The Environmentally Safe Disposal of Intellectual Property-Infringing Goods

- Exploring the Interplay Between Trade in Intellectual Property-Infringing Goods, Development and Environmental Sustainability

organized by

the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP)

the Asia-Pacific Research and Training Network on Trade (ARTNeT)

the United Nations Environment Programme (UNEP)

and

the World Intellectual Property Organization (WIPO)

Bangkok, November 21 and 22, 2013

PROGRAM
Thursday, November 21, 2013

08:30 – 09:00  Registration

09:00 – 09:30  Welcome remarks by:

Ms. Louise van Greunen, Director, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva

Dr. Mia Mikic, Chief, Trade Policy and Analysis Section, the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP) and project coordinator for Asia-Pacific Research and Training Network on Trade (ARTNeT), Bangkok

Mr. Young-Woo Park, Regional Director and Representative for Asia and the Pacific, United Nations Environment Programme (UNEP), Bangkok

09:30 – 10:00  Topic 1: Strategic Goal VI of WIPO: Building Respect for Intellectual Property (IP)

Speaker: Ms. Louise van Greunen

10:00 – 10:30  Topic 2: Overview of Trade in IP-Infringing Goods in the ASEAN

Speaker: Mr. Teemu Alexander Puutio, Trade Policy and Analysis Section, the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP), Bangkok

10:30 – 11:00  Group Photo & Networking Break

11:00 – 11:30  Topic 3: Disposal of IP-Infringing Goods from Customs Perspective

(i) Cross-Border Movement of IP-Infringing Goods in the Asian Region

Speaker: Mr. Joon Hyoung Bae, Intelligence Analyst, World Customs Organization (WCO), Regional Intelligence Liaison Office for Asia and the Pacific

(ii) IPR Capacity Building for Customs in the Asia Pacific Region

Speaker: Mr. James KW Wong, Program Manager (SEA), World Customs Organization (WCO), Asia Pacific Regional Office for Capacity Building (ROCB A/P), Bangkok

(i) **Normative Environment Framework for the Disposal of IP-Infringing Goods**

Speaker: Mr. Mushtaq Memon, Programme Officer, International Environmental Technology Centre (IETC), UNEP, Bangkok

(ii) **Policies, Best Practices and Experiences on the Disposal of IP-Infringing Goods and/or the Integrated Solid Waste Management**

Speakers: Mr. Hiroyuki Shimagaki, IPR specialist, IPR National Center, Japan Customs, Japan

Ms. Hye-Young Han, Manager, Environment Statistics Team, Korea Environment Corporation (KEC), Republic of Korea

(iii) **Key Recommendations from the 2012 Workshop**

Speaker: Ms. Kakuko Nagatani-Yoshida, Compliance Assistance Programme, UNEP, Bangkok

(iv) **Plenary Discussion**

Moderator: Mr. Mushtaq Memon

12:30 – 13:30 Lunch Break

13:30 – 13:45 **Topic 5**: Disposal Orders in terms of Part III of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement)

Speaker: Ms. Eun-Joo Min, Senior Legal Counsellor, Building Respect for IP Division, WIPO

13:45 – 14:15 **Topic 6**: The WIPO Disposal Study: Comparative Scope of the Problem and Methodologies Used for Destruction in the Asia Pacific Region

Speaker: Mr. David Blakemore, Executive Director, Asia Pacific Secretariat, IPR Business Partnership, Christchurch


Moderator: Ms. Eun-Joo Min

Speakers: ASEAN Member States: Cambodia, Indonesia, Philippines, Thailand
15:30 – 15:45   Networking Break

15:45 – 17:00   **Topic 8: Recent Developments Concerning Trade and Disposal of IP-Infraing Good**

**Moderator:** Ms. Kakuko Nagatani-Yoshida

- **CDs and DVDs:**
  Mr. Piset Chiyasak, General Manager, Thai Entertainment Content Trade Association (TECA), Bangkok

- **Clothes and Shoes/ Garments:**
  Mr. Alan Adcock, Tilleke & Gibbins

- **Food Items:**
  Mr. Stéphane Passeri, Promotion of Rural Development through Development of Geographical Indications (GI) at Regional Level in Asia, Food and Agriculture Organization (FAO) Regional Office for Asia and the Pacific, Bangkok

- **Fake Refrigerants – Scale, Detection and Disposal:**
  Ms. Kakuko Nagatani-Yoshida

- **Fake Pesticides**
  Dr. Siang-Hee Tang, Executive Director, CropLife Asia

- Ms. Vikran Duangmanee, IP Manager, IP Management, SCG Chemicals Co., Ltd., Bangkok

- **The Japanese Experience:**
  Mr. Yasuo Ohkuma, Director, Intellectual Property Department, Attache for JAPAN PATENT OFFICE (JPO), JETRO, Bangkok

- **The U.S. Experience:**
  Mr. Peter Fowler, IP Attaché, U.S. Embassy, Bangkok

18:30 – 20:30   Reception at Royal Princess
10:30 – 10:50 Networking Break

10:50 – 12:00 Topic 9: Public / Private Sector Collaboration

Moderator: ESCAP

Speakers: Ms. Jittima Srithaporn, Head, Policy Development Division, Office of Prevention and Suppression of IPR Violation, Department of Intellectual Property, Bangkok
Mr. Tae-Sung Kim, Regional Business and Market Manager, Fluorochemicals, APEJ, DuPont (Korea) Inc.
Mr. David Blakemore

12:00 – 13:00 Lunch Break

13:00 – 14:00 Break-Out Session

Moderator: Mr. Suho Seong, Regional Office for Asia and the Pacific (ROAP), United Nations Environment Programme (UNEP), Bangkok

14:00 – 15:00 Topic 10: Roundtable on International Cooperation

- Opportunities for Cooperation among ASEAN Member States
- Plenary Discussion

Moderator: Ms. Louise van Greunen

Speakers: Mr. Ricardo R. Blancaflor, Director General, Intellectual Property Office of Philippines
Mr. Suho Seong
Dr. Mia Mikic
Mr. Stéphane Passeri

15:00 – 15:30 Networking Break

15:30 – 16:30 Topic 11: Enhanced Inter-Agency and Public/Private Sector Collaboration to Achieve Common Goals

- Normative environment framework
- Capacity building & awareness-raising
- Piloting disposal schemes

16:30 – 17:00 Closing remarks

The views expressed by invited speakers are those of the speakers and not necessarily those of the Secretariats of WIPO, UN ESCAP or UNEP or of their Member States.

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