaker: Mr. Bassam Peter Khazin, Global Health, Global Challenges Division, WIPO

16.45 – 17.00  Discussion
Friday, June 30, 2023

16.00 – 18.00  **Session 6  IP and AI**

**Moderator:**  ELSA UK

16.00 – 16.45  **AI, Frontier Technologies, IP and beyond**

**Speaker:**  Ms. Ulrike Till, Director, IP and Frontier Technologies Division, Infrastructure Platforms Sector, WIPO

16.45 – 17.00  **Discussion**

17.00 – 17.45  **Evaluation and Closing of the Webinar Series**

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