Planning Meeting and the Second Training Workshop for a Branding Project Using Intellectual Property (IP) for “Chobe Baskets”

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Companies and Intellectual Property Authority (CIPA)

the Department for Cooperative Development (DCD), Ministry of Investment, Trade and Industry of the Republic of Botswana

and
the Japan Patent Office (JPO).

Kasane, Botswana, February 24 to 27, 2020

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO
PLANNING MEETING

Monday, February 24, 2020

9.00 – 12.30 Discussion

Discussion points:

• Update on the project
• Preparation for the workshop

SECOND TRAINING WORKSHOP

Tuesday, February 25, 2020

8.30 – 9.00 Registration

9.00 – 9.20 Opening ceremony

Welcome/Opening Remarks by:
Mr. Bathusi Lesolobe, Project Expert, World Intellectual Property Organization (WIPO), Geneva, Switzerland

Mr. Shingo Tsuda, Deputy Director, International Cooperation Division, Japan Patent Office (JPO), Tokyo

Mr. Goloswang Ramogala, Chief Cooperative Auditor, Department for Cooperative Development (DCD), Ministry of Investment, Trade and Industry, Gaborone

Mr. Timothy Moalusi, Registrar Industrial Property, Companies and Intellectual Property Authority (CIPA), Gaborone

9.20 – 9.40 Topic 1: Successful Branding – Imabari Towel
Speaker: Mr. Shingo Tsuda, JPO

Speaker: Ms. Tlhalefa Sekate, Chief Cooperative Auditor (North) [Business Development], DCD

Discussions: All

10.30 – 10.45 Coffee Break

10.45 – 11.15 Topic 3 (a): Draft Logo Designs of the Collective Mark
Speaker: Mr. Bathusi Lesolobe, WIPO

Discussions: All
11.15 – 12.00  Topic 4 (a):  Draft Regulation on the Use of the Collective Mark
Speaker:  Mr. Bathusi Lesolobe, WIPO
Discussions:  All

12.00 – 13.00  Lunch Break

13.00 – 14.00  Topic 5 (a):  Grading System (including Quality Standards)
Speakers:  Mr. Bathusi Lesolobe, WIPO
Master Basket Weavers:
Ms. Ranolang Keorapetse
Ms. Seakanyetso Montshonyana
Discussions:  All

14.00 – 14.15  Preparation for the exercises

14:15 – 15.30  Topic 6 (a):  Improving Quality of Baskets
Speakers:  Ms. Ranolang Keorapetse
Ms. Seakanyetso Montshonyana

15.30 – 15.45  Coffee Break

15.45 – 17.00  Topic 6 (b):  Improving Quality of Baskets
Speakers:  Ms. Ranolang Keorapetse
Ms. Seakanyetso Montshonyana

Wednesday, February 26, 2020

8.30 – 9.15  Topic 2 (b):  Bye-laws of the Co-operative
Speaker:  Ms. Tlhalefa Sekate, DCD
Discussions:  All

9.15 – 10.00  Topic 3 (b):  Draft Logo Designs of the Collective Mark
Speaker:  Mr. Bathusi Lesolobe, WIPO
Discussions:  All

10.00 – 10.15  Coffee Break
10.15 – 11:00  **Topic 4 (b):** Draft Regulation on the Use of the Collective Mark  
Speaker: Mr. Bathusi Lesolobe, WIPO  
Discussions: All

11.00 – 12.00  **Topic 5 (b):** Grading System (including Quality Standards)  
Speakers: Mr. Bathusi Lesolobe, WIPO  
Master Basket Weavers:  
Ms. Ranolang Keorapetse  
Ms. Seakanyetso Montshonyana

12.00 – 13.00 Lunch Break

13.00 – 14.30  **Topic 6 (c):** Improving Quality of Baskets  
Speakers: Ms. Ranolang Keorapetse  
Ms. Seakanyetso Montshonyana

14.30 – 14.45 Coffee Break

14.45 – 15.45  **Topic 6 (d):** Improving Quality of Baskets  
Speakers: Ms. Ranolang Keorapetse  
Ms. Seakanyetso Montshonyana

15.45 – 16.30  **Topic 7:** Wrap-up  
Moderator: Mr. Bathusi Lesolobe, WIPO

16.30 – 16.45 Closing Remarks

**FIELD VISITS**

*Thursday, February 27, 2020*

9.00 – 17.00

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