



ROUNDTABLE

WIPO-UNESCO-KIPO/ACAD/GE/23
ORIGINAL: ENGLISH
DATE: APRIL 21, 2023

Roundtable discussion on “Women in Science – Shaping the Future”

organized by

the World Intellectual Property Organization (WIPO), and

the United Nations Educational, Scientific and Cultural Organization (UNESCO)

with the support of the Korean Intellectual Property Office (KIPO)

Geneva, Switzerland, April 26, 2023

FINAL PROGRAM

prepared by the International Bureau of WIPO

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| Event | World Intellectual Property Day Roundtable discussion on “Women in Science – Shaping the Future” |
| Date / Time | Wednesday, April 26, 2023 from 13:00 PM to 16:40 PM |
| Venue | Room NB 0.107, WIPO Headquarters, Geneva |
| Description | The Women in Science – Shaping the Future Roundtable to mark World Intellectual Property Day 2023, presents some of the world’s top women in science, including Laureates from the L’Oréal-UNESCO For Women in Science Program. These accomplished women will explore what it takes for women to create value from their research and innovation and the challenges and opportunities of science-based entrepreneurship, and how IP has enabled them to translate their research into real-world benefits. The discussion will explore practical ways to encourage women and girls to enter STEM fields and to use the IP system, and the benefits of doing so. The Roundtable will be opened by WIPO’s IP and Gender Champion, Ms. Lisa Jorgenson, followed by remarks from Serial Entrepreneur and Inventor, Ms. Tiffany Norwood. This event is being held in the context of the WIPO-UNESCO-KIPO leadership course <i>Intellectual Property, Science and Innovation for Women Scientists and Innovators (April 25-28, 2023)</i> |

ROUNDTABLE SESSION 1 - WHAT IT TAKES FOR WOMEN TO CREATE VALUE FROM THEIR RESEARCH AND INNOVATION

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| Moderators: | Ms. Altaye Tedla Desta, Head, Distance Learning Program, WIPO Academy Ms. Ana Peršić, Executive Secretary, L’Oréal-UNESCO For Women in Science Programme, UNESCO |
| Facilitator: | Ms. Malathi Lakshmikumaran, Executive Director and Practice Head, Lakshmikumaran & Sridharan, (India) |
| Rapporteur: | Mr. Craig D’souza, Young Expert, Distance Learning Program, WIPO Academy |
| Panelists: | Ms. Tiffany Norwood, Serial Entrepreneur and Inventor (USA) Ms. Jane Catherine Ngila (Laureate, Kenya) Ms. Najat Aoun Saliba (Laureate, Lebanon) Ms. Helen Lee, Founder and Chief Executive Officer of Diagnostics for the Real World (France) |
| 13.30 – 13.40 | Welcome address by Ms. Lisa Jorgenson, Deputy Director General, Patents and Technology Sector; IP and Gender Champion, WIPO Moderator’s introduction of roundtable panelists |
| 13.40 – 14.00 | Panelist: Ms. Tiffany Norwood on the topic of “Entrepreneurship” |
| 14.00 – 14.50 | Questions to panelists |
| 14.50 - 15.00 | Key takeaways & closing by moderator |

15.00 – 15.20 Coffee Break

**ROUNDTABLE SESSION 2 - TRANSFORMING THE CHALLENGES AND OPPORTUNITIES
OF SCIENCE-BASED ENTREPRENEURSHIP INTO IP SUCCESS**

Panelists: Ms. María Guadalupe Guzmán Tirado (Laureate, Cuba) [tbc]
Ms. Tiffany Norwood, Serial Entrepreneur and Inventor (USA)
Ms. So Young Park, Professor of College of Pharmacy, Dankook University
(Republic of Korea)
Ms. Diana Jungmann, Founder and Chief Executive Officer of 14business
(Brazil)
Ms. Farah Mustafa, Professor, and Researcher of Molecular Biology at the
United Arab Emirates University (United Arab Emirates)
Ms. Sera KyoungA EUN, Entrepreneur and Innovator, CEO and Board
Director, High-Tech Ceramic (Republic of Korea)

15.20 – 16.40 Questions to panelists

16.40 – 17.00 Informal discussions and closing