



The European Law Students' Association  
UNITED KINGDOM



**WIPO | ACADEMY**  
Building Intellectual Property  
Knowledge and Skills

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## WEBINAR SERIES

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**WIPO/WEBINAR/ACADEMY/2023/1 PROV.**  
**ORIGINAL: ENGLISH**  
**DATE: JUNE 19 TO 30, 2023**

## **ELSA UK – WIPO ACADEMY: WEBINAR SERIES ON INTELLECTUAL PROPERTY LAW**

organized by

the World Intellectual Property Organization (WIPO), and

the European Law Students' Association United Kingdom (ELSA UK)

**Online, June 19 to 30, 2023**

### PROGRAM

*prepared by the International Bureau of WIPO*

Monday, June 19, 2023

**16.00 – 17.30    Session 1    Opening Ceremony**

Moderator: ELSA UK

16.00 – 16.30    Welcome address by:

Mr. Sherif Saadallah, Executive Director, WIPO Academy

Ms. Hera Tuet, Vice President of Seminars and Conferences,  
ELSA UK

16.30 – 17.15    WIPO Administered Treaties and its Activities

Speaker: Ms. Martha Chikowore, Acting Head, Academic Institutions  
and Executive Program, WIPO Academy

17.15 – 17.30    Discussion

Wednesday, June 21, 2023

**15.45 – 18.00    Session 2    IP and Innovation**

Moderator: WIPO

15.45 – 16.30    The Patent Cooperation Treaty (PCT): Essential tool for  
seeking foreign patent protection

Speaker: Mr. Matthew Bryan, Director, PCT Legal and User Relations  
Division, WIPO

16.30 – 17.15    Trade Secrets

Speaker: Ms. Nina Belbl, Associate Legal Officer, Patents and Treaties  
Law Section, Patent and Technology Law Division, Patents  
and Technology Sector

17.15 – 18.00    WIPO Standing Committee on the Law of Patents

Speaker: Ms. Tomoko Miyamoto, Head, Patents and Treaties, Law  
Section, Patent and Technology Law Division, WIPO

Friday, June 23, 2023

**15.30 – 18.00    Session 3    IP and branding**

Moderator: ELSA UK

15.30 – 16.15    Trademarks: International Registration of Trademarks

Speaker: Ms. Debbie Roenning, Director, Madrid Legal Division,  
Madrid Registry, WIPO

16.15 – 17.00		Industrial Designs: The Hague System for the International Registration of Industrial Designs
	Speaker:	Ms. Geneviève Steimle, Legal Analyst and Information Officer, The Hague Registry, Brands and Designs Sector, WIPO
17.00 – 18.00		WIPO Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications
	Speaker:	Ms. Violeta Ghetu, Legal Officer, Department for Trademarks, Industrial Designs and Geographical Indications, WIPO

Monday, June 26, 2023

<b>16.00 – 18.00</b>	<b>Session 4</b>	<b>Copyright and Related Rights</b>
	Moderator:	WIPO
16.00 – 16.45		International Protection of Copyright and Related Rights
	Speaker:	Ms. Christina Langer, Associate Legal Officer, Copyright Law Division, Copyright and Creative Industries Sector, WIPO
16.45 – 17.00	Discussion	
17.00 – 17.45		WIPO Standing Committee on Copyright and Related Rights
	Speaker:	Ms. Christina Langer, Associate Legal Officer, Copyright Law Division, Copyright and Creative Industries Sector, WIPO
17.45 – 18.00	Discussion	

Wednesday, June 28, 2023

<b>16.00 – 17.00</b>	<b>Session 5</b>	<b>IP and Public Health</b>
	Moderator:	WIPO
16.00 – 16.45		COVID-19 Vaccine Development – Success Factors
	Speaker:	Mr. Bassam Peter Khazin, Global Health, Global Challenges Division, WIPO
16.45 – 17.00	Discussion	

Friday, June 30, 2023

<b>16.00 – 18.00</b>	<b>Session 6</b>	<b>IP and AI</b>
	Moderator:	ELSA UK
16.00 – 16.45		AI, Frontier Technologies, IP and beyond
	Speaker:	Ms. Ulrike Till, Director, IP and Frontier Technologies Division, Infrastructure Platforms Sector, WIPO
16.45 – 17.00	Discussion	
17.00 – 17.45	Evaluation and Closing of the Webinar Series	

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