



NATIONAL INTELLECTUAL PROPERTY  
ADMINISTRATION, PRC



**WIPO/TISC/GE/21/INF/1**  
**ORIGINAL: ENGLISH**  
**DATE: NOVEMBER 26, 2021**

## **Global TISC Conference**

organized by  
the World Intellectual Property Organization (WIPO)

and  
the National Intellectual Property Administration, People's Republic of China (CNIPA)

**Online, November 29 to December 1, 2021**

with the assistance of Funds in Trust/China

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Monday, November 29, 2021

Moderator: Mr. Andrew Czajkowski, Director, Technology and Innovation Support Division, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO, Geneva

**All times are UTC+1**

12.00 – 12.20	Opening ceremony	
	Welcome addresses by:	
	Mr. Shen Changyu, Commissioner, National Intellectual Property Administration (CNIPA), Beijing	
	Mr. Daren Tang, Director General, World Intellectual Property Organization (WIPO), Geneva	
12.20 – 12.30	<b>Video</b>	<b>TISCs around the World</b>
	<b>Principal Theme of Day 1:</b>	<b>Identifying and Using Technologies Locally</b> <i>How can TISCs facilitate the transfer of technologies into local communities to create social and economic impact?</i>
12.30 – 12.50	<b>Keynote 1</b>	<b>Identifying and Deploying Technology to Address Issues of Public Interest</b> <i>Which key factors determine whether technologies can be successfully applied to address social challenges at the local level?</i>
	Speaker:	Mr. Alfred Watkins, Founder and CEO, Global Solutions Summit, USA
12.50 – 13.10	<b>Theme 1</b>	<b>Using Patent Analytics to Identify Technology Solutions to Social Challenges</b> <i>How can patent information highlight technologies and trends of significance for addressing social challenges?</i>
	Speaker:	Ms. Irene Kitsara, Industrial Property Information Officer, Technology and Innovation Support Division, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO, Geneva
13.10 – 13.40	<b>Theme 2</b>	<b>Assessing Communities' Absorptive Capacity for New Technologies</b> <i>What must be done to ensure that technologies can be effectively deployed to local communities?</i>
	Speakers:	Ms. Shi Ying, Director, Zhongguancun IP Promotion Centre, Beijing, China
		Ms. Leena Thomas, Director, Global Business Inroads, India

13.40 – 14.10	<b>Theme 3</b>	<b>Assessing Enterprises' Absorptive Capacity for New Technologies</b> <i>Which factors constrain the ability of enterprises to integrate new technologies into their products and services?</i>  Speaker: Ms. Phyllis Leah Speser, Chair, Board of Directors, Foresight Science & Technology Incorporated, USA
14.10 – 14.45	<b>Panel 1</b>	<b>Experiences in Identifying Inventions to Solve Social Challenges</b> <i>Examples from around the world in identifying and using technology effectively at the local level</i>  Moderator: Mr. Alejandro Roca Campaña, Senior Director, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO, Geneva  Panelists: Representatives from national TISC networks  Mr. Ermias Hailemariam, Director General, Ethiopian Intellectual Property Office (EIPO), Addis Ababa  Ms. Jatinder Kaur Arora, Executive Director, Punjab State Council for Science and Technology, India  Mr. Hamilton Mphidi, Head, Innovation and Technology Transfer Office, Directorate of Research and Innovation, Tshwane University of Technology, South Africa  Mr. Xiao Youdan, Researcher, Institutes of Science and Development, Chinese Academy of Sciences, China
14.45 – 15.00	<b>Roundtable 1</b>	<b>Daily Review and Wrap-up</b>  Moderator: Mr. Andrew Czajkowski
15.00	End of Day 1	

Tuesday, November 30, 2021

Moderator: Mr. Bai Guangqing, Director General, International Cooperation Department and Patent Documentation Department, CNIPA, China

**Principal Theme of Day 2: Global Technology Marketing**

*How can TISCs facilitate the transfer of technologies to communities worldwide?*

**All times are UTC+1**

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| 12.00 – 12.20 | <b>Keynote 2</b> | <p><b>Identifying New Markets and Applications for Technologies</b><br/><i>How can technologies be successfully brought from the lab to new markets?</i></p> <p>Speaker: Mr. Asier Rufino Bengoechea, Managing Director, Tecnalia Ventures, Spain</p>  |
| 12.20 – 13.00 | <b>Panel 2</b>   | <p><b>Building Successful International Technology Transfer Networks</b><br/><i>Experiences and lessons learned in establishing and maintaining technology transfer networks at the national and international levels</i></p> <p>Moderator: Ms. Olga Spasić, Head, Technology Transfer Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO, Geneva</p> <p>Panelists: Mr. Dariusz Kasprzycki, Chair, Jagiellonian University, Poland</p> <p>Ms. Laila Elina, Head, Innovation and Technology Transfer Centre, Riga Technical University, Latvia</p> <p>Ms. Elizabeth Ritter dos Santos, Consultant in Technology Transfer, Brazil</p> <p>Mr. Zihui Bai, Research Fellow, Intellectual Property Academy and the Law and Technology Institute, Renmin University of China (RUC), China</p> |
| 13.00 – 13.25 | <b>Panel 3</b>   | <p><b>Using International Technology Transfer Networks for Successful Technology Transfer</b><br/><i>Experiences and lessons learned in using technology transfer networks at the enterprise/institutional level to link producers and consumers of technologies</i></p> <p>Moderator: Ms. Olga Spasić</p>   |

Panelists: Mr. Jean-Charles Guibert, Senior Advisor to the CEO for Innovation, Commissariat à l'énergie atomique et aux énergies alternatives (CEA), France

Ms. Karin Hofmann, Vice President, Licensing Executives Society International (LESI) Vienna University of Technology, Austria

Ms. Greta Žėkienė, Head, Intellectual Property Management, Kaunas University of Technology, National Innovation and Entrepreneurship Centre / PATLIB Centre, Lithuania

- 13.25 – 13.45      **Theme 4**      **Successfully Marketing Technologies**  
*Which strategies, approaches, and resources can be used to identify and connect with partners for commercializing/utilizing technologies?*
- Speaker: Ms. Audrey Yap, Immediate Past-President and Board Member, Licensing Executives Society International (LESI), and Managing Partner, Yusarn Audrey, Singapore
- 13.45 – 14.05      **Theme 5**      **Technology Marketplace and Matchmaking Platform: WIPO GREEN**  
*How can WIPO Green be successfully used to identify and connect with partners for commercializing/utilizing environmentally friendly technologies?*
- Speaker: Ms. Anja von der Ropp, Senior Program Coordinator, Global Challenges Division, Climate Change and Food Security, Global Challenges and Partnerships Sector, WIPO, Geneva
- 14.05 – 14.25      **Theme 6**      **Collaborative Innovation**  
*What is “collaborative innovation” and how can it be used to catalyze the development of new technologies to create social impact?*
- Speaker: Ms. Carolina Sepúlveda, Technology Transfer and IP Policy Expert, Chile
- 14.25 – 14.45      **Theme 7**      **IP Valuation**  
*Which approaches and tools can be used to estimate the value that new technologies can generate in specific contexts and markets for funding, licensing, IP commercialization, and collaborative research?*
- Speaker: Ms. Olga Spasić

14.45 – 15.00      **Roundtable 2   Daily Review and Wrap-up**

Moderator: Mr. Bai Guangqing, Director General,  
International Cooperation Department and  
Patent Documentation Department, CNIPA,  
China

15.00              End of Day 2

Wednesday, December 1, 2021

Moderator: Mr. Andrew Czajkowski

**Principal Theme of Day 3:**           **Management and Support for National TISC Networks**  
*How can resources and services provided by WIPO and national TISC networks facilitate the management of national TISC projects and promote further exchanges in experiences and best practice between TISC networks?*

**All times are UTC+1**

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| 12.00 – 12.20 | <b>Keynote 3</b>              | <p><b>Global TISC Review and Support Update</b><br/><i>Update on recent developments and activities in WIPO's TISC Program</i></p> <p>Speaker:   Mr. Andrew Czajkowski</p>   |
| 12.20 – 12.40 | <b>Theme 8</b>                | <p><b>TISC Project and Performance Management (TPPM) Platform</b><br/><i>Introduction to a new WIPO platform for planning and learning from TISC projects</i></p> <p>Speaker:   Mr. Mussadiq Hussain, Head, Technology Information Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO, Geneva</p>  |
| 12.40 – 13.00 | <b>Theme 9</b>                | <p><b>IP Policies for Universities and Public Research Institutions</b><br/><i>Overview of WIPO resources and services for developing institutional IP policies</i></p> <p>Speaker:   Ms. Lien Verbauwhede, Counsellor, Technology Transfer Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO, Geneva</p>   |
| 13.00 – 13.20 | <b>Theme 10</b>               | <p><b>Accessing and Using Chinese Patent Data</b><br/><i>Overview of resources and tools for working with Chinese patent data</i></p> <p>Speaker:   Ms. Feng Xianping, Director, Public Service Department, CNIPA, China</p>   |
| 13.20 – 14.45 | <b>Panel &amp; Roundtable</b> | <p><b>National TISC Networks, Global TISC Networking</b><br/><i>Exchange of experiences and views on how TISCs can create effective national and international networks with TISCs, technology suppliers, and technology consumers</i></p> <p>Moderator: Mr. Alex Riechel, Head, TISC Development Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO, Geneva</p> |

Panelists: Representatives of national TISC

Ms. Que Dongping, Deputy Director General,  
Public Service Department, CNIPA, China

Mr. Liu Jianzhi, Director General, Qingdao  
Municipal Intellectual Property Service Center  
(TISC), Qingdao, China

Mr. Gleb Sharag, Director, President, TISC  
Association in Russia, Russian Federation

Mr. Noureddine Boukharouaa, TISC National  
Coordinator, Moroccan Industrial and  
Commercial Property Office (OMPIC),  
Morocco

Mr. Adrian Sablan, Program Manager, ITSO  
Network, Intellectual Property Office of the  
Philippines (IPOP HL), Philippines

Mr. Luis Antonio Silva Rubio, TISC  
Coordinator, Superintendence of Industry and  
Commerce, Ministry of Industry, Commerce  
and Tourism, Colombia

14.45 – 15.00

Closing ceremony

Concluding remarks by:

Mr. Marco Aleman, Assistant Director General, IP and Innovation  
Ecosystems Sector, WIPO, Geneva

Mr. Gan Shaoning, Deputy Commissioner, CNIPA, China

15.00

End of Day 3 and Conference

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